

College of Agricultural & Life Sciences

Agricultural Education & Communication - prepares students for careers in agricultural education, agricultural leadership, extension education and agricultural communication.

Contact: 305 Rolfs Hall <https://aec.ifas.ufl.edu/undergraduate/> (352)392-0502

Agricultural Operations Management - incorporates today's emerging technology with business principles to improve agricultural production, processing, manufacturing, technical sales, food safety, worker safety, and the environment.

Contact: 116 Frazier Rogers Hall <https://abe.ufl.edu/undergraduate/agricultural-operations-management> (352)392-1864

Family, Youth & Community Sciences – deals with complex problems in human and community services and provides the general and technical education necessary for graduates to enter a career in human services, including public, private, nonprofit and for-profit organizations.

Contact: 3041 McCarty Hall D <http://fyics.ifas.ufl.edu/Undergraduate-/> (352)392-2201

Food & Resource Economics – focuses on the business and economics of agriculture, natural resources and rural communities which ranges from the acquisition of production inputs, such as land and labor, to the marketing and consumption of final food products. FRE majors often pursue careers with agribusiness firms that are located in large and medium-sized metropolitan areas.

Contact: 1195 McCarty Hall A www.fred.ifas.ufl.edu/undergraduate/index.shtml (352)294-7638

Forest Resource & Conservation - provides students with an understanding of forest resources and develops the expertise in forest resource management that is essential to meet contemporary and future needs for the social, environmental and physical products of forest ecosystems.

Contact: 136 Newins-Ziegler Hall <http://sfrc.ufl.edu/forest> (352)846-0850

College of Design, Construction, & Planning

Building Construction - is a four-year program in construction management, techniques, operations and related areas in the construction industry. The degree draws upon skills in communication and interpersonal relations, rather than architectural and engineering design.

Contact: 304 Rinker Hall www.bcn.ufl.edu (352)273-1150

College of Health & Human Performance

Sport Management major prepares students to work in high-level competition sport settings, such as professional, intercollegiate and amateur sports.

Tourism, Event & Recreation major prepares students for employment in the tourism industry and with agencies responsible for travel and tourism development, resort recreation management, and hospitality management.

Recreation, Parks and Tourism major prepares students to develop, manage and deliver leisure services to a variety of populations in diverse settings and to become decision makers in private and public organizations

Contact: 330 Florida Gym <http://trsm.hhp.ufl.edu/> (352)392-4043

College of Journalism & Communications

Advertising major is designed to provide a foundation for advancement to positions of leadership and to prepare students for entry-level positions in account management, media planning, and media sales and research. It also familiarizes students with the design and conceptualization skills necessary for careers in art direction and copywriting.

Public Relations major is designed to prepare students for entry-level jobs as technicians (such as producing social media strategies and tactics or effective multimedia news releases), as well as for career advancement as managers (such as formulating a communication plan for a new initiative or forecasting the reputational impact of an organizational decision or action).

Telecommunications links the written word, data communications, video, audio, and photography in digital interactive media together. Study is geared toward understanding the many ways humans develop, collect, disseminate, and transfer information through symbols.

Contact: 1060 Weimer Hall <https://www.jou.ufl.edu/current-students/current-undergraduate/> (352)392-1124

College of Liberal Arts & Sciences

Asian Studies
English
History
Philosophy

Anthropology
Foreign Languages
International Studies
Psychology

Criminology
European Union Studies
Mathematics
Sociology

Economics
Geography
Political Science
Statistics

Liberal Arts degrees prepare students for a variety of jobs by emphasizing critical thinking skills, personal growth and awareness, and a “generalists” philosophy of education. Paired with a business minor, these and other CLAS majors will give you the background you need to be successful in business.

Contact: 100 Farrior Hall (Academic Advising Center) www.advising.ufl.edu (352)392-1521

Other Business Options to Consider

COMBINED DEGREE PROGRAMS – Master’s Degree in:

International Business <http://warrington.ufl.edu/graduate/academics/mib/>

Info Systems & Operations Management <http://warrington.ufl.edu/graduate/academics/ms-isom/combined/>

Finance <http://warrington.ufl.edu/graduate/academics/msf/>

Real Estate <http://warrington.ufl.edu/graduate/academics/msre/combined/>

Entrepreneurship <http://warrington.ufl.edu/graduate/academics/mse/>

Management (for non-business majors) <http://warrington.ufl.edu/graduate/academics/msm/>

BUSINESS STUDENT ORGANIZATIONS

Open to all majors, business student organizations can help you learn more about a particular field; to network with employment recruiters, business professionals, and other business students; and to acquire leadership and work experience for your resume. warrington.ufl.edu/undergraduate/myheavener/organizations.asp

WCBA STUDY ABROAD PROGRAMS

Study abroad in London, Madrid, Paris, or Rome and take online courses that are required for the business administration minor! warrington.ufl.edu/undergraduate/global.asp

Additional Resources for Those Who Need to Change Their Major

Majors by Interest	https://catalog.ufl.edu/UGRD/programs/
Academic Advising	http://www.ufadvising.ufl.edu/
Degree Shopping on ONE.UF	http://one.uf.edu/soc/
Career Resource Center	http://www.crc.ufl.edu/
University Registrar	https://catalog.ufl.edu/ugrad/current/advising/info/changing-a-major.aspx