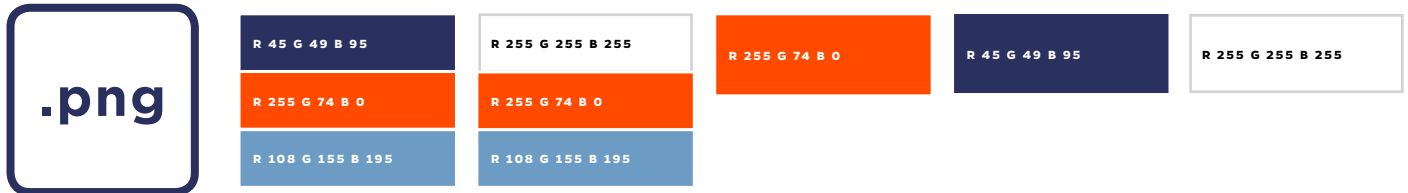


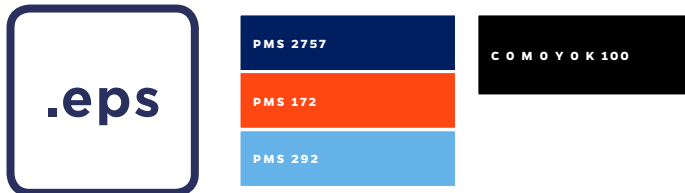
LOGOS

FORMATS

Your logo has been provided in several file formats. **When in doubt, send vendors the entire .zip file of logos.**



.png is a web/email raster format: **Best for use in Microsoft Office** (Word, PowerPoint, Excel, etc.), email and web.



.eps is a vector format: **Best for sending to vendors** or graphic designers producing print or specialty items.

USAGE

Logos should not be altered without help from the Marketing & Communication Services Team. All elements of the logo should be present (*UF block, unit name and Warrington block*).

CORRECT



INCORRECT



INCORRECT



FOR HELP, PLEASE CONTACT THE MARKETING & COMMUNICATION SERVICES TEAM:

communications@warrington.ufl.edu