GENERAL FACULTY MEETING
MINUTES | TUESDAY, SEPTEMBER 7, 2021| 3:00PM| ZOOM

1.   There was some confusion about the minutes being presented and the February 18, 2021 General Faculty Meeting Minutes were tabled to be voted on at the October meeting.

2.   New Faculty introduced themselves and the faculty welcomed them to the college.
        Dan Rimkus, Ivy Munoko, Yixuan Li, Amy Parziale, Alejandro Lopez-Lira Ramirez, (Michael Carrillo was unable to attend due to his class schedule.

3.   Other Business - none

4.   Dean's Report - none

GRADUATE FACULTY MEETING (*Immediately following the General Faculty Meeting***)**
MINUTES | TUESDAY, SEPTEMBER 7, 2021| 3:00PM| ZOOM

1.   There was some confusion about the minutes being presented and the February 18, 2021 Graduate Faculty Meeting Minutes were tabled to be voted on at the October meeting.

2.   The PhD. Committee presented the following items for approval by the faculty. Rich Lutz and Joyce Bono gave a brief description of the items for their area. A motion was made and seconded by the faculty. The items presented were approved by the faculty.
        -AI/ML Methods for Research (attached) – overview given by Rich Lutz
                Doctoral-level course designed to engage you in the Artificial Intelligence (AI) and Machine Learning (ML) Methods for Research)
        -MAN7108 Course Credit Update (attached) - overview given by Joyce Bono
                Combining 2 credit course with a MAN6930 special topics course that is also two credits as an update for PhD students. MAN7108 should go from a 2-credit course to a variable 1-4 credit hour course. The credit hours are the only thing that should change.
        -MAN7109 Credit and Title Update (attached) -overview given by Joyce Bono
                Seminar in Motivation and Attitudes is being updated to combine MAN7109 with MAN6930 special topics. This will make scheduling easier and more accurate. This course is taught as a 1-4 credit course and the updates reflect this.
        -MAN7208 Credit, Title, Description Update (attached) overview given by Joyce Bono
                This update is for MAN7208 and the credit hours and title/description have been updated to better reflect the seminar content.
        -MAN7267 Credit Hour Update (attached) -overview given by Joyce Bono
                Currently a 2-credit hour course titled "Seminar in Groups and Teams Research". The update is to the credit hours, making MAN7267 variable between 1-2 credits.
        -MAN7778 Credit, Title, Description Update (attached) - overview given by Joyce Bono
                This update is for MAN7778 and the credit hours and title/description have been updated to better reflect the seminar content
        -MAN7779 Credit, Title, Description Update (attached) - overview given by Joyce Bono
                This update is for MAN7779 and the credit hours and title/description have been updated to better reflect the seminar content.
        -MAN7934 Credit update (attached) -overview given by Joyce Bono
                Increase credit for DBA MAN 7934 course from 3-credits to 4-credits in the University systems to reflecting the additional instruction time

3.   The Specialized Graduate Committee presented the following items for approval by the faculty. Andy Naranjo, Kenny Cheng, and Rich Lutz gave a brief description of the items for their area. Rich Lutz asked for MAR6107 to be tabled. For all other items a motion was made and seconded by the faculty. The items presented were approved by the faculty except for MAR 6107 which will be presented at a later meeting.

        - FIN6XXX Artificial Intelligence and Machine Learning for Finance & FINTECH (attached) - overview given by Andy Naranjo
                This course deals with the application of data-intensive computer methods broadly known as "machine learning" to certain financial issues. Fintech can be approached from a number of different angles, but the focus here will be on using data for autonomous (AI-based) financial decisions such as lending and portfolio selection.
        -MAN5502 – Change Prerequisite (attached) – overview given by Kenny Cheng
                Changing the prerequisite of MAN5502 to either QMB5304, QMB5305, or QMB6358. All three courses QMB5304, QMB5305, and QMB6358 cover the same needed content for students to excel in MAN5502. Students can take any one of the three to satisfy the prerequisite requirement.

-REE6206 – Primary Mortgage Markets and Institutions (attached) – overview given by Andy Naranjo

Change the prereq for REE 6206 to: REE 6045 (Intro to Real Estate) or concurrent enrolment in REE 6045. This class has not been taught for at least 10 years. We are bringing it back as a required course in the MSRE program.

-MAR6107 – Marketing Ethics – Rich Lutz requested that this item be tabled.

Examination of ethical issues in marketing. This course deals with ethical practices in marketing, an increasingly important topic in the digital and global arenas. It will serve as a key elective for students in our MBA, MIB, MSM, and MS in Marketing programs

-MAR(see below course #) change of Prerequisites (attached) overview given by Rich Lutz

By way of explanation, we have expanded our specialized master's program, added new courses in analytics, and revised the structure of the curriculum.   These overall curricular changes affect the nature of the prerequisites for these courses. All these courses require the foundational core course in marketing (5806). In order to accommodate our combined degree students, MAR 4803 (capstone marketing management course for undergrads) is a previously approved substitute for 5806. For all of our old and new analytics courses, we have added QMB5304 (stats) as a requirement, along with a course in either R (QMB6938) or Python (ISM6413), as appropriate. These changes will help to raise the overall quality of the courses and the program.

- -6157 Prerequisite: MAR 5806 or MAR 4803
- -6237 Prerequisite: (MAR 5806 or MAR 4803) & (QMB5304 or QMB6938 or ISM6413 or consent of instructor)
- -6335 Prerequisite: MAR 5806 or MAR 4803
- -6479 Prerequisite: MAR 5806 or MAR 4803
- -6508 Prerequisite: (MAR 5806 or MAR 4803) & (QMB5304 or QMB6938 or ISM6413 or consent of instructor)
- -6591 Prerequisite: MAR 5806 or MAR 4803
- -6722 Prerequisite: (MAR 5806 or MAR 4803) & (QMB5304 or QMB6938 or ISM6413 or consent of instructor)
- -6818 Prerequisite: MAR 5806 or MAR 4803
- -6833 Prerequisite: MAR 5806 or MAR 4803
- -6861 Prerequisite: (MAR 5806 or MAR 4803) & (QMB5304 or QMB6938 or ISM6413 or consent of instructor)
- -6667 Prerequisite: (MAR 5806 or MAR 4803) & (QMB5304 or QMB6938 or ISM6413 or consent of instructor)
- -6668 Prerequisite: (MAR 5806 or MAR 4803) & QMB5304 & (ISM6413 or consent of instructor)
- -6669 Prerequisite: (MAR 5806 or MAR 4803) & QMB5304 & (QMB6938 or ISM6413 or consent of instructor)

4. Other Business –
   - Amanda Phalin informed the faculty of the Sept 23 Senate meeting where there will be an open discussion on the no confidence COVID FL policy. It is an in-person meeting from 3-5p.

5. Dean's Report –

WBP Announcement:
   - Dean Mitra talked about the recent announcement of the possibility of a West Palm Beach program.
   - The discussions are very early and advancing; it may happen, or it may not happen.
   - Plan is to build a multi-acre campus over a ten-year period.
   - Business and Engineering likely part of the campus; but no decision yet.
   - Possibility of an MBA and Executive MBA Program most likely with an AI/Analytics focus.
   - Per the President there is no plan to offer an UG program at WPB.
   - Faculty are asked to let Dean Mitra know if there is an interest in serving on a task force to talk about ideas.

COVID update:
   At recent deans meeting Dr. Lazuardo made a presentation:
   - Cases are down but most likely false due to school opening up and students returning.
   - Believes things will head in a better direction soon.