MAcc—Goals & Objectives Summary

Learning Goals	Learning Objectives	Assessment Completed and Assessment Type	ACG 5226	ACG 5505	ACG 5815	ACG 6107	ACG 6136	ACG 6175	ACG 6635	ACG 6691	ACG 6697	ACG 6841	ACG 6885	TAX 5065	TAX 6105	TAX 6115	TAX 6205	TAX 6526	TAX 6877	APP ELECT	BUL 5832	GEB 6229	MAN 5246	MAN 6724
Students will conduct effective professional accounting and tax research.	Interpret and apply statutory tax authority to unstructured and complex transactions.	TAX 5065 CEM				R								I A	R	R	R	R	R					
Students will conduct effective professional accounting and tax research.	Interpret and apply accounting standards governing private and public sector financial reporting.	ACG 5815 CEM			I A	R	R	R	R	R	R		R											
Students will possess effective business communications skills.	Write clearly and concisely.	GMAT—Essay Selection			R									R										
Students will possess effective business communications skills.	Write effective business reports.	GEB 6229 CEM					R	R	R													I A		R
Students will possess effective business communications skills.	Speak in groups and in public clearly, concisely, and analytically, with the appropriate use of visual aids.	GEB 6229 CEM																R				A		
Students will possess the knowledge and skills necessary to succeed in the accounting profession.	Demonstrate the ability to reason and to solve complex accounting problems.	CPA Exam SAT	R	R	R	R	R	R	R	R	R		R	R	R	R	R	R	R		R			
Students will possess the knowledge and skills necessary to succeed in the accounting profession.	Demonstrate the ability to reason and to solve complex business problems.	MAN 6724 CEM																		R	R		R	R A
Students will possess the knowledge and skills necessary to succeed in the accounting profession.	Demonstrate the ability to apply data analytics techniques and interpret related output in accounting contexts.	ACG 6697 CEM						R			RA	I						R						

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Students will recognize ethical questions encountered in the practice of accounting and formulate solutions that consider all stakeholders.	Recognize professional standards of conduct.	ACG 5815 CEM			I A									I							I			
Students will recognize ethical questions encountered in the practice of accounting and formulate solutions that consider all stakeholders.	Recognize legal, ethical, and social responsibilities.	BUL 5832 CEM			I									I							I A			R

I = Introduced R = Reinforced A = Assessed