

Master Schedule

2018 Big Idea Gator Business Plan Competition



December 2017

12.15.18 – Deadline to Submit Online Intent to Complete Form

January 2018

1.8.18 – Business Plan Mixer; Mandatory Orientation Meeting +
First Business Plan Lab

1.12.18 – Registration Deadline to Enroll: Business Plan Lab

1.15.18 – Business Plan Lab: Section I of Plan and Library
Resources to Support Writing the Plan

1.22.18 – Business Plan Lab: Section II of Plan

1.29.18 – Business Plan Lab: Section III of Plan

February 2018

2.5.18 – Business Plan Lab: More on Section III
of Plan; Submit Business Plan Model (2-3 pages)

2.12.18 – Business Plan Lab: Section IV of Plan

2.19.18 – Business Plan Lab: Section V of Plan

2.26.18 – Business Plan Lab: Section VI of Plan

March 2018

3.5.18 – Spring Break (NO CLASS)

3.12.18 – Business Plan Lab: Section VII of Plan

3.19.18 – Business Plan Lab: Section XI of Plan

3.22.18 – Initial Draft of Business Plan Deadline

Week of 26th – Individual Feedback Meetings on Initial Draft

3.26.18 – Business Plan Lab: Sections XI of Plan–Help Session

April 2018

4.2.18 – Business Plan Lab: Sections VIII, IX, X of Plan

4.5.18 – Final Draft of Business Plan Deadline

4.9.18 – Top 16 Semi-Finalist Announced

4.9.18 – Business Plan Lab: More on Section XII of Plan & Executive Summary

4.16.18 – Business Plan Lab: Tying it All Together and Making the Oral
Presentation

4.20.18 – Semi-Finalist Revised Business Plans Due by Noon

4.26.18 – Semi-Finals: Top Sixteen Teams Present

4.27.18 – Finals: Top Four Teams Present