1. A motion was made to approve the Minutes for the November 15, 2018 General Faculty Meeting. The motion was seconded, and the faculty voted to approve the minutes as presented.

2. Other Business - none

3. Dean’s Report – none

A motion was made to end the meeting. The motion was seconded, and the faculty adjourned.

GRADUATE FACULTY MEETING MINUTES | TUESDAY, MARCH 12, 2019| 1:00PM| HOUGH 120 (Immediately following the General Faculty Meeting)

1. A motion was made to approve the Minutes for the November 15, 2018 Graduate Faculty Meeting. The motion was seconded, and the faculty voted to approve the minutes as presented.

2. The Specialized Masters Committee voted to approve the following items and presented these to the faculty for approval. A motion was made to approve the following. The motion was seconded, and the faculty voted to approve these items as presented.

   MAR6xxx Consumer and Managerial Decision Making (2credit) – New Course
   MAR6xxx Professional Selling (2credit) – New Course
   MAR5806 Problems and Methods in Marketing Management (2credit) – Elimination of prerequisites

3. The MBA Committee voted to approve the following items and presented these to the faculty for approval. A motion was made to approve the following. The motion was seconded, and the faculty voted to approve these items as presented.

   MAR6xxx Brand Management (3 credit) - New Course
   MAR6xxx Consumer and Managerial Decision Making (3credit) – New Course
   MAR5805 Problems and Methods in Marketing Management (3credit) – Elimination of two prerequisite courses
   MAR6507 Customer Insights and Analysis (3credit) – New Course
   MAR6832 Product Development (3credit) – New Course

4. Other Business - none

5. Dean’s Report – none

A motion was made to end the meeting. The motion was seconded, and the faculty adjourned.

Attendance: Selcuk Erenguc, Brian Ray, Rich Lutz, Ira Horowitz, Gary McGill, Joe Alba, Steve Tufts