

## **Nathan A. Woolard**

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### **EDUCATION**

**Post-Doctoral Bridge to Business (PDB) – Entrepreneurship, University of Florida (UF).**  
Gainesville, FL, 2017

- AACSB Endorsed - Scholarly Academic (SA) designation in Entrepreneurship.
- Research focus: Antecedents and outcomes of entrepreneurial intention

**Doctorate of Education in Leadership & Policy Studies, Oklahoma State University (OSU)**  
Stillwater, OK, 2014

- Dissertation: Academic Capitalism and the impact on state spending for higher education

**Master of Public Administration, University of Oklahoma (OU)**  
Norman, OK, 2009

- Concentration in Management

**Bachelor of Science in General Studies, University of Central Oklahoma (UCO),**  
Edmond, OK, 2007

- Minor in Business Administration
- Served as Student Body President;
- Student Leader of the Year Award Recipient.

### **PROFESSIONAL EXPERIENCE**

**Interim Associate Dean (spring 2018),  
Assistant Professor of Management and Faculty Internship Coordinator, School of  
Business.**

Meredith College, Raleigh, NC.  
June 2016 – present

Courses Taught (teaching currently):

BUS 150 Business & Society  
BUS 300 Principles of Management  
BUS 306 Leadership, Innovation, and Social Responsibility  
BUS 307 New Venture Design  
BUS 480/481/482 Business/Marketing/HR Internships

**Co-Owner/Operator**

Wooden Arrow LLC, Morrisville, NC  
August 2015 – Present

Clothing Retailer

**Assistant Professor for Business Administration and Director of Strategic Initiatives for the School of Business**

Emporia State University, Emporia, Kansas.  
August 2014 – May 2016

Courses Taught:

BU 140 Business Dynamics and Professionalism: Freshman Seminar  
BU 301 Business Communications  
BU 305 Dynamic Business Leadership  
BU 505 Special Topics: New Venture Development

**Director of Leadership Studies**

Emporia State University, Emporia, Kansas.  
August 2013 – August 2014

Courses Taught:

LR 170: Principles of Leadership  
LR 270: Applying Principles of Leadership  
LR 375: Field Experience in Leadership  
LR 470: Global Leadership

**Assistant Director of Admissions & Recruitment, Coordinator of Concurrent Enrollment**

University of Central Oklahoma, Edmond, Oklahoma.  
February 2011 to May 2013

**Coordinator, Transfer Student Support**

University of Central Oklahoma, Edmond, Oklahoma.  
August 2009 – February 2011

**Prospective Student Counselor (recruiter)**

University of Central Oklahoma, Edmond, Oklahoma.  
February 2008 – August 2009

**Adjunct Instructor of Public Administration**

University of Central Oklahoma, Oklahoma.  
August 2009 – December 2012  
Instructional responsibilities included, POL 1113 – American National Government,  
POL 2413 – Public Administration

## SCHOLARSHIP

Lovett, S. L. , & Woolard, N. A. (2016). The toolkit and the carpenter: Teaching the critical distinction bet

Woolard, N. A. (2016). 3D-Dream It, Design It, Develop It: A Venture development competition with a co-curricular option. *Journal of Business and Entrepreneurship*, 27(2), 47.

Woolard, N. A. (2015). Offline crowdfunding for locavesting: The social and communal impact of a localized m

Woolard, N. A. (2015). Academic capitalism and the impact on state spending for higher education: Perceptions from members of the Oklahoma State Legislature. *Academy of Educational L*

## WORKING PAPERS

“Community Public Offerings: The impact of intrastate crowdfunding agreements in the United States,” with Tanja Steigner

Timeline: Spring 2016 case-study of 14 businesses who filed for the Invest Kansas Exemption through the Kansas Securities and Exchange Commission and policy review of Jumpstart Our Business Startup Act. Under Review, *Venture Capital: An international journal of entrepreneurial finance* (AABDC – B rating.). Submitted September, 2017.

“Women Entrepreneurs: a pilot study of cognitive responses and risk-taking behaviors,” with Sady Harper.

Timeline: Qualitative review of 8 women entrepreneurs with regard to risk-taking propensity. Under Review, *International Journal of Gender and Entrepreneurship* (ABDC – C rating). Submitted September, 2017.

“Is it time to rethink groupwork in Management Education? The adaptive leadership framework as process for group assignments.”

Timeline: Revise and Resubmit, edits in progress. *Journal of Management Education*. Feedback/decision received September 2017.

“Servant leadership project (working title),” with Jeffrey Muldoon

Timeline: Late stage data analysis, received over 700 respondents. Completion early fall 2017 with submission and conference presentation occurring in the 2017-2019 academic year.

## INVITED PRESENTATIONS

“Crowdfunding 2.0: Microlending and Locavesting. Using Economic Champions to Drive Economic Development for Market Gap Business,” National Main Streets Conference. Milwaukee, Wisconsin, May 2016.

“Beyond the Investment: The Social and Communal Impact of a Localized Microlending Project,” Sustainability, Ethics, and Entrepreneurism Conference. University of Denver, Denver, Colorado, April 2015.

“Foster Alumni Policy Review,” Ris for Thursday Conference. Oklahoma City University, Oklahoma City, Oklahoma, July 2014

“Servant Leadership,” UCO Leadership Academy. University of Central Oklahoma, Edmond, Oklahoma, November 2013.

“Adult Degree completion in Oklahoma,” Oklahoma State Regents for Higher Education: Reach Higher Conference, Edmond, Oklahoma, November, 2012.

“State of the Adult Student in Oklahoma,” Reach Higher Program Administrator Meeting, Rose State College, Midwest City, OK, September 2012.

“Adult Student Policy Needs,” State Representative Forum, Eastern Oklahoma County Technology Center, Choctaw, Oklahoma, August 2012.

## **SERVICE**

### **Meredith College**

#### **2016-Present**

- Chair (2017-2018), Undergraduate Curriculum Committee – 2016 – Present
- Co-Advisor, Phi Beta Lambda – 2016 – Present
- Faculty Development and Instructional Technology Committee – 2017 – Present
- Chair, Management search committee – Fall 2017
- Project co-lead, professional development in biotech class/camp (joint summer 2018 program with Meredith College Biology department) – 2017-2018
- Project Lead, Summer 2018 MBA Certificate Program in Entrepreneurship & Family Business – 2017-2018
- Internship Task Force – 2017
- Cornhuskin’ Judge – Fall 2017
- Strategic Planning Committee, School of Business – 2016-2017
- Chair, Management Search Committee – Spring 2017
- Committee Member, Management Search Committee – Fall 2016
- Coordinator, Meredith Social Entrepreneurship Challenge – 2017, 2018
- Faculty Internship Coordinator, 2016 – Present

- Project lead, curriculum development for Minor in Entrepreneurship & Family Business – Fall 2017

### **Service Cont.**

#### Meredith College Continued

- Timekeeper, Cornhuskin' Event – 2016
- Q&A Moderator, Meredith College Convocation Committee Guest Speaker - 2016

#### **Emporia State University** **2013-2016**

- Chair, School of Business Undergraduate Curriculum Committee (UCC) – 2015-2016
- Chair, Business Administration Curriculum Committee – 2015-2016
- Kansas Leadership Center Faculty in Residence – 2015-2016
- Coordinator, Emporia Entrepreneur Challenge – 2015, 2016
- President, Leadership Emporia Alumni Association – 2014-2016
- Chair, ESU United Way Campaign – 2014, 2015
- Chair, Management Search Committee – 2015
- ESU Honors College Advisory Council – 2014-2016
- Faculty Advisor, School of Business Living & Learning Community
- Leadership Studies Search Committee (Teachers College) – 2015
- Student Operations Committee, Chair of Business Administration Scholarships, School of Business – 2015
- ESU Economic Development Study Team – 2014-2015
- Lyon County ARC Funding Committee – 2014-2016
- Management Faculty Search Committee - 2014
- Business Administration Curriculum Committee – 2014-Present
- ESU School of Business Strategic Planning Committee – 2014-2015
- ESU School of Business Career Day Planning Committee – 2014, 2015
- ESU School of Business Scholarship Selection Committee – 2014-2016
- ESU Faculty Trailblazers Committee, 2013 – 2015
- Leadership Emporia Class XXVI, Emporia Chamber of Commerce – 2014
- Fraternal Relevance Assessment Program Committee – 2013-2014
- Phi Sigma Kappa Fraternity, Emporia State University Chapter – Advisor, 2014- 2016

#### INVITED SPEAKER

- “Meredith Entrepreneurship & Family Business Program,” Special Topics Guest, Meredith Parent's Club meeting, Raleigh, North Carolina, September 2017
- “How to Start a Business,” Featured Speaker, Meredith College Alumni Association event, Kresge Hall, Meredith College, October 2016

- “Impact of ESU School of Business on the Region,” Featured Speaker, Osage County Small Business Annual Meeting, Vassar, Kansas, March 2015.
- “University Engagement in the Flint Hills Region,” Invited Presenter, Flint Hills Regional Council, Council Grove, Kansas, February 2015.
- “Entrepreneur Challenge and Our Hope for Impact,” Invited Speaker, Lyon County Rotary Club, Emporia, Kansas, January 2015
- “Constitution Day,” Presenter for ESU Social Sciences Department, Emporia, Kansas, September 2014
- “How to Start a Business in College Workshop,” Panel facilitator, Emporia, Kansas, September 2014
- “This is Who We Are,” Presentation for Lyons Club – Emporia, Emporia, Kansas, August 2014.
- “Leaving a Legacy,” Keynote Address to CASE6 Ambassador Conference, Emporia State University, April 2014.
- “We Need You!” Celebratory Awards Banquet, Lyon County Optimus Club, Emporia, Kansas, April 2014
- “What is Leadership,” Opening Address for Youth Leadership Day, Emporia State University, Emporia, Kansas, April 2014
- “Because You’re Worth It,” Keynote Address to Greek Life Initiation Banquet, Emporia State University, March 2014.
- “Team Building in Leadership,” UCO Leadership Academy. University of Central Oklahoma, Edmond, Oklahoma, November 2012.

### **PROFESSIONAL AFFILIATIONS**

- Association for Small Business and Entrepreneurship – 2016– Present
- Strategic Management Society – 2015-present
- Academy of Educational Leadership – 2015-present