

| MS-Management Assessment Matrix                     |   |  |           | Required Courses |           |                    |         |         |         |         |                    |         |         |
|---|---|--|-----------|------------------|-----------|--------------------|---------|---------|---------|---------|--------------------|---------|---------|
| Learning Goal                                       | Learning Objective  | Assessment   | Selection | GEB 5212         | GEB 5215  | ACG5005<br>ACG5075 | ECP5702 | QMB5304 | MAN5502 | MAN5246 | FIN5437<br>FIN5439 | BUL5811 | MAN6636 |
| Possess effective communication skills.             | Write business documents clearly, concisely, and analytically.  | CEM: A writing assignment scored using a rubric.   |           | I / R / A        |           |                    |         |         |         |         |                    |         |         |
|   | Speak in groups and in public clearly, concisely, and analytically, with appropriate use of visual aids.  | CEM: A final presentation scored using a rubric.   |           |                  | I / R / A |                    |         |         |         |         |                    |         |         |
| Demonstrate competency across business disciplines. | Demonstrate significant business knowledge gain compared to knowledge at program entry.   | Selection: Admit no business majors.<br><br>CEM: Final individual case study will be evaluated using a scoring rubric. | A         |                  |           | I / R              | I / R   | I / R   | I / R   | I / R   | I / R              | I / R   | R / A   |
|   | Apply the essential element of core business principles to analyze and evaluate problems and to construct and implement solutions in the business environment.                                    | CEM: Final individual case study will be evaluated using a scoring rubric.   |           |                  |           | I / R              | I / R   | I / R   | I / R   | I / R   | I / R              | I / R   | R / A   |
| Demonstrate critical thinking.                      | Employ appropriate analytical models and apply critical reasoning processes to evaluate evidence, select among alternatives, and generate creative options to advance effective decision making.. | CEM: Final individual case study will be evaluated using a scoring rubric.   |           |                  |           | I / R              | I / R   | I / R   | I / R   | I / R   | I / R              | I / R   | R / A   |