

## Choosing Modules

Student workload at Aston Business School will be 60 Aston (30 ECTS) credits per semester. Module choices depend on *when* students are coming to study at Aston Business School (September or January) and for *how long* (whole year or one teaching period).

When students have chosen their modules and their home institution has agreed their selection, they need to complete the Initial Module Selection form and submit it *before* their arrival at Aston.

Clicking on the module code will take you to the module description, and clicking on the module name will take you to a video with further details about the module, if we have one available.

### Available Modules:

Accounting and Finance				
Module Code	Name	Teaching Period	ECTS	Aston Credits
<a href="#">BF2220</a>	<a href="#">Audit, Governance, and Company Law</a>	2	7.5	15
<a href="#">BF2236</a>	<a href="#">Business Management Simulation</a>	1	7.5	15
<a href="#">BF2264</a>	<a href="#">Business Tax</a>	1	7.5	15
<a href="#">BF2265</a>	<a href="#">Financial and Management Accounting</a>	1	7.5	15
<a href="#">BF3303</a>	<a href="#">Audit and Professional Ethics</a>	1	7.5	15
<a href="#">BF3306</a>	<a href="#">Risk Management</a>	1	7.5	15
<a href="#">BF3302</a>	Advanced International Financial Reporting	1&2	15	30
<a href="#">BF3304</a>	Financial Analysis	2	7.5	15
Economics, Finance and Entrepreneurship				
Module Code	Name	Teaching Period	ECTS	Aston Credits
<a href="#">BS2212</a>	<a href="#">International Business and Emerging Market Economies</a>	1	7.5	15
<a href="#">BS2214</a>	<a href="#">Strategic Finance</a>	1	7.5	15
<a href="#">BS2236</a>	<a href="#">Business Management Simulation</a>	2	7.5	15
<a href="#">BS2237</a>	<a href="#">Corporate Financial Management</a>	1 & 2	15	30
<a href="#">BS2238</a>	<a href="#">Quantitative Methods</a>	1	7.5	15
<a href="#">BS2239</a>	<a href="#">Business, Government and Society</a>	2	7.5	15
<a href="#">BS2249</a>	<a href="#">Intermediate Macroeconomics</a>	2	7.5	15
<a href="#">BS2250</a>	<a href="#">Intermediate Microeconomics</a>	1	7.5	15
<a href="#">BS2253</a>	Corporate Finance	2	7.5	15

<a href="#">BS2284</a>	Trading Strategies	2	7.5	15
<a href="#">BS2286</a>	<a href="#">International Business Economics</a>	2	7.5	15
<a href="#">BS2293</a>	<a href="#">Econometrics 2</a>	2	7.5	15
<a href="#">BS2294</a>	<a href="#">Sports Economics and Finance</a>	1	7.5	15
<a href="#">BS2297</a>	Financial Markets	1	7.5	15
<a href="#">BS2298</a>	<a href="#">Markets, Games and Strategy</a>	2	7.5	15
<a href="#">BS2299</a>	Financial Services, Regulation and Crisis	2	7.5	15
<a href="#">BS3317</a>	<a href="#">International Trade</a>	2	7.5	15
<a href="#">BS3326</a>	<a href="#">Further Topics in Macroeconomics</a>	2	7.5	15
<a href="#">BS3328</a>	<a href="#">Macroeconometrics (Time Series)</a>	2	7.5	15
<a href="#">BS3373</a>	<a href="#">Behavioural Economics</a>	2	7.5	15
<a href="#">BS3381</a>	Advanced Corporate Finance	1	7.5	15
<a href="#">BS3382</a>	Advanced Topics in International Business	1	7.5	15
<a href="#">BS3383</a>	<a href="#">Competition Policy</a>	1	7.5	15
<a href="#">BS3385</a>	<a href="#">Derivatives</a>	1	7.5	15
<a href="#">BS3387</a>	<a href="#">Economics of Entrepreneurship</a>	1	7.5	15
<a href="#">BS3389</a>	<a href="#">Financial Economics</a>	2	7.5	15
<a href="#">BS3390</a>	Further Derivatives	2	7.5	15
<a href="#">BS3391</a>	<a href="#">Further Topics in Microeconomics</a>	1	7.5	15
<a href="#">BS3392</a>	<a href="#">Innovation</a>	2	7.5	15
<a href="#">BS3393</a>	International Finance	2	7.5	15
<a href="#">BS3396</a>	Portfolio Management and Behavioural Finance	1	7.5	15
<a href="#">BS3397</a>	<a href="#">Microeconometrics</a>	1	7.5	15
<a href="#">BF2267</a>	Financial Management	2	7.5	15
Law				
Module Code	Name	Teaching Period	ECTS	Aston Credits
<a href="#">BL2255</a>	<a href="#">Principles of Employment Law</a>	1	7.5	15
<a href="#">BL2256</a>	<a href="#">Principles of Intellectual Property Law</a>	1	7.5	15
<a href="#">BL2257</a>	<a href="#">Principles of Commercial Law</a>	2	7.5	15
<a href="#">BL3320</a>	<a href="#">Business Ethics</a>	2	7.5	15

<a href="#">BL3323</a>	<a href="#">Product, Intellectual Property &amp; Entrepreneurship</a>	2	7.5	15
<a href="#">BL3365</a>	<a href="#">Data Protection Law</a>	1	7.5	15
Marketing				
Module Code	Name	Teaching Period	ECTS	Aston Credits
<a href="#">BM2202</a>	<a href="#">Professional Selling &amp; Sales Management</a>	1	7.5	15
<a href="#">BM2204</a>	<a href="#">Services Marketing</a>	1	7.5	15
<a href="#">BM2278</a>	Marketing to Business	2	7.5	15
<a href="#">BM2280</a>	Digital Marketing	1	7.5	15
<a href="#">BM2281</a>	<a href="#">Ethical and Sustainable Marketing</a>	2	7.5	15
<a href="#">BM2283</a>	<a href="#">Events Marketing</a>	1	7.5	15
<a href="#">BM2288</a>	<a href="#">Fundamentals of Strategy</a>	1	7.5	15
<a href="#">BM2293</a>	<a href="#">Market Research</a>	2	7.5	15
<a href="#">BM2294</a>	<a href="#">Marketing Communications</a>	2	7.5	15
<a href="#">BM3302</a>	<a href="#">Retail Management</a>	1	7.5	15
<a href="#">BM3332</a>	<a href="#">Advanced Marketing Communications</a>	2	7.5	15
<a href="#">BM3333</a>	<a href="#">Consumer Research and the Customer Experience</a>	1	7.5	15
<a href="#">BM3335</a>	Entrepreneurial Marketing & Strategy	2	7.5	15
<a href="#">BM3336</a>	<a href="#">Innovation &amp; New Product &amp; Service Development</a>	1	7.5	15
<a href="#">BM3339</a>	<a href="#">International Marketing</a>	1	7.5	15
<a href="#">BM3346</a>	<a href="#">Marketing Strategy</a>	1	7.5	15
<a href="#">BM3351</a>	Strategic Brand Management	2	7.5	15
<a href="#">BM3354</a>	<a href="#">Strategic Management</a>	2	7.5	15
<a href="#">BM3364</a>	<a href="#">Strategic Sales Management</a>	2	7.5	15
Operations and Information Management				
Module Code	Name	Teaching Period	ECTS	Aston Credits
<a href="#">BN2205</a>	<a href="#">Business Operations Excellence</a>	2	7.5	15
<a href="#">BN2206</a>	Dashboards and Spreadsheets	2	7.5	15
<a href="#">BN2207</a>	Data Visualisation	2	7.5	15
<a href="#">BN2208</a>	Database Applications	1	7.5	15
<a href="#">BN2212</a>	<a href="#">Software for Analytics</a>	2	7.5	15
<a href="#">BN2213</a>	<a href="#">Doing e-Business</a>	2	7.5	15

<a href="#">BN2214</a>	<a href="#">Enterprise Systems</a>	1	7.5	15
<a href="#">BN2218</a>	<a href="#">Managing Service Operations</a>	1	7.5	15
<a href="#">BN2221</a>	Personal and Professional Development	1	7.5	15
<a href="#">BN2230</a>	<a href="#">Business Analytics in Practice</a>	2	7.5	15
<a href="#">BN2235</a>	<a href="#">Systems Analysis</a>	1	7.5	15
<a href="#">BN2295</a>	<a href="#">Optimisation and Decision Analytics</a>	1	7.5	15
<a href="#">BN3349</a>	Operations Strategy	2	7.5	15
<a href="#">BN3356</a>	Business Analytics and Data Mining	2	7.5	15
<a href="#">BN3357</a>	Supply Chain Management	1	7.5	15
<a href="#">BN3358</a>	<a href="#">Technology and Practice of eCommerce</a>	1	7.5	15
<a href="#">BN3360</a>	<a href="#">Effective Management Consultancy 1</a>	1	7.5	15
<a href="#">BN3361</a>	<a href="#">Effective Management Consultancy 2</a>	2	7.5	15
<a href="#">BN3362</a>	<a href="#">Effective Project Delivery 1</a>	1	7.5	15
<a href="#">BN3378</a>	<a href="#">Sustainable Operations Management</a>	2	7.5	15
<a href="#">BN3379</a>	<a href="#">Knowledge at Work</a>	2	7.5	15
<a href="#">BN3384</a>	Performance and Efficiency Analytics (DEA)	1	7.5	15
<a href="#">BN2236</a>	Virtual Business Simulation	2	7.5	15
<a href="#">BN3377</a>	Information Security	2	7.5	15
Work and Organisational Psychology				
Module Code	Name	Teaching Period	ECTS	Aston Credits
<a href="#">BH2271</a>	<a href="#">Developing Creativity</a>	2	7.5	15
<a href="#">BH2272</a>	<a href="#">Effective Teamwork</a>	2	7.5	15
<a href="#">BH2274</a>	<a href="#">Employee Resourcing</a>	1	7.5	15
<a href="#">BH2276</a>	<a href="#">Psychology and Work</a>	1	7.5	15
<a href="#">BH2277</a>	Solving HR Issues	2	7.5	15
<a href="#">BH3310</a>	<a href="#">Critical Issues in Human Resource Management</a>	2	7.5	15
<a href="#">BH3311</a>	<a href="#">Employee Relations</a>	1	7.5	15
<a href="#">BH3312</a>	<a href="#">Employment Law for HRM</a>	2	7.5	15
<a href="#">BH3313</a>	<a href="#">Global Working</a>	1	7.5	15
<a href="#">BH3315</a>	<a href="#">Learning and Development</a>	1	7.5	15
<a href="#">BH3317</a>	<a href="#">Strategic HRM</a>	2	7.5	15

<a href="#">BH3318</a>	<a href="#">Theories and Practice of Leadership</a>	1	7.5	15
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