

Press release

## **Todd Powell speaks to University of Florida students about Plum Creek's Envision Alachua plan**

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Gainesville, FL. – October 9, 2014 – Todd Powell, Director of Real Estate, Plum Creek, gave an insider's view of Envision Alachua to over 20 University of Florida Master of Science in Real Estate students at Hough Hall on Thursday October 9.

The case study class invites guest speakers to talk candidly about their own experiences in commercial real estate or a related industry. As a Gator graduate, (MBA-real estate concentration'04) and a Bergstrom Center for Real Estate Studies Advisory Board member, he leapt at the chance to talk to the class.

“I enjoyed bringing a real-life and on-going project to case study students, and wanted to give them an opportunity to see how all development ties together,” says Todd Powell.

His main topics were explaining how the planning process began internally, and how Plum Creek has communicated the plan to the community at-large.

The UF Bergstrom Center for Real Estate Studies supports the UF real estate courses and degree programs housed within the Warrington College of Business Administration.

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