

Bachelor of Arts in Business Administration **Area of Specialization: *Event Management (EVT)***

Description

The Tourism, Recreation and Sport Management Department through the College of Health and Human Performance prepares students to develop, manage and deliver programs and services to a variety of populations in diverse settings within the disciplines of tourism, event and recreation management. Event management courses and training focus on the knowledge and skills necessary to administer and manage a variety of events in the public and/or private sectors. The curriculum prepares students to organize events and conferences. Career opportunities are available in a range of event planning fields, including corporate, non-profit, entertainment, social, sport, and festival organizations. For career information view: <http://www.crc.ufl.edu/>

Requirements

In order to pursue this area of specialization, students must have a 2.5 UF GPA. Students are required to have a minimum of four classes totaling 12 hours from any of the 3000-4000 level courses listed below and maintain a minimum 2.0 Area of Specialization GPA. **HFT2750 (Event Management) is a prerequisite for completing the specialization courses.** Be sure to check course prerequisite requirements. **IMPORTANT:** The Tourism Recreation and Sports Management department will register students for a maximum of 2 HFT courses per term. It is recommended students plan for at least 3 semesters to complete the area. **The department will not be able to assist you with registration until 3 weeks after the start of Advance Registration. The department allows the students in the major to register prior to students outside the major.**

- [HFT 3512](#) Event Promotion (Prerequisite: HFT2750)
- [HFT 4468](#) Hospitality Revenue Management (Prerequisite: ACG2021)
- [HFT 4517](#) Convention Sales & Services (Prerequisite: HFT2750)
- [HFT 4754](#) Advanced Event Management (Prerequisite: HFT2750)
- [LEI 3360](#) Hospitality Management

Contact Information

You are always welcome to meet with an Advisor in the Heavener School of Business; however, advising specifically related to Event Management is available through the Tourism, Recreation and Sport Management department in the College of Health and Human Performance. For registration, scheduling, and area-specific questions, please contact:

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<http://hhp.ufl.edu/current-students/academic-advising/>

Department Website <http://hhp.ufl.edu/about/departments/trsm/>

Minor Option

A minor in Event Management is offered by the Department of Tourism, Recreation and Sport Management. More information can be found online at <http://hhp.ufl.edu/about/academics/bs-event/>