BSAc—Goals & Objectives Summary

Learning Goals	I = Introduced R = Reinforced A = Assessed Learning Objectives	Assessment Completed & Assessment Type	GEN ED	ACG 2021	ACG 2071	CGS 2531	ECO 2013	ECO 2023	MAC 2233	STA 2023	BUL 4310	GEB 3373	FIN 3403	MAN 3025	MAN 4504	MAR 3023	QMB 3250	ACG 3401	ACG 3101	ACG 4111	ACG 4341	ACG 4632	TAX 4001	GEB 3213	GEB 3218
Students will recognize accounting's relationship to each fundamental business discipline.	Analyze, interpret, and report economic events using quantitative methods.	MAN 4504 SAT—ETS		I	I	I	I	I			I	R	I	I	I A	I	I	R	R	R	R				
	Identify the major accounting system inputs and process flows of information within the accounting system.	ACG 3401 CEM		I														I A				R			
Students will be able to apply economic reasoning, accounting concepts, and generally accepted accounting principles to solve problems.	Apply Generally Accepted Accounting Principles in Financial Accounting.	ACG 4111 CEM		I															I	R A					
	Apply economic principles and analytic skills to cost assessment, developing data for decision making, and providing financial data for a management control system.	ACG 4341 CEM			I										I		I				R A				
Students will be able to exercise judgment in applying professional standards and governmental regulations.	Attest to the Fairness of Financial Representations.	ACG 4632 or *ACG 5637/47* CEM																I				R A			
	Apply U.S. Tax Law for Compliance and Planning Purposes.	TAX 4001 or *TAX 5025/27* CEM										I											I A		
Students will recognize ethical and legal responsibilities to their organizations and other stakeholders.	Define and explain legal, ethical, and social responsibilities of organizations.	MAN 4504 SAT—ETS									R		R	R	A	R						R	R		
	Identify relevant ethical and social issues, particularly those that may not be obvious in complex business decisions.	MAR 3023 CEM									R		R	R		R A						R	R		
Students will possess effective communication skills.	Write business documents clearly, concisely, and analytically.	GEB 3213 CEM	I R										R											R A	
	Speak in groups and in public clearly, concisely, and analytically, with the appropriate use of visual aids.	GEB 3218 CEM																							I A
Students will possess a global perspective of business.	Describe the key components of the business environment that vary across countries and understand how these differences present challenges/opportunities for the conduct of business.	MAN 4504 SAT—ETS	I R				I	I				R		I	A	R									
	Describe cultural differences and how these differences affect best practices and ethical responsibilities.	GEB 3373 CEM	I R									R A		I		I									