

GENERAL FACULTY MEETING MINUTES | MONDAY, OCTOBER 7, 2019 | 3:00PM | STUZIN 102

1. A motion was made to approve the Minutes for the April 3, 2019 General Faculty Meeting. The motion was seconded, and the faculty voted to approve the minutes as presented.
2. Other Business - None
3. Dean's Report – None

A motion was made and seconded to adjourn the meeting.

GRADUATE FACULTY MEETING MINUTES | MONDAY, OCTOBER 7, 2019 | 3:00PM | STUZIN 102 (*Immediately following the General Faculty Meeting*)

1. A motion was made to approve the Minutes for the April 3, 2019 Graduate Faculty Meeting. The motion was seconded, and the faculty voted to approve the minutes as presented.
2. The Specialized Graduate Program Committee voted to approve the following items and requested approval by the faculty. A motion was made to approve each of the items listed. Each motion made was seconded, and the faculty voted to approve the items as presented.

- Name change for MAN 6511 from “Production Management Problems” to “Contemporary Issues in Supply Chain Analytics”.

Reason for the name change: We are requesting a name change for MAN 6511 from “Production Management Problems” to “Contemporary Issues in Supply Chain Analytics”. In contemporary settings, “production” decisions are framed in terms of their impact of the entire supply chain. This has led to the emergence of supply chains as a focal area of study and is the primary motivation for requesting this name change for the course.

The new catalog description: In this course, the focus is on using analytics to address supply chain decision making. More specifically, students are exposed to analytical approaches for addressing decisions on multi-echelon supply chain inventories, revenue management, supply chain contracts, supply chain sustainability, and risk pooling.

- MSE Program credit reduction from 36 to 32 total credits.

Reason for the change: Reducing the number of credits to streamline the curricular offering as well as reduce the academic burden on the students over the course of the 11- month duration. It is expected that the impact on enrollment will be positive as the cost of the program will be reduced and the time commitments will be reduced as well.

- MSM Program new track for business majors.

Reason for the change: Currently, the MSM program is only open to students from non-business majors. The new MSM track for business majors will give access to students who completed a bachelor's degree in business. The proposed curriculum for the MSM business major track consists of 30 credits, instead of 32 credits. The MSM business major track students will not be required to take some business foundation courses (e.g. ACG5005, FIN5437, MAN5502 etc.), which are

typically taken by undergraduate business majors. Instead, students with a bachelor's degree in business will take additional graduate management courses and graduate business electives. For MSM students from non-business majors, the 32-credit degree requirement will remain the same. We do not anticipate any negative impact in terms of enrollment, retention or graduation for these students.

3. Although this item was presented as informational and did not require a vote a motion was made and seconded to approve it as presented.

- **M.S. degree in Business Administration with a concentration in marketing.**

4. The MBA Committee voted to approve a permanent concentration in Business Analytics and requested approval by the faculty. A motion was made to approve the item. The motion was seconded, and the faculty voted approve this item as presented.

- **Permanent concentration in Business Analytics**

Reason for Proposed Concentration:

The Business Analytics concentration is geared toward students interested in careers in business analysis and data analytics. This concentration will allow MBA students to take courses designed to help them learn how to extract, analyze, and interpret data which is relevant to their industry or functional area of choice. This will complement the general business topics covered when students complete the core courses for the MBA. Nationally there is a strong demand for graduates with functional business understanding capable of providing analysis to solve organization problems. As a result, concentrations, specializations, and degree programs in business analytics have become common across business schools as students seek tools to assist in understanding the vast amount of data being collected by firms and industries and using this data in strategic decision making. The six existing MBA concentrations focus broadly on disciplines and functional areas while this concentration focuses more on the underlying data and information used in those functional areas. There are three planned courses that focus on analytics in a discipline with the academic plan calling on the student to pick one and this single course would be the extent of cross over with existing concentrations.

Proposed Coursework:

The courses that are proposed to count toward the degree are all existing courses with one exception (noted*): Course information is as follows (all credits are 2 credits each): ISM 6128: Advanced Business Systems Design and Development ISM 6215: Business Database Systems ISM 6562: Business Data Presentation and Visualization ISM 6405: Business Intelligence MAR 6930: Marketing Analytics MAN 6366: Organizational Staffing FIN XXXX: Finance Analytics*

5. Other Business - none
6. Dean's Report - none

A motion was made and seconded to adjourn the meeting.

Attendance: John Kraft, Selcuk Erenguc, John Laibson, Ana Portocarrero, Joe Alba, Tianxin Zou, Yining Wang Kyungsun (Melissa) Rhee, Janice Carrillo, Asoo Vakharia, Mo Wang, Steve Tufts, John Gresley, Richard Lutz, Jamie Kraft, Jim Hoover