



Thomas S. Johnson

MASTER OF SCIENCE IN ENTREPRENEURSHIP

EXPERIENCE PORTFOLIO CHECKLIST

Required EIC Events

Check at least 4

- ☐ Volunteer at EIC program (at least 1): Experiential Classroom, Women's Summit, Gator100, Big Idea, VEP
- ☐ Attend at least 15 entrepreneurial speaker presentations
- ☐ Participate in Gainesville's Startup Games
- ☐ Participate in a Startup Weekend
- ☐ Attend EIC Study Tour (can be substituted with EESA)
- ☐ Attend EIC field trip
- ☐ Work as an EIC Student Assistant
- ☐ Other: _____

Venture Creation

Check at least 1

- ☐ Organize and register your business
- ☐ Make one or more formal sales
- ☐ Formally present venture concept to approved investor or banker, or conduct a crowdfunding campaign
- ☐ Develop a venture within the EIC incubator or another incubator
- ☐ Apply for patent, TM or other IP ownership
- ☐ Develop a product prototype
- ☐ Develop a professional website
- ☐ Exhibit your venture at a trade show or business conference
- ☐ Take part in Big Idea Comp
- ☐ Join an incubator/accelerator
- ☐ Other: _____

In Class

Applied Class Projects *Check at least 2*

- ☐ Participate in the Entrepreneurship & Empowerment in South Africa (EESA) Program (Summer semester)
- ☐ Complete a GatorNest consulting project
- ☐ Complete an entrepreneurial audit
- ☐ Create a set of marketing inventions
- ☐ Complete a Community Consulting project
- ☐ Complete a social entrepreneurship project
- ☐ Radically improve an existing service design or existing organizational process
- ☐ Other: _____

Models and Plans *Check at least 1*

- ☐ Design a business model for a for-profit or non-profit venture
- ☐ Write a business plan for a for-profit or non-profit venture
- ☐ Conduct a feasibility analysis and write a feasibility plan for a new technology or innovation
- ☐ Design second business plan for a separate new venture
- ☐ Other: _____

Outside of Class

Other Engagements *Check at least 2*

- ☐ Complete an approved entrepreneurial internship with an entrepreneurial firm or in an incubator
- ☐ Complete consulting project for a small business or social venture (outside of class)
- ☐ Represent UF in a national entrepreneurship competition
- ☐ Participate in a formal mentorship with a successful entrepreneur
- ☐ Participate in Gator Big Idea Competition
- ☐ Play a leadership role in E Club
- ☐ Join a business networking organization (Rotaract, GAIN)
- ☐ Serve as mentor to disadvantaged entrepreneur, high school student, etc.
- ☐ Other: _____

Beyond the opportunities cited here, students may propose additional opportunities which can meet the requirement if approved by program faculty prior to the student undertaking the proposed initiative.