

Rob Campbell

Founder, PowerPoint and FileMaker

"Providing Customers with a Memorable Experience!"

Rob Campbell holds the distinction of working directly for Apple Computer's founder, Steve Jobs and Microsoft's founder, Bill Gates. Rob is better known, however, for the products his startups developed – FileMaker and PowerPoint. Rob has twenty years of experience in new business start-ups and in high growth market-driven companies. He is a proven business and marketing manager with an in-depth knowledge of computer and software markets and sales channels. In the late 1970's, Rob founded Dakin5 and the Denver Software Company – two software companies that lead the way in the use of Apple Computers in business applications. When Apple acquired Dakin5's products in 1979, Rob was hired as Manager of Application Software and reported to Steve Jobs. Within the next four years, Rob pioneered the development, acquisition and marketing of Apple's application software. Sales increased from \$300 thousand to \$65.0 million. When Apple's plan to spin out his group was delayed, Rob started this third startup – Forethought, Inc. At Forethought, Rob continued his groundbreaking application software efforts by developing and marketing a number of high value products including FileMaker and PowerPoint. These were some of the first products that used a graphical user interface now popular with Microsoft Windows and the Macintosh OS. They continue to be the top selling database and presentation products for the Apple Macintosh and Windows. In 1987, Microsoft acquired the company. After working for Bill Gates, Rob established RHC enterprises, a private consulting and investment firm. Rob worked closely with venture capitalists in helping technology startups to successfully identify and penetrate high growth markets.