

GENERAL FACULTY MEETING MINUTES | THURSDAY, APRIL 16, 2020 | 3:00PM | Zoom Meeting

1. The Minutes for the March 17, 2020 General Faculty Meeting was presented at a virtual faculty meeting for approval. A motion was made and seconded, and the faculty voted to approve the minutes as presented.
2. The Undergraduate Committee voted to approve the following item. The item was presented at a virtual faculty meeting for approval. A motion was made and seconded, and the faculty voted to approve this item as presented.

FIN 4453 Financial Modeling

Current Credit Hours:	2
Proposed Credit Hours:	4
Current Prerequisites:	FIN 3403 with minimum grade of B or an equivalent course as approved by the Dept of Finance.
Proposed Prerequisites:	FIN 3403 with a minimum grade of B and (ACG 2021 and ACG 2071 with minimum grades of C
Current Course Description:	The course demonstrates how intricate financial spreadsheet models can be applied to aid in value creating activities for businesses such as valuation, additional funds needed analysis and additional applications that may include activities such as leasing and merger analysis.
Proposed Course Description:	The course demonstrates how intricate financial spreadsheet models, along with other modeling tools, can be developed and applied in value creating activities for businesses such as securities modeling, financial statement cash flow modeling, and derivatives modeling.

3. Other Business - none
4. Dean's Report - none

GRADUATE FACULTY MEETING MINUTES | THURSDAY, APRIL 16, 2020 | 3:00PM | Zoom Meeting

1. The Minutes for the March 17, 2020 Graduate Faculty Meeting was presented at a virtual faculty meeting for approval. A motion was made and seconded, and the faculty voted to approve the minutes as presented.
2. The MBA Committee and the Specialized Graduate Committee voted to approve the following items. These items were presented at a virtual faculty meeting for approval. A motion was made and seconded, and the faculty voted to approve each item as presented.

MAR6158 International Marketing – (approved)

Credit Hours:	3
Prerequisites:	MAR 5805. Designed for M.B.A. students.
Rationale:	This an existing course number that is being reactivated. It is a key elective in our Online MBA program.

MAR6XXX Marketing Analytics 1 – (approved)

Credit Hours:	2
Prerequisites:	-A key prerequisite for this course is a basic understanding of the statistical programming language R. -A second key prerequisite is an adequate background in math and statistics appropriate for the topic. -The third prerequisite is an adequate laptop capable of operating both Microsoft Excel and the statistical programming scripting language R. (see attachment for all information about prerequisites).
Rationale:	This course is an upper level analytics course to be offered to Master of Science in Business Analytics, MBA, and other specialized Masters' Programs in the Hough Graduate School of Business.

MAR6XXX Marketing Analytics 2 – (approved)

Credit Hours: 2

Prerequisites: It is NOT required that students take Marketing Analytics 1 prior to taking Marketing Analytics 2. The two courses cover different Marketing Analytics models and techniques. However, the requirements for success are similar to Marketing Analytics 1:

- A key prerequisite for this course is a basic understanding of the statistical programming language R.
- A second key prerequisite is an adequate background in math and statistics appropriate for the topic.
- The third prerequisite is an adequate laptop capable of operating both Microsoft Excel and the statistical programming scripting language R. (see attachment for all information about prerequisites).

Rationale: Graduate level course supporting Master of Science in Business Analytics, MBA, and specialized Master in Business programs.

MAR6XXX Marketing Analytics Methods – (approved)

Credit Hours: 2

Prerequisites: Microsoft Excel familiarization

Rationale: Elective course in Marketing Analytics for Master in Marketing and specialized Master in Business programs.

MAR6XXX Marketing Ethics – (approved)

Credit Hours: 2

Prerequisites: MAR 5806 or equivalent

Rationale: This course deals with ethical practices in marketing, an increasingly important topic in the digital and global arenas. It will serve as a key elective for students in our MBA, MIB, MSM, and MS in Marketing programs.

QMB6XXX Analytics Processes for Business – Bootcamp – (approved)

Credit Hours: 1

Prerequisites: None

Rationale: This course is an introductory course for the Business Analytics track. It is the first in a series of analytics courses intended to prepare students to work on practicum projects with companies.

QMB6XXX Analytics Practicum 1 – (approved)

Credit Hours: 1

Prerequisites: Analytics Processes for Business-Bootcamp

Rationale: This course is for the Business Analytics track. It is the second in a series of analytics courses intended to prepare students to work on practicum projects with companies.

QMB6XXX Analytics Practicum 2 – (approved)

Credit Hours: 1

Prerequisites: Analytics Practicum 1

Rationale: This course is for the Business Analytics track. It is the third in a series of analytics courses intended to prepare students to work on practicum projects with companies.

QMB6XXX Analytics Practicum 3 – (approved)

Credit Hours: 1

Prerequisites: Analytics Practicum 2

Rationale: This course is for the Business Analytics track. It is the fourth in a series of analytics courses intended to prepare students to work on practicum projects with companies.

3. Other Business - none

4. Dean's Report

-Currently, a makeup date has been assigned for Spring graduation. The Warrington College of Business is scheduled for August 2nd. Although this date is scheduled it could be changed depending on what happens with the close down due to Covid-19.

-Summer A, C, and A/B will continue to be fully online and campus will remain closed with no meetings on campus. B term will start a week later and there will be a two-week break between A and B.

-Summer graduation may be moved but nothing has been confirmed yet.

-Fall opening of the campus would highly be determined based on testing and tracing infections.

-Classes in the fall may still be offered online. A decision most likely will be made sometime in July by the administration.

-We currently have 1200 masters enrolled with 80% specialized masters and 70% combined degrees. Most are Florida residents.

-At the UG level we hope they will return. There is an opportunity to bring in transfer students.

-UF issued a hiring pause (phd's, adjuncts, staff, and faculty).

-The state budget was ready but with the shutdown has not been voted on yet. The Governor could still veto it.

- UF making an effort to creating an Artificial Intelligence initiative across the curriculum. The college will be creating a 4 credit course to be offered experimentally next fall/spring. More specialty courses could be added.
- There is some talk at the senate level that the fall term could start a week later but nothing has been confirmed as of yet.