

MBA Assessment Matrix				Core Courses						Electives									
Learning Goal	Learning Objective	Assessment		ECP 5702	ACG 5005 ACG 5075	FIN 5437 FIN 5439	MAN 5502 QMB 6755 QMB 5305	MAR 5806	BUL 5811 MAN 6149 MAN 5246	ECO 5715 FIN 6638 FIN 6638	ECO 6409 FIN 6930 MAN 6447	BUL 6841 MAN 6331 MAN 6635 MAN 6366	FIN 6427 FIN 6545 FIN 6465 FIN 6537 FIN 6429 FIN 6496	ISM 6128 ISM 6215 ISM 6562 ISM 6405 MAR 6667	MAR 6508 MAR 6157 MAR 6861 MAR 6237 MAR 6335 MAR 6833	BUL 6516 REE 6045 REE 6007 REE 6315	ISM 6222 ISM 6485 MAN 6511 MAN 6528 MAN 6581 QMB 6756	MAN6637 MAN6724	
Demonstrate competency across business disciplines.	Apply the essential elements of core business principles to analyze and evaluate problems and to construct and implement solutions in the business environment.	CEM: Final exam questions scored using a rubric by faculty (MAN 6427) and Comp-XM simulation and exam (MAN 6637)		I	I	I	I / R	I / R	I / R	I / R	R	I / R	R	I / R	I / R	I / R	I / R	A	
Demonstrate teamwork and leadership skills.	Apply knowledge of core leadership skills to analyze and evaluate problems, choose from and generate alternative solutions, for the purpose of affecting organizational change or influencing others	CEM: Capsim TeamMATE assessment (MAN 6637) and CapsimInbox assessment		R		R		I / R	I / R		R	R			I / R			A	
Demonstrate critical thinking	Employ appropriate analytical models and apply critical reasoning processes to evaluate evidence, select among alternatives, and generate creative options in furtherance of effective decision making.	CEM: Final exam questions scored using a rubric by faculty (MAN 6427) and Comp-XM simulation and exam (MAN 6637)		I	I	I	I / R	I / R	I / R	I / R	I / R	R	R	R	I / R	R	R	A	
Possess effective communication skills.	Write business documents clearly, concisely, and analytically.	CEM: Persuasive Memo assignment scored using a rubric.						R	R					R	R		R	R	
	Speak in groups and in public clearly, concisely, and analytically, with appropriate use of visual aids.	CEM: Persuasive presentation scored using a rubric.							R		R	R				R		R	

NOTE: Courses listed here are the 2 credit options; there are also 3 credit equivalent courses
Last revised August 1, 2023