| BSAc—Goals & Objectives Summary   |   |  |        |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |                            |                            |          |          |
|---|---|--|--------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------------------------|----------------------------|----------|----------|
| Learning Goals  | I = Introduced<br>R = Reinforced<br>A = Assessed<br>Learning Objectives   | Assessment<br>Completed/<br>Assessment<br>Type | GEN ED | ACG 2021 | ACG 2071 | CGS 2531 | ECO 2013 | ECO 2023 | MAC 2233 | MAC 2234 | STA 2023 | BUL 4310 | GEB 3373 | FIN 3403 | MAN 3025 | MAN 4504 | MAR 3023 | QMB 3250 | QMB 3302 | ACG 3401 | ACG 3101 | ACG 4111 | ACG 4341 | ACG 4632 or<br>ACG 5637/47 | TAX 4001 or<br>TAX 5025/27 | GEB 3213 | GEB 3218 |
| Students will recognize accounting's relationship to each fundamental   | Analyze, interpret, and report economic events using quantitative methods.  | MAN 4504<br>SAT-ETS                            |        | Ι        | Ι        | Ι        | Ι        | Ι        |          |          |          | Ι        | R        | Ι        | I        | I<br>A   | Ι        | Ι        |          | R        | R        | R        | R        |                            |                            |          |          |
|   | Identify the major accounting system inputs and process flows of information within the accounting system.  | ACG 3401<br>CEM                                |        | Ι        |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          | I<br>A   |          |          |          | R                          |                            |          |          |
|   | Recognize and apply approaches to using data analytics within and across organizations.   | ACG 3401<br>CEM                                |        |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          | Ι        | I<br>A   | R        | R        | R        | R                          | R                          |          |          |
| Students will be able to apply economic reasoning, accounting concepts, and generally accepted accounting principles to solve problems. | Apply Generally Accepted Accounting Principles in Financial Accounting.   | ACG 4111<br>CEM                                |        | Ι        |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          | Ι        | R<br>A   |          |                            |                            |          |          |
|   | Apply economic principles and analytic skills to cost assessment, developing data for decision making, and providing financial data for a management control system.                  | ACG 4341<br>CEM                                |        |          | Ι        |          |          |          |          |          |          |          |          |          |          | Ι        |          | Ι        |          |          |          |          | R<br>A   |                            |                            |          |          |
| applying professional<br>standards and  | Attest to the Fairness of Financial<br>Representations.   | ACG 4632 or<br>ACG 5637/47<br>CEM              |        |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          | Ι        |          |          |          | R<br>A                     |                            |          |          |
|   | Apply U.S. Tax Law for Compliance and Planning Purposes.  | TAX 4001 or<br>TAX 5025/27<br>CEM              |        |          |          |          |          |          |          |          |          |          | Ι        |          |          |          |          |          |          |          |          |          |          |                            | I<br>A                     |          |          |
| Students will recognize ethical and legal responsibilities to their organizations and other stakeholders.                               | Define and explain legal, ethical, and social responsibilities of organizations.  | MAN 4504<br>SAT-ETS                            |        |          |          |          |          |          |          |          |          | R        |          | R        | R        | A        | R        |          |          |          |          |          |          | R                          | R                          |          |          |
|   | Identify relevant ethical and social issues, particularly those that may not be obvious in complex business decisions.  | MAR 3023<br>CEM                                |        |          |          |          |          |          |          |          |          | R        |          | R        | R        |          | R<br>A   |          |          |          |          |          |          | R                          | R                          |          |          |
| Students will possess<br>effective communication<br>skills.   | Write business documents clearly, concisely, and analytically.  | GEB 3213<br>CEM                                | I<br>R |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |                            |                            | R<br>A   |          |
|   | Speak in groups and in public clearly,<br>concisely, and analytically, with the<br>appropriate use of visual aids.  | GEB 3218<br>CEM                                |        |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |                            |                            |          | I<br>A   |
| Students will possess a<br>global perspective of<br>business.   | Describe the key components of the business environment that vary across countries and understand how these differences present challenges/opportunities for the conduct of business. | MAN 4504<br>SAT—ETS                            | I<br>R |          |          |          | Ι        | Ι        |          |          |          |          | R        |          | Ι        | A        | R        |          |          |          |          |          |          |                            |                            |          |          |
|   | Describe cultural differences and how these differences affect best practices and ethical responsibilities.   | GEB 3373<br>CEM                                | I<br>R |          |          |          |          |          |          |          |          |          | R<br>A   |          | Ι        |          | Ι        |          |          |          |          |          |          |                            |                            |          |          |