

Learning Objective	Assessed	ENT 6930 Dilemmas and Debates	ENT 6616 Creativity	MAR 6933 Product Development and Management	MAR 6930 Entrepreneurial Marketing I	MAR 6930 Entrepreneurial Marketing II	GEB 5212 Entrepreneurial Writing	GEB 5215 Entrepreneurial Communications	BUL 6930 Law for Entrepreneurs	ENT 6930 Entrepreneurial Profitability Metrics	ENT 6930 First 100 Days	ENT 6930 Entrepreneurial Selling	ENT 6930 Silicon Valley Program	ENT 6930 MSE Practicum	ENT 6946 GatorNest	Program Oral Exam	
Assess and evaluate potential new value-driven creative venture opportunities in ways that convey a vision	Program Oral Exam (scored using rubric and faculty committee)		I	R			R	R		R					R		A
Apply professional entrepreneurial skills to leverage resources, manage risk, plan when nothing exists, develop an action orientation and be tenacious in the face of setbacks.	Program Oral Exam (scored using rubric and faculty committee)				I	R			R		R	R			R		A
Utilize professional experience effectively to adapt and build action-oriented networks in the pursuit of entrepreneurial opportunities	Program Oral Exam (scored using rubric and faculty committee)	I											R	R	R		A