

GENERAL FACULTY MEETING MINUTES | TUESDAY, DECEMBER 15, 2020 | 3:00PM | ZOOM

1. The Undergraduate Committee voted to approve the following item and presented it at a zoom meeting to the faculty for approval. *NOTE: This is the same item on the Graduate Faculty meeting but since it is a combined degree it was approved by two different committees.* A motion was made and seconded, and the faculty voted to approve the item as presented.

MSBA Marketing Concentration and BSBA in Marketing - approved

2. MBA Programs Update-
- At this meeting John Gresley reported on the MBA Programs, the second in a series of college area highlights previously announced by Dean Mitra.

-John Gresley shared a ppt and talked about the current organizational structure of staff, how it started with highlights of the enrollments, format lengths and alumni, a brief history of our MBA programs, purpose of an MBA and how it is achieved, the UFMBA model – academics, experiential learning & professional development, the various MBA formats, MBA rankings and measuring our success.
3. Other Business -n/a
4. Dean's Report - n/a

GRADUATE FACULTY MEETING MINUTES | TUESDAY, DECEMBER 15, 2020 | 3:00PM | ZOOM (Immediately following the General Faculty Meeting)

1. The Specialized Graduate Committee voted to approve the following item and presented at a zoom meeting to the graduate faculty for approval. *NOTE: This is the same item on the General Faculty meeting but since it is a combined degree it was approved by two different committees.* A motion was made and seconded, and the graduate faculty voted to approve the item as presented.

MSBA Marketing Concentration and BSBA in Marketing - approved

2. Other Business – Amanda Phalin noted that there is a Faculty Senate meeting later in the week and she had posted a link to the agenda in the ZOOM chat. Anyone is encouraged to contact here with thoughts or questions.
3. Dean's Report - n/a