

**GENERAL FACULTY MEETING**

**AGENDA | TUESDAY, OCTOBER 5, 2021 | 3:00PM | ZOOM**

1. The faculty are asked to vote and approve the Minutes for the following General Faculty Meeting's.
  - Oct. 29, 2020 (*the minutes were skipped and not voted on at the December 2020 meeting*)
  - Feb. 18, 2021 (*was tabled at last meeting due to some confusion*)
  - Sept. 7, 2021 (*last meeting*)
2. Other Business
3. Dean's Report

**GRADUATE FACULTY MEETING (*Immediately following the General Faculty Meeting*)**

**AGENDA | TUESDAY, OCTOBER 5, 2021 | 3:00PM | ZOOM**

1. The faculty are asked to vote and approve the Minutes for the following Graduate Faculty Meeting's.
  - Oct. 29, 2020 (*not voted on at the December 2020 meeting*)
  - Feb. 18, 2021 (*was tabled at 9/7 meeting due to some confusion*)
  - Sept. 7, 2021 (*most recent meeting*)
2. The PhD. Committee presents the following items for approval by the faculty.
  - MAN7XXX - Affect, Cognition and Organizational Decisions  
This request is for the Department of Management to create a new course, This PhD seminar has been taught for years under MAN6930. It has become a key course in our PhD program, and we need to give it a proper name.
  - MAN7XXX - Latent Variable Models  
This course will build from the student's basic knowledge of regression analysis, validity, and reliability. It will introduce modeling of latent variables with confirmatory factor analysis, and assessment of the validity evidence for the hypothesized factor model. Then, it will introduce the estimation of the structural relationships between latent variables using structural equation modeling, including mediation and moderation
3. The Specialized Graduate Committee presents the following items for approval by the faculty. This item was presented at the 9/7 meeting but was tabled and is now being presented for approval.
  - MAR6107 - Marketing Ethics (*Rich Lutz to present*)  
Examination of ethical issues in marketing. This course deals with ethical practices in marketing, an increasingly important topic in the digital and global arenas. It will serve as a key elective for students in our MBA, MIB, MSM, and MS in Marketing programs
4. Other Business
5. Dean's Report