

Master Schedule
2017 Big Idea Gator Business Plan Competition



December 2016

12.15.16 – Deadline to Submit Online **Intent to Complete** Form

January 2017

1.10.17 – Business Plan Mixer; Mandatory Orientation Meeting +
First Business Plan Lab

1.14.17 – Registration Deadline to Enroll: Business Plan Lab

1.17.17 – Business Plan Lab: Section I of Plan and Library
Resources to Support Writing the Plan

1.24.17 – Business Plan Lab: Section II of Plan

1.31.17 – Business Plan Lab: Section III of Plan

February 2017

2.7.17 – Business Plan Lab: More on Section III
of Plan; **Submit Business Plan Model (2-3 pages)**

2.14.17 – Business Plan Lab: Section IV of Plan

2.21.17 – Business Plan Lab: Section V of Plan

2.28.17 – Business Plan Lab: Section VI of Plan

March 2017

3.7.17 – Spring Break (NO CLASS)

3.14.17 – Business Plan Lab: Section VII of Plan

3.21.17 – Business Plan Lab: Section XI of Plan

3.24.17 – **Initial Draft of Business Plan Deadline**

Week of 27th – Individual Feedback Meetings on Initial Draft

3.28.17 – Business Plan Lab: Sections XI of Plan–Help Session

April 2017

4.4.17 – Business Plan Lab: Sections VIII, IX, X of Plan

4.6.17 – **Final Draft of Business Plan Deadline**

4.10.17 – Top 16 Semi-Finalist Announced

4.11.17 – Business Plan Lab: More on Section XII of Plan & Executive Summary

4.14.17 – **Semi-Finalist Revised Business Plans Due by Noon**

4.18.17 – Business Plan Lab: Tying it All Together and Making the Oral
Presentation

4.20.17 – **Semi-Finals: Top Sixteen Teams Present**

4.21.17 – **Finals: Top Four Teams Present**