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Topic: "Google at $475? Who really decides what's in your endowment's portfolio."

Summary: Most students spend their academic careers in understanding the process used in analyzing securities and financial markets. The purpose of this discussion is to walk through the process, and more importantly, all of the players involved in a security's journey into an institutional portfolio. My objective is to help students better understand the types of career opportunities available in the investment marketplace, the roles played along the investment decision-making path, and some thoughts regarding future changes related to the process and roles.

Education: MBA and a BSBA in Finance (both with high honors) from the University of Florida

Mr. Penter is national practice leader of Hewitt Investment Group and manages their Southeast region from the Atlanta, GA office. Specializing in asset management and defined contribution plan practices, he has spoken at CFA Institute (formerly AIMR) conferences and the Southern Employee Benefits Conference and Fly-Ins. Prior to joining Hewitt, he conducted research on fixed income investment strategies, the use of derivative instruments in portfolios, and manager style analysis. Bob is a member of the Atlanta Society of Financial Analysts, the CFA Institute, and the Southern Employee Benefits Conference. He has an MBA and a BSBA in Finance (both with high honors) from the University of Florida. Bob holds the Chartered Financial Analyst designation and joined Hewitt in 1987.