

GENERAL FACULTY MEETING

MINUTES | TUESDAY, OCTOBER 5, 2021 | 3:00PM | ZOOM

1. The Minutes from three meetings were presented to the faculty. A motion was made and seconded and the faculty voted to approve the minutes as distributed.
 - Oct. 29, 2020 (*the minutes were skipped and not voted on at the December 2020 meeting*)
 - Feb. 18, 2021(*was tabled at last meeting due to some confusion*)
 - Sept. 7, 2021 (*last meeting*)
2. Other Business - none
3. Dean's Report - none

GRADUATE FACULTY MEETING (*Immediately following the General Faculty Meeting*)

MINUTES | TUESDAY, OCTOBER 5, 2021 | 3:00PM | ZOOM

1. The Minutes from three meetings were presented to the faculty. A motion was made and seconded and the faculty voted to approve the minutes as distributed.
 - Oct. 29, 2020 (*the minutes were skipped and not voted on at the December 2020 meeting*)
 - Feb. 18, 2021(*was tabled at last meeting due to some confusion*)
 - Sept. 7, 2021 (*last meeting*)
2. The PhD. Committee presented the following items for approval by the faculty. A motion was made and seconded and the faculty voted to approve these items as distributed.
 - MAN7XXX - Affect, Cognition and Organizational Decisions
This request is for the Department of Management to create a new course, This PhD seminar has been taught for years under MAN6930. It has become a key course in our PhD program, and we need to give it a proper name.
 - MAN7XXX - Latent Variable Models
This course will build from the student's basic knowledge of regression analysis, validity, and reliability. It will introduce modeling of latent variables with confirmatory factor analysis, and assessment of the validity evidence for the hypothesized factor model. Then, it will introduce the estimation of the structural relationships between latent variables using structural equation modeling, including mediation and moderation
3. The Specialized Graduate Committee presented the following item for approval by the faculty. A motion was made and seconded and the faculty voted to approve the item as distributed.
 - MAR6107 - Marketing Ethics (*Rich Lutz to present*)
Examination of ethical issues in marketing. This course deals with ethical practices in marketing, an increasingly important topic in the digital and global arenas. It will serve as a key elective for students in our MBA, MIB, MSM, and MS in Marketing programs
4. Other Business - none
5. Dean's Report - none