

Proposal to join the Information Systems & Operations Management Forum

The Information Systems & Operations Management (ISOM) Department at the University of Florida has established the ISOM Forum to bring together industry executives, ISOM faculty, and ISOM students to facilitate curriculum development, continuing education and research needs of all these groups. The ISOM faculty invites _____ to join this Forum. The annual dues of **\$6000.00** are required to become a member of the Forum.

The primary purposes of the ISOM Forum are: (1) to provide a cooperative exchange of ideas; (2) to provide continuing education to Forum members, ISOM faculty, and ISOM students; (3) to solve substantive business problems through research and consulting partnerships; and (4) to continue the development of our curricula to best prepare students for their business careers.

Benefits to Member Companies

Continuing education: Forum, business and faculty members benefit from yearly presentations by experts in areas of interest to the Forum. In addition, Forum members define areas of interest which help motivate the development of research workshops, seminars and executive training programs to meet their on-going educational needs.

Consulting and research opportunities: ISOM Forum members have direct access to ISOM faculty researchers and to the results of the research community at large. Specific problems of significance could be solved by faculty or graduate students in ISOM on a case-by-case basis. This can often take place in the form of undergraduate or graduate class projects, and/or Ph.D. dissertations.

Access to College or University personnel: The ISOM Department acts as a primary contact point with the Warrington College of Business and the University of Florida for all Forum members.

Annual conferences: The ISOM Forum sponsors one meeting per year for the ISOM Forum members. Industry executives, ISOM faculty, and students meet to review progress towards goals, plan new programs, and give input into curriculum and related topics.

Curriculum: The types of problems that face businesses, and the analytical tools necessary to solve those problems, are continuously evolving. Some tools are evolving rapidly in academia, while others are forged in the commercial world. The Forum is an ideal place to focus awareness on these changes.

Members of the ISOM Forum can have a direct influence on the subjects and analytical skills that will be taught in the classroom and through this mechanism corporate needs can be translated into course content.

Advisory Board Member

It is critical that _____ nominate an Advisory Board member who is in a position of commensurate responsibility in the corporation. As a guideline, Board members from other corporations have been the CEO/President, the Chief Information Officer (CIO), the VP of Operations, the Head of Strategic Planning, or the Head of a major technological group.

Funding for Forum Activities

To secure adequate funding, each corporate sponsor is asked to make a two-year (minimum) financial commitment to support the activities of the ISOM Forum.

Information Systems & Operations Management (ISOM) Department

The ISOM faculty can be found in the college directory:

https://warrington.ufl.edu/directory/?organizational_unit=10&faculty=1

The emphasis in the ISOM Department, the Warrington College of Business, and the University of Florida is on achieving high standards in teaching, research, and service. Students benefit from this emphasis by being exposed to cutting-edge research and ideas, as well as the ability to network with people responsible for these advances.

Procedure for Joining the ISOM Forum

If _____ would like to join the ISOM Forum, the membership dues of **\$6,000** should be made payable to the University of Florida Foundation, Inc. (UFF), the University's tax exempt 501(c)(3) organization. The payment should be designated for the Information Systems and Operations Management Department, account number F003457. Once funded, the program as outlined will be directed by the Chairperson of the Information Systems and Operations Management Department in the Warrington College of Business at the University of Florida.