

## **Bachelor of Arts in Business Administration** **Area of Specialization: *European Union Studies (EUS)***

### ***Description***

The primary goal of the European Union Studies Program at UF is to provide an organizational center for all those across the campus with an interest in researching, teaching, and learning about the European Union. The European Union is extremely significant for business students; the twenty-seven countries of the European Union constitute the largest trading partner for the United States; trade between the USA and the EU currently accounts for approximately 25% of global trade. The EU is additionally the largest single market in the world and the largest source of foreign direct investment in Florida. More generally, the EU is America's most important political and military ally. As a result of this global and local importance, students with demonstrable expertise in EU related studies will be more competitive for a wide variety of jobs. Their enhanced awareness and understanding of the EU will give them a competitive advantage across a broad spectrum of potential career paths.

The general area of European Union Studies focuses on the origins and development of the EU from the initial pan-European movements of the early 20<sup>th</sup> century through the creation of its predecessor, the European Coal and Steel Community immediately following WWII to the present. Within this program the study of the EU is pursued from a variety of different perspectives and disciplines. Faculty offering classes incorporated within the EUSP include Anthropology, Geography, History, Philosophy, Political Science, Religion, and Sociology among others.

Career path: consulting, international banking, law, journalism, management, public relations, government service, risk management, among others

Grad school: international business, history, law, political science, anthropology, sociology, and numerous other fields

### ***Requirements***

Students are required to have a minimum of four classes totaling 12 hours from the 3000-4000 level courses listed below and maintain a minimum 2.0 Area of Specialization GPA. Be sure to check course prerequisite requirements.

4 [EUS](#) prefix courses.

Students may complete the requirements for the European Union Studies Certificate by choosing specialization courses that meet the guidelines outlined [here](#).

### ***Contact Information***

You are always welcome to meet with an Advisor in the School of Business, however, advising specifically related to European Union Studies is encouraged and is available through the Center for European Studies in the College of Liberal Arts and Sciences. For registration, scheduling, and area-specific questions, please contact:

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### ***Minor Option***

A minor is available in this Area of Specialization. To complete the minor students must have a 2.5 UF GPA and complete 18 credit hours with grades of C or better in all courses and an approved internship or study abroad program. [Click here](#) to find out more about the European Union Studies minor offered.