

**Education**

Ph.D., UC Berkeley  
MBA, UC Berkeley  
B.S., University of North Carolina

**Areas of Expertise**

Corporate Finance  
Cost of Capital

**Eugene F. Brigham**

Director Emeritus  
Public Utility Research Center

Professor Brigham is the founding director of the Public Utility Research Center. He served in the U.S. Navy during the Korean War. He served on the faculty of UC Berkeley, UCLA (where he was Chairman of the Finance Department), the University of Wisconsin, and Florida (where he was also departmental chairman).

He served as past-president of the Financial Management Association International, and was named a Fellow of that organization in 2000. He has written more than 40 journal articles on the cost of capital, capital structure, and other aspects of financial management. The ten textbooks on managerial finance and managerial economics of which he is the author or co-author are used at more than 1,000 universities in the United States and have been translated into 12 languages for worldwide use. He has testified in numerous electric, gas, and telephone rate cases at both the federal and state levels. He has served as a consultant to many companies and governmental agencies, including most of the Florida utilities, the Florida Public Service Commission, the Federal Home Loan Bank Board, the US Office of Telecommunications Policy, the RAND Corporation and the Federal Reserve Board. He retired from UF in 1995, but he continues to teach finance, revise textbooks, and consult with businesses.