

GENERAL FACULTY MEETING MINUTES | MONDAY, OCTOBER 22, 2018 | 3:00PM | HOUGH 120

1. A motion was made to approve the Minutes of the September 21, 2018 General Faculty Meeting. The motion was seconded, and the faculty voted to approve the minutes as presented.
2. The Undergraduate Committee voted to approve 4 new areas of specialization and presented these to the faculty for approval. A motion was made to approve the following areas of specialization. The motion was seconded, and the faculty voted to approve the areas of Retailing, Real Estate, Entrepreneurship, and Professional Selling as presented.
 - Bachelor of Arts in Business Administration - Area of Specialization: **Retailing (AMENDED*)**
This proposal requests approval to offer the Area of Specialization in Retailing within the BABA: GBA major
 - Bachelor of Arts in Business Administration - Area of Specialization: **Real Estate (REE)**
This proposal requests approval to offer the Area of Specialization in Real Estate within the BABA: GBA major.
 - Bachelor of Arts in Business Administration - Area of Specialization: **Entrepreneurship (ENT)**
This proposal requests approval to offer the Area of Specialization in Entrepreneurship within the BABA: GBA major.
 - Bachelor of Arts in Business Administration - Area of Specialization: **Professional Selling**
This proposal requests approval to offer the Area of Specialization in Professional Selling within the BABA: GBA major.
3. Other Business
 - The college received notification from UF that there will be a 4% one-time bonus raise and it must be used for marketing equity and merit.
4. Dean's Report – none

A motion was made to adjourn. The motion was seconded and the meeting adjourned.

RE-OPEN MEETING: A motion was made to re-open the UG Faculty Meeting after a concern was brought up about the Retailing Specialization. The motion was seconded and the meeting was re-opened.

AMENDED*: After some discussion of the requirements for the Area of Specialization in Retailing a motion was made to amend the requirements from MAR 4403 Sales Management to include MAR 3400 Professional Selling. The motion to amend the requirements was seconded and the faculty voted to approve it with the amended change.

A motion was made to adjourn. The motion was seconded and the meeting adjourned.

GRADUATE FACULTY MEETING MINUTES | MONDAY, OCTOBER 22, 2018 | 3:00PM | HOUGH 120 (Immediately following the General Faculty Meeting)

1. A motion was made to approve the Minutes of the September 21, 2018 Graduate Faculty Meeting. The motion was seconded, and the faculty voted to approve the minutes as presented.
2. Other Business - none
3. Dean's Report – none

Attendance: John Kraft, Richard Lutz, Steve Tufts, Haldun Aytug, Jon Cannon, John Gresley, Joe Alba, Gary McGill, Selcuk Erencuk, Alex Sevilla