

MS-ISOM Assessment Matrix		Required Courses									
Learning Goal	Learning Objective	Assessment	Selection	GEB 5212	GEB 5215	ISM 6128 ISM 6215 ISM 6222 ISM 6257	ISM 6129 ISM 6216 ISM 6223 ISM 6236 ISM 6258 ISM 6259	ISM 6423 MAN 6511 MAN 6528 MAN 6573	MAN 6581 QMB 6358 QMB 6755 QMB 6756	Non-business students take 4 business courses from an approved list	ISM 6485
Demonstrate competency in and across business disciplines.	Demonstrate knowledge and understanding of elements of economics, finance, accounting, marketing, operations management, organizational behavior, business law, information technology, business statistics, and social responsibility.	Selection: We will target 50% of our admissions as students with business undergraduate degrees. CEM: A case will be administered in the capstone course and scored using a rubric by a faculty AOL committee.	A							I / R	A
Apply appropriate problem solving and decision-making skills.	Specify and implement a framework for identifying a business problem and develop alternative solutions and a set of evaluation criteria.	CEM: A case will be administered in the capstone course and scored using a rubric by a faculty AOL committee.				I	R				A
	Assess the outcomes of a course of action and make appropriate adjustments.	CEM: A case will be administered in the capstone course and scored using a rubric by a faculty AOL committee.						R	I		A
Possess effective communication skills.	Write business documents clearly, concisely, and analytically.	CEM: A writing assignment scored using a rubric.		I & A							A
	Speak in groups and in public clearly, concisely, and analytically, with appropriate use of visual aids.	CEM: A final presentation scored using a rubric.			I & A						A
Think critically and analytically in formulating business solutions.	Solve intricate problems by applying expanded knowledge of ever evolving technologies, processes, and technical skills.	CEM: A case will be administered in the capstone course and scored using a rubric by a faculty AOL committee.				I	R	R	I		A
	Critically evaluate the impact of business decisions on stakeholders.	CEM: A case will be administered in the capstone course and scored using a rubric by a faculty AOL committee.				I	R	R	I		A