Master Schedule

2017 Big Idea Gator Business Plan Competition

December 2016

12.15.16 – Deadline to Submit Online Intent to Complete Form

January 2017

1.10.17 – Business Plan Mixer; Mandatory Orientation Meeting + First Business Plan Lab
1.14.17 – Registration Deadline to Enroll: Business Plan Lab
1.17.17 – Business Plan Lab: Section I of Plan and Library Resources to Support Writing the Plan
1.24.17 – Business Plan Lab: Section II of Plan
1.31.17 – Business Plan Lab: Section III of Plan

February 2017

2.7.17 – Business Plan Lab: More on Section III of Plan; Submit Business Plan Model (2-3 pages)
2.14.17 – Business Plan Lab: Section IV of Plan
2.21.17 – Business Plan Lab: Section V of Plan
2.28.17 – Business Plan Lab: Section VI of Plan

March 2017

3.7.17 – Spring Break (NO CLASS)
3.14.17 – Business Plan Lab: Section VII of Plan
3.21.17 – Business Plan Lab: Section XI of Plan
3.24.17 – Initial Draft of Business Plan Deadline
Week of 27th – Individual Feedback Meetings on Initial Draft
3.28.17 – Business Plan Lab: Sections XI of Plan–Help Session

April 2017

4.4.17 – Business Plan Lab: Sections VIII, IX, X of Plan
4.6.17 – Final Draft of Business Plan Deadline
4.10.17 – Top 16 Semi-Finalist Announced
4.11.17 – Business Plan Lab: More on Section XII of Plan & Executive Summary
4.14.17 – Semi-Finalist Revised Business Plans Due by Noon
4.18.17 – Business Plan Lab: Tying it All Together and Making the Oral Presentation
4.20.17 – Semi-Finals: Top Sixteen Teams Present
4.21.17 – Finals: Top Four Teams Present