

GENERAL FACULTY MEETING AGENDA | TUESDAY, MARCH 17, 2020 | 2:00PM | BRYAN 130

1. The Minutes for the October 7, 2019 General Faculty Meeting is presented for approval by the faculty.
2. The Undergraduate Committee voted to approve the following items and requests approval by the faculty.
(see attachments for additional information)
 - WCB BABA Business Administration (BABA-GBAONL) - WCB BABA Business Administration General Studies 6-8 Universal Tracking Plan. Tracking requirements expanded to terms 6-8 per Provost guidance.
Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.
 - WCB BABA Business Administration (BABA-GBA)- WCB BABA Business Administration General Studies 6-8 Universal Tracking Plan. Tracking Requirements expanded to terms 6-8 per Provost guidance.
Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.
 - WCB BSBA Business Administration (BSBA) - General Business 6-8 Universal Tracking Plan Tracking requirements expanded to terms 6-8 per Provost guidance.
Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.
 - WCB BSBA Finance 6-8 Universal Tracking Plan Tracking requirements expanded to terms 6-8 per Provost guidance.
Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.
 - WCB BSBA Information Systems 6-8 Universal Tracking Plan Tracking requirements expanded to terms 6-8 per Provost guidance
Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.
 - WCB BSBA Management 6-8 Universal Tracking Plan Tracking requirements expanded to terms 6-8 per Provost guidance.
Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.
 - WCB BSBA Marketing 6-8 Universal Tracking Plan Tracking requirements expanded to terms 6-8 per Provost guidance.
Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.
3. Other Business
4. Dean's Report

GRADUATE FACULTY MEETING AGENDA | TUESDAY, MARCH 17, 2020 | 2:00PM | BRYAN 130 (*Immediately following the General Faculty Meeting*)

1. The Minutes for the October 7, 2019 Graduate Faculty Meeting is presented for approval by the faculty.
2. Other Business
3. Dean's Report

GENERAL FACULTY MEETING MINUTES | MONDAY, OCTOBER 7, 2019 | 3:00PM | STUZIN 102

1. A motion was made to approve the Minutes for the April 3, 2019 General Faculty Meeting. The motion was seconded, and the faculty voted to approve the minutes as presented.
2. Other Business - None
3. Dean's Report – None

A motion was made and seconded to adjourn the meeting.

GRADUATE FACULTY MEETING MINUTES | MONDAY, OCTOBER 7, 2019 | 3:00PM | STUZIN 102 (*Immediately following the General Faculty Meeting*)

1. A motion was made to approve the Minutes for the April 3, 2019 Graduate Faculty Meeting. The motion was seconded, and the faculty voted to approve the minutes as presented.
2. The Specialized Graduate Program Committee voted to approve the following items and requested approval by the faculty. A motion was made to approve each of the items listed. Each motion made was seconded, and the faculty voted to approve the items as presented.

- Name change for MAN 6511 from “Production Management Problems” to “Contemporary Issues in Supply Chain Analytics”.

Reason for the name change: We are requesting a name change for MAN 6511 from “Production Management Problems” to “Contemporary Issues in Supply Chain Analytics”. In contemporary settings, “production” decisions are framed in terms of their impact of the entire supply chain. This has led to the emergence of supply chains as a focal area of study and is the primary motivation for requesting this name change for the course.

The new catalog description: In this course, the focus is on using analytics to address supply chain decision making. More specifically, students are exposed to analytical approaches for addressing decisions on multi-echelon supply chain inventories, revenue management, supply chain contracts, supply chain sustainability, and risk pooling.

- MSE Program credit reduction from 36 to 32 total credits.

Reason for the change: Reducing the number of credits to streamline the curricular offering as well as reduce the academic burden on the students over the course of the 11- month duration. It is expected that the impact on enrollment will be positive as the cost of the program will be reduced and the time commitments will be reduced as well.

- MSM Program new track for business majors.

Reason for the change: Currently, the MSM program is only open to students from non-business majors. The new MSM track for business majors will give access to students who completed a bachelor's degree in business. The proposed curriculum for the MSM business major track consists of 30 credits, instead of 32 credits. The MSM business major track students will not be required to take some business foundation courses (e.g. ACG5005, FIN5437, MAN5502 etc.), which are

typically taken by undergraduate business majors. Instead, students with a bachelor's degree in business will take additional graduate management courses and graduate business electives. For MSM students from non-business majors, the 32-credit degree requirement will remain the same. We do not anticipate any negative impact in terms of enrollment, retention or graduation for these students.

3. Although this item was presented as informational and did not require a vote a motion was made and seconded to approve it as presented.

- **M.S. degree in Business Administration with a concentration in marketing.**

4. The MBA Committee voted to approve a permanent concentration in Business Analytics and requested approval by the faculty. A motion was made to approve the item. The motion was seconded, and the faculty voted approve this item as presented.

- **Permanent concentration in Business Analytics**

Reason for Proposed Concentration:

The Business Analytics concentration is geared toward students interested in careers in business analysis and data analytics. This concentration will allow MBA students to take courses designed to help them learn how to extract, analyze, and interpret data which is relevant to their industry or functional area of choice. This will complement the general business topics covered when students complete the core courses for the MBA. Nationally there is a strong demand for graduates with functional business understanding capable of providing analysis to solve organization problems. As a result, concentrations, specializations, and degree programs in business analytics have become common across business schools as students seek tools to assist in understanding the vast amount of data being collected by firms and industries and using this data in strategic decision making. The six existing MBA concentrations focus broadly on disciplines and functional areas while this concentration focuses more on the underlying data and information used in those functional areas. There are three planned courses that focus on analytics in a discipline with the academic plan calling on the student to pick one and this single course would be the extent of cross over with existing concentrations.

Proposed Coursework:

The courses that are proposed to count toward the degree are all existing courses with one exception (noted*): Course information is as follows (all credits are 2 credits each): ISM 6128: Advanced Business Systems Design and Development ISM 6215: Business Database Systems ISM 6562: Business Data Presentation and Visualization ISM 6405: Business Intelligence MAR 6930: Marketing Analytics MAN 6366: Organizational Staffing FIN XXXX: Finance Analytics*

5. Other Business - none

6. Dean's Report - none

A motion was made and seconded to adjourn the meeting.

Attendance: John Kraft, Selcuk Erenguc, John Laibson, Ana Portocarrero, Joe Alba, Tianxin Zou, Yining Wang Kyungsun (Melissa) Rhee, Janice Carrillo, Asoo Vakharia, Mo Wang, Steve Tufts, John Gresley, Richard Lutz, Jamie Kraft, Jim Hoover

Major|Modify_Curriculum for request 14253

Info

Request: WCB BABA Business Administration - General Studies 6-8 Universal Tracking Plan

Description of request: WCB BABA Business Administration - General Studies 6-8 Universal Tracking Plan

Tracking requirements expanded to terms 6-8 per Provost guidance.

Submitter: Erica Studer-Byrnes erica.byrnes@warrington.ufl.edu

Created: 9/17/2019 3:12:46 PM

Form version: 1

Responses

Major Name Business Administration - General Studies

Major Code GBA

Degree Program Name Bachelor of Arts in Business Administration

Undergraduate Innovation Academy Program No

Effective Term Earliest Available

Effective Year Earliest Available

Current Curriculum for Major BABA-GBAONL majors must maintain a 2.0 core, area of specialization and UF GPA. Students must read the individual course descriptions in the catalog to determine the prerequisites for their required courses. In addition to the critical-tracking and general education courses outlined below, BABA-GBAONL majors take 120 credits.

Course List	Code	Title	Credits
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Core Courses

BUL 4310	The Legal Environment of Business	4
FIN 3403	Business Finance	4
GEB 3373	International Business	4
MAN 3025	Principles of Management	4
MAN 4504	Operations and Supply Chain Management	4
MAR 3023	Principles of Marketing	4
QMB 3250	Statistics for Business Decisions	4

Area of Specialization

3000/4000-level courses in a chosen discipline 12

Business Electives

Approved business electives (Internship, independent study or assistantship credit will not count toward this requirement) 11-12

Professional Communication

Select one: 3-4

GEB 3219 (Writing and Speaking in Business), SPC 2608 (Introduction to Public Speaking), Similar course with prior approval (requires a minimum grade of C)

Internship

GEB 4941 Internship in Business Administration (in conjunction with an internship of at least 150 hours) 1

Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.

UF Online curriculum change Yes

Pedagogical Rationale/Justification The UF, CORE, and MAJOR GPA are required to be a 2.0 in order to facilitate students' successful completion of the degree requirements. Students must have a 2.0 or higher GPA in each of these GPA's to earn the degree.

Impact on Enrollment, Retention, Graduation Students who are unable to maintain adequate GPA's for tracking purposes will be monitored and supported through the college probation system (see attached file "Online Programs Probation"). Students will be coached on success strategies and will be

required to meet with an Academic & Career Advisor to develop an academic plan that will facilitate academic success.

Assessment Data Review This change is policy based, and not a change to the curriculum (inclusive of student learning outcomes).

Academic Learning Compact and Academic Assessment Plan No modifications to the ALC's are necessary based on the proposed changes.

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Business Administration General Studies BABA, UF Online

The UF Online Bachelor of Arts in Business Administration-General Studies degree provides a broad overview of the functional areas of business with a selected area of specialization. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and area of specialization courses that focus on a specific topic, such as general business, mass communication, sociology, or sport management.

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- [Real Estate Minor](#)
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College: [Heavener School of Business](#)
Degree: Bachelor of Arts in Business Administration
Credits for Degree: 120
Contact: 1.855.99GATOR

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To graduate with this major, students must complete all university, college, and major requirements.

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To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

Students should consult with an academic advisor/career coach to create an individualized academic
Original file: [GBAUFO_BABA_Semester_Plan.docx](#)

plan.

Semester One	
ECO 2023	Principles of Microeconomics (Critical Tracking ; Gen Ed Social and Behavioral Sciences)
IDS 1161	What is the Good Life (Gen Ed Humanities)
State Core Gen Ed Biological or Physical Sciences	
MAC 1140	Precalculus Algebra (if needed or other elective)
Credits	
Semester Two	
ECO 2013	Principles of Macroeconomics (Critical Tracking ; State Core Gen Ed Social and Behavioral Sciences)
MAC 2233	Survey of Calculus 1 (Critical Tracking ; State Core Gen Ed Mathematics)
Gen Ed Biological or Physical Sciences	
Gen Ed Composition (Writing Requirement)	
State Core Gen Ed Humanities	
Credits	
Semester Three	
ACG 2021	Introduction to Financial Accounting (Critical Tracking)
ISM 3013	Introduction to Information Systems (Critical Tracking)
State Core Gen Ed Composition	
Gen Ed Diversity	
Gen Ed International	
Credits	
Semester Four	
ACG 2071	Introduction to Managerial Accounting (Critical Tracking)
GEB 4941	Internship in Business Administration
STA 2023	Introduction to Statistics 1 (Critical Tracking ; Gen Ed Mathematics)
Select one professional communication course:	
GEB 3219	Writing and Speaking in Business
SPC 2608	Introduction to Public Speaking
ENC 3254	Professional Writing in the Discipline
Electives	
Credits	
Semester Five	
MAN 3025	Principles of Management (Gen Ed Social and Behavioral Sciences)
QMB 3250	Statistics for Business Decisions
Area of specialization course	
Electives	
Credits	
Semester Six	
FIN 3403	Business Finance
MAR 3023	Principles of Marketing
Area of specialization course	
Business elective	
Credits	
Semester Seven	
BUL 4310	The Legal Environment of Business
GEB 3373	International Business
Area of specialization course	
Business elective	
Credits	
Semester Eight	
MAN 4504	Operations and Supply Chain Management
Area of specialization course	
Select one business elective	
Elective	
Credits	

Credits

Total Credits

Plan of Study Grid

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Business Administration General Studies BABA, UF Online

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College: [Heavener School of Business](#)
Degree: Bachelor of Arts in Business Administration
Credits for Degree: 120
Contact: 1.855.99GATOR

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To graduate with this major, students must complete all university, college, and major requirements.

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Critical Tracking records each student’s progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.

To remain on track for the BABA-GBAONL major, students must meet the critical-tracking criteria listed below. The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or

Original file: GBAUFO_BABA_Tracking_List.docx

their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its equivalent, no subsequent grade in that course or its equivalent will be used in the calculation of the critical-tracking GPA.

SEMESTER 1

- Complete 1 critical-tracking course from [ACG 2021](#) , [ACG 2071](#) , [ISM 3013](#) , [ECO 2013](#) , [ECO 2023](#) , [MAC 2233](#) , [STA 2023](#)
- 2.5 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

SEMESTER 2

- Complete 2 additional critical-tracking courses for a total of 3 critical-tracking courses
- 2.75 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

SEMESTER 3

- Complete 2 additional critical-tracking courses (including [ACG 2021](#)) for a total of 5 critical-tracking courses
- 3.0 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

SEMESTER 4

- Complete all 7 critical-tracking courses
- 3.0 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

SEMESTER 5

- Meet all semester 1-4 critical-tracking requirements
- 2.0 UF GPA required (and maintained through semester 8)

SEMESTER 6

- 2.0 UF GPA required
- 2.0 CORE GPA required
- 2.0 MAJOR GPA required

SEMESTER 7

- 2.0 UF GPA required
- 2.0 CORE GPA required
- 2.0 MAJOR GPA required

SEMESTER 8

- 2.0 UF GPA required
- 2.0 CORE GPA required
- 2.0 MAJOR GPA required

Grading & Probation Policies

GPA Requirements

To graduate with a business degree, you must have a 2.0 GPA in the three categories listed below.

Required GPAs by Category		
	GPA Category	Included Courses
1)	UF	All courses taken at UF
2)	Core	BUL 4310, FIN 3403, GEB 3373, MAN 3025, MAN 4504, MAR 3023, QMB 3250
3)	Major (BSBA) -OR- Area of Specialization (BABA)	ENT 3003, GEB 3017, MAN 4723, MAR 3231, REE 3043 - OR- 12 credits of area of specialization courses

We monitor students' GPAs each semester to insure these requirements are met. If your GPA falls below the required 2.0, you'll be placed on academic probation.

To set clear goals and insure a successful outcome, you have to know how future grades will affect your academic progress. Please read the catalog's [Grades](#) and [Grading Policies](#) pages and be sure to note that **ALL of the grades you earn at UF will factor in to your GPAs**. In other words, if you earned a low grade last semester in MAN 3025 and retake it this semester, BOTH grades will factor in to your GPAs.

The Probation Process

You're allowed a maximum of three semesters to eliminate all UF, core, and major grade point deficits.

- **You're NOT automatically guaranteed three probation terms**--only students who make adequate progress in their first term are granted second and third terms.
- **The three terms are cumulative**; you're NOT given three terms of probation each time your GPA falls below the required 2.0.
- **Probation terms are not always consecutive**--you might go on probation at the end of your first, get off by the end of your second, and go back on probation later.

This table outlines the three terms, or stages, of probation (please refer to your contract to determine your status).

Terms/Stages of Probation

Stage of Probation	Criteria
Probation Term 1	Your GPA has fallen below a 2.0 for the first time.
Probation Term 2	You earned the minimum grade for Term 1 and are progressing to a 2nd consecutive probation term OR at the end of Probation Term 1, you removed all deficits and got off probation, but earned additional deficits this past semester, non-consecutive term, and are on probation again for a 2nd time.
Probation Term 2 Warning	You did NOT meet the minimum grade requirements for Probation Term 1 but did not incur additional deficit grades (or you dropped the required course) and are progressing to a 2nd consecutive probation term.
Probation 3 - Final (THIS 3RD TERM MUST BE EARNED--IT IS NOT GUARANTEED)	You earned the minimum grade for your 2nd term of probation and are now progressing to a 3rd consecutive probation term OR at the end of your 2nd probation term you removed all deficits and got off probation, but earned additional deficits this past semester, non-consecutive term, and are on probation again for a 3rd and final time.
College Suspension	You accrued between 8 - 14.99 deficits at the end of ANY term.
Dismissed	You accrued 15+ deficits at the end of ANY term.

Your Contract

Your contract includes a course schedule that will maximize your chances for success. Your advisor specifically created it for you based on your unique circumstances as well as historical analyses of how students perform in our courses.

- You should enroll only in the course(s) listed on your contract ***even if this causes you to lose or get reduced financial aid*** and
- If you do not remove the specified number of deficits, you'll no longer be eligible to pursue a business degree.

Our number one goal is to see you graduate from UF with a business degree. For that to happen, you must schedule your courses strategically, taking fewer courses now and in later terms when you're taking our most demanding courses. *If you feel unable to take a reduced course load, you should consider a non-business UF Online major or a business degree at another institution.* Ask your advisor for guidance if you're interested in either of these possibilities.

Policies

Register ONLY for Courses on Your Contract

If you take courses that are not recommended on your probation contract and you do not remove the required number of deficits in the specified category (i.e. core, major), you will no longer be eligible to pursue a business degree.

Probation/Registration Holds

If you're on academic probation, you'll have a registration hold placed on your record that won't be cleared until the end of the term when final grades post and your probation status for the next term is determined. Be assured that advisors will work quickly at the end of the term to clear holds and get you registered before the late fee deadline.

Dropping & Withdrawing

If you drop or withdraw from a required course(s) during your second or third semester on probation, you'll break the terms of your probation contract and must petition to continue as a business major.

Suspension & Dismissal

If you accrue more than eight deficit points you'll be suspended from the college and required to change your major. If you accrue 15 or more deficits, [the university will dismiss you.](#)

Understanding Probation

All Probation 1 students are loaded into the Canvas Probation Module where they review

1. Probation protocols and procedures.
2. Identify Key Issues
3. Complete Academic Contract
4. Schedule advising appointment

Major|Modify_Curriculum for request 13929

Info

Request: WCB BABA Business Administration - General Studies 6-8 Universal Tracking Plan

Description of request: WCB BABA Business Administration - General Studies 6-8 Universal Tracking Plan

Tracking requirements expanded to terms 6-8 per Provost guidance.

Submitter: Erica Studer-Byrnes erica.byrnes@warrington.ufl.edu

Created: 9/17/2019 10:13:00 AM

Form version: 2

Responses

Major Name Business Administration - General Studies

Major Code GBA

Degree Program Name Bachelor of Arts in Business Administration

Undergraduate Innovation Academy Program Yes

Effective Term Earliest Available

Effective Year Earliest Available

Current Curriculum for Major BABA-GBA majors must maintain a 2.0 core, area of specialization and UF GPA. Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. In addition to the critical-tracking and general education courses outlined below, BABA-GBA majors take 120 credits, including:

Core Courses

Course ListCode	Title	Credits
BUL 4310	The Legal Environment of Business	4
FIN 3403	Business Finance	4
GEB 3373	International Business	4
MAN 3025	Principles of Management	4
MAN 4504	Operations and Supply Chain Management	4
MAR 3023	Principles of Marketing	4
QMB 3250	Statistics for Business Decisions	4

Area of Specialization Courses

Complete 12 credits at the 3000/4000 level in a chosen discipline outside the Heavener School of Business

Business Electives

Complete 11-12 credits from a list of approved business electives. Internship, independent study or assistantship credit will not count toward this requirement. Note: Students who are pursuing the international studies area of specialization must complete a foreign language minor in lieu of the business elective requirement.

Professional Communication Course

Course ListCode	Title	Credits
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Select one:

GEB 3213	Professional Writing in Business	3
GEB 3218	Professional Speaking in Business	3
SPC 2608	Introduction to Public Speaking	3
ENC 3312	Advanced Argumentative Writing	3

or a similar course with prior approval (requires a minimum grade of C)

Internship Course

GEB 4941 in conjunction with an internship of at least 150 credits before the start of the senior year. The internship requirement can be waived for students who participate in a study abroad experience of at least six weeks. Students who waive the requirement via study abroad are strongly encouraged to complete at least one internship to improve their chances of obtaining full-time employment and/or admission to graduate programs or law school. Students should consult an academic advisor/career coach for more information.

Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.

Pedagogical Rationale/Justification The UF, CORE, and MAJOR GPA are required to be a 2.0 in order to facilitate students' successful completion of the degree requirements. Students must have a 2.0 or higher GPA in each of these GPA's to earn the degree.

Impact on Enrollment, Retention, Graduation Students who are unable to maintain adequate GPA's for tracking purposes will be monitored and supported through the college probation system (<https://warrington.ufl.edu/undergraduate-current-students/academic-advising/academic-probation/>). Students will be coached on success strategies and will be required to meet with an Academic & Career Advisor to develop an academic plan that will facilitate academic success.

Assessment Data Review This change is policy based, and not a change to the curriculum (inclusive of student learning outcomes).

Academic Learning Compact and Academic Assessment Plan No modifications to the ALC's are necessary based on the proposed changes.

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Business Administration General Studies BABA

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College: [Heavener School of Business](#)
Degree: Bachelor of Arts in Business Administration
Credits for Degree: 120

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To graduate with this major, students must complete all university, college, and major requirements.

[Overview](#)
[Critical Tracking](#)

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To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

	Gen Ed Social and Behavioral Sciences)
IDS 1161	What is the Good Life (Gen Ed Humanities)
State Core Gen Ed Biological or Physical Sciences	
Elective 1	
	Credits
Semester Two	
ECO 2013	Principles of Macroeconomics (Critical Tracking ; State Core Gen Ed Social and Behavioral Sciences)
MAC 2233	Survey of Calculus 1 (Critical Tracking ; State Core Gen Ed Mathematics)
State Core Gen Ed Humanities	
Gen Ed Biological or Physical Sciences	
Gen Ed Composition; Writing Requirement	
	Credits
Semester Three	
ACG 2021	Introduction to Financial Accounting (Critical Tracking)
Select one:	
CGS 2531	Problem Solving Using Computer Software (Critical Tracking ; Gen Ed Mathematics)
ISM 3013	Introduction to Information Systems (Critical Tracking)
State Core Gen Ed Composition	
Gen Ed Diversity	
Gen Ed International	
	Credits
Semester Four	
ACG 2071	Introduction to Managerial Accounting (Critical Tracking)
GEB 4941	Internship in Business Administration (complete by beginning of senior year)
STA 2023	Introduction to Statistics 1 (Critical Tracking ; Gen Ed Mathematics)
Select one professional communication course:	
GEB 3213	Professional Writing in Business
GEB 3218	Professional Speaking in Business
SPC 2608	Introduction to Public Speaking
ENC 3312	Advanced Argumentative Writing
Electives	
	Credits
Semester Five	
MAN 3025	Principles of Management (Gen Ed Social and Behavioral Sciences)
QMB 3250	Statistics for Business Decisions
Area of specialization course	
Electives	
	Credits
Semester Six	
FIN 3403	Business Finance
MAR 3023	Principles of Marketing
Area of specialization course	
Business elective	
	Credits
Semester Seven	
BUL 4310	The Legal Environment of Business
GEB 3373	International Business
Area of specialization course	
Business elective	
	Credits
Semester Eight	
MAN 4504	Operations and Supply Chain Management
Area of specialization course	
Business elective	
Electives	

	Credits
Plan of Study Grid	Total Credits

1 MAC 1140 , if needed.

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- [Business Administration General Studies BABA, UF Online](#)
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College: [Heavener School of Business](#)
Degree: Bachelor of Arts in Business Administration
Credits for Degree: 120

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To graduate with this major, students must complete all university, college, and major requirements.

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Critical Tracking records each student’s progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.
To remain on track for the BABA-GBA major, students must meet the critical-tracking criteria listed below. The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its

Original file: [GBA_BABA_Tracking_List.docx](#)

equivalent, no subsequent grade in that course or its equivalent will be used in the calculation of the critical-tracking GPA.

SEMESTER 1

Complete 1 critical-tracking course from [ACG 2021](#) , [ACG 2071](#) , [CGS 2531](#) or [ISM 3013](#) , [ECO 2013](#) , [ECO 2023](#) , [MAC 2233](#) , [STA 2023](#)

2.5 GPA on all attempts of critical-tracking courses

2.0 UF GPA required

SEMESTER 2

Complete 2 additional critical-tracking courses for a total of 3 critical-tracking courses

2.75 GPA on all attempts of critical-tracking courses

2.0 UF GPA required

SEMESTER 3

Complete 2 additional critical-tracking courses (including [ACG 2021](#)) for a total of 5 critical-tracking courses

3.0 GPA on all attempts of critical-tracking courses

2.0 UF GPA required

SEMESTER 4

Complete all 7 critical-tracking courses

3.0 GPA on all attempts of critical-tracking courses

2.0 UF GPA required

SEMESTER 5

Meet all semester 1-4 critical-tracking requirements

2.0 UF GPA required (and maintained through semester 8)

SEMESTER 6

2.0 UF GPA required

2.0 CORE GPA required

2.0 MAJOR GPA required

SEMESTER 7

2.0 UF GPA required

2.0 CORE GPA required

2.0 MAJOR GPA required

SEMESTER 8

2.0 UF GPA required

2.0 CORE GPA required

2.0 MAJOR GPA required

Major|Modify_Curriculum for request 14254

Info

Request: WCB BSBA Business Administration - General Business 6-8 Universal Tracking Plan
Description of request: WCB BSBA Business Administration - General Business 6-8 Universal Tracking Plan
Tracking requirements expanded to terms 6-8 per Provost guidance.
Submitter: Erica Studer-Byrnes erica.byrnes@warrington.ufl.edu
Created: 9/17/2019 4:51:17 PM
Form version: 1

Responses

Major Name Business Administration - General Business

Major Code IBA

Degree Program Name Bachelor of Science in Business Administration

Undergraduate Innovation Academy Program No

Effective Term Earliest Available

Effective Year Earliest Available

Current Curriculum for Major BSBA online students must meet general education requirements and maintain a 2.0 core, major and UF GPA. Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. Along with the critical-tracking, general education and writing requirements outlined below, majors take 120 credits.

Course List	Code	Title	Credits
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Core Business Courses

BUL 4310	The Legal Environment of Business	4
FIN 3403	Business Finance	4
GEB 3373	International Business	4
MAN 3025	Principles of Management	4
MAN 4504	Operations and Supply Chain Management	4
MAR 3023	Principles of Marketing	4
QMB 3250	Statistics for Business Decisions	4

General Business Major Courses

ENT 3003	Principles of Entrepreneurship	4
GEB 3017	Leading Organizations	4
MAN 4723	Strategic Management	4
MAR 3231	Introduction to Retailing Systems and Management	4
REE 3043	Real Estate Analysis	4

Professional Development Courses

GEB 3035	Effective Career Management in Business	4
GEB 3219	Writing and Speaking in Business	4
ISM 3004	Computing in the Business Environment	4

Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.

UF Online curriculum change Yes

Pedagogical Rationale/Justification The UF, CORE, and MAJOR GPA are required to be a 2.0 in order to facilitate students' successful completion of the degree requirements. Students must have a 2.0 or higher GPA in each of these GPA's to earn the degree.

Impact on Enrollment, Retention, Graduation Students who are unable to maintain adequate GPA's for tracking purposes will be monitored and supported through the college probation system (see attached file "Online Programs Probation"). Students will be coached on success strategies and will be required to meet with an Academic & Career Advisor to develop an academic plan that will facilitate academic success.

Assessment Data Review This change is policy based, and not a change to the curriculum (inclusive of student learning outcomes).

Academic Learning Compact and Academic Assessment Plan No modifications to the ALC's are necessary based on the proposed changes.

BUSINESS ADMINISTRATION | GENERAL BUSINESS | BSBA

MAJOR | UF ONLINE

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Business Administration, General Business, BSBA, UF Online

The online Bachelor of Science in Business Administration-General Business (BSBA-IBA ONL) degree program, which provides a broad overview of the functional areas of business, is designed for students who live outside the Gainesville community or have work and/or family commitments that make traditional campus attendance impractical. Students take foundational courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and professional development courses such as business communication and career management.

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College: [Heavener School of Business](#)

Degree: Bachelor of Science in Business Administration

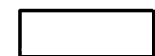
Credits for Degree: 120

Contact: 1.855.99GATOR

[Additional Information](#)

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To graduate with this major, students must complete all university, college, and major requirements.



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The online BSBA program provides a broad academic background in a variety of business disciplines and prepares students for a wide array of business careers and for graduate studies in business.

REQUIREMENTS FOR THE MAJOR

To graduate with this major, students must complete all university, college, and major requirements

to graduate with this major, students must complete all university, college and major requirements.

BSBA online students must meet general education requirements and maintain a 2.0 core, major and UF GPA. Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. Along with the critical-tracking, general education and writing requirements outlined below, majors take 120 credits.

Code	Title	Credits
Core Business Courses		
BUL 4310	The Legal Environment of Business	4
FIN 3403	Business Finance	4
GEB 3373	International Business	4
MAN 3025	Principles of Management	4
MAN 4504	Operations and Supply Chain Management	4
MAR 3023	Principles of Marketing	4
QMB 3250	Statistics for Business Decisions	4
General Business Major Courses		
ENT 3003	Principles of Entrepreneur	4
GEB 3017	Leading Organization	4
MAN 4723	Strategic Management	4
MAR 3231	Introduction to Retailing Systems and Management	4
REE 3043	Real Estate Analysis	4
Professional Development Courses		
GEB 3035	Effective Career Management in Business	4
GEB 3219	Writing and Speaking in Business	4
ISM 3004	Computing in the Business Environment	4
Total Credits		60
Course List		

BUSINESS ADMINISTRATION | GENERAL BUSINESS | BSBA

MAJOR | UF ONLINE

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Business Administration, General Business, BSBA, UF Online

The online Bachelor of Science in Business Administration-General Business (BSBA-IBA ONL) degree program, which provides a broad overview of the functional areas of business, is designed for students who live outside the Gainesville community or have work and/or family commitments that make traditional campus attendance impractical. Students take foundational courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and professional development courses such as business communication and career management.

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- [Retailing Minor](#)

College: [Heavener School of Business](#)

Degree: Bachelor of Science in Business Administration

Credits for Degree: 120

Contact: 1.855.99GATOR

[Additional Information](#)

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To graduate with this major, students must complete all university, college, and major requirements.

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Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

To remain on track for the major, students must meet the critical-tracking criteria listed below. The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its equivalent.

equivalent. After a student receives a minimum grade of C in a critical-tracking course or its equivalent, no higher grade in that course or its equivalent will be used in the calculation of the critical-tracking GPA.

SEMESTER 1

Complete 1 of the following critical-tracking courses: [ACG 2021](#) , [ACG 2071](#) , [CGS 2531](#) or [ISM 3013](#) , [ECO 2013](#) , [ECO 2023](#) , [MAC 2233](#) , [STA 2023](#)
2.25 GPA on all attempts of critical-tracking courses
2.0 UF GPA required

SEMESTER 2

Complete 2 additional critical-tracking courses for a total of 3 critical-tracking courses
2.25 GPA on all attempts of critical-tracking courses
2.0 UF GPA required

SEMESTER 3

Complete 2 additional critical-tracking courses (including [ACG 2021](#)) for a total of 5 critical-tracking courses
2.5 GPA on all attempts of critical-tracking courses
2.0 UF GPA required

SEMESTER 4

Complete all 7 critical-tracking courses
2.5 GPA on all attempts of critical-tracking courses
2.0 UF GPA required

SEMESTER 5

Meet all term 1-4 critical-tracking requirements
2.0 UF GPA required

SEMESTER 6

2.0 UF GPA required
2.0 CORE GPA required
2.0 MAJOR GPA required

SEMESTER 7

2.0 UF GPA required
2.0 CORE GPA required
2.0 MAJOR GPA required

SEMESTER 8

2.0 UF GPA required
2.0 CORE GPA required
2.0 MAJOR GPA required

Major|Modify_Curriculum for request 13930

Info

Request: WCB BSBA Finance 6-8 Universal Tracking Plan

Description of request: WCB BSBA Finance 6-8 Universal Tracking Plan

Tracking requirements expanded to terms 6-8 per Provost guidance.

Submitter: Erica Studer-Byrnes erica.byrnes@warrington.ufl.edu

Created: 9/17/2019 2:16:24 PM

Form version: 2

Responses

Major Name Finance

Major Code FIN

Degree Program Name Bachelor of Science in Business Administration

Undergraduate Innovation Academy Program Yes

Effective Term Earliest Available

Effective Year Earliest Available

Current Curriculum for Major BSBA-FIN majors must maintain a 2.0 core, major and UF GPA.

Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. In addition to the critical-tracking and general education courses outlined below, BSBA-FIN majors must take 120 credits, including:

Course List	Code	Title	Credits
Core Courses			
BUL 4310		The Legal Environment of Business	4
FIN 3403		Business Finance	4
GEB 3373		International Business	4
MAN 3025		Principles of Management	4
MAN 4504		Operations and Supply Chain Management	4
MAR 3023		Principles of Marketing	4
QMB 3250		Statistics for Business Decisions	4
Major Courses			
ACG 3101		Financial Accounting and Reporting 1	4
ACG 4111		Financial Accounting and Reporting 2	4
FIN 4243		Debt and Money Markets	4
FIN 4414		Financial Management	4
FIN 4504		Equity and Capital Markets	4
Restricted Elective Courses			
Any 3000/4000-level courses or 1000/4000-level foreign language courses			1 11-12
Professional Communication Course			
Select one (requires a minimum grade of C):			
GEB 3213			
Professional Writing in Business			
GEB 3218			
Professional Speaking in Business			
SPC 2608			
Introduction to Public Speaking			
ENC 3312			
Advanced Argumentative Writing			
A similar course with prior approval			
Internship Course			
GEB 4941		Internship in Business Administration 2	1
Total Credits			60-61

1

One electronic platform course (ENT 3003, GEB 3035, ISM 3004 or REE 3043) can be taken to fulfill the restricted elective requirement. Internship, independent study or assistantship credit will not count toward this requirement.

2

GEB 4941 (one credit) in conjunction with an internship of at least 150 credits before the start of the senior year. The internship requirement can be waived for students who participate in a study abroad experience of at least six weeks. Students who waive the requirement via study abroad are strongly encouraged to complete at least one internship to improve their chances of obtaining full-time employment and/or admission to graduate programs or law school. Students should consult an academic advisor/career coach for more information.

Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.

Pedagogical Rationale/Justification The UF, CORE, and MAJOR GPA are required to be a 2.0 in order to facilitate students'

successful completion of the degree requirements. Students must have a 2.0 or higher GPA in each of these GPA's to earn the degree.

Impact on Enrollment, Retention, Graduation Students who are unable to maintain adequate GPA's for tracking purposes will be monitored and supported through the college probation system

(<https://warrington.ufl.edu/undergraduate-currentstudents/academic-advising/academic-probation/>). Students will be coached on success strategies and will be required to meet with an Academic & Career Advisor to develop an academic plan that will facilitate academic success.

Assessment Data Review This change is policy based, and not a change to the curriculum (inclusive of student learning outcomes).

Academic Learning Compact and Academic Assessment Plan No modifications to the ALC's are necessary based on the proposed changes.

FINANCE

MAJOR

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Finance

The Bachelor of Science in Business Administration-Finance (BSBA–FIN) degree program provides a broad overview of the functional areas of business with an emphasis in finance. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and major courses that develop students’ financial decision-making skills.

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- [Real Estate Minor](#)
- [Retailing Minor](#)

College: [Heavener School of Business](#)
Degree: Bachelor of Science in Business Administration
Credits for Degree: 120

[Additional Information](#)
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To graduate with this major, students must complete all university, college, and major requirements.

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To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

Semester One	
ECO 2023	Principles of Microeconomics (Critical Tracking ; Gen Ed Social and Behavioral Sciences)
IDS 1161	What is the Good Life (Gen Ed Humanities)
MAC 2233	Survey of Calculus 1 (Critical Tracking ; State Core Gen Ed Mathematics)

<u>State Core Gen Ed Biological or Physical Sciences</u>	
Semester Two	Credits
<u>ECO 2013</u>	Principles of Macroeconomics (Critical Tracking ; State Core Gen Ed Social and Behavioral Sciences)
<u>MAC 2234</u>	Survey of Calculus 2 (Critical Tracking ; Gen Ed Mathematics)
<u>State Core Gen Ed Humanities</u>	
Gen Ed Biological or Physical Sciences	
Gen Ed Composition; Writing Requirement	
Semester Three	Credits
<u>ACG 2021</u>	Introduction to Financial Accounting (Critical Tracking ; minimum grade of B required)
Select one:	
<u>CGS 2531</u>	Problem Solving Using Computer Software (Critical Tracking)
<u>ISM 3013</u>	Introduction to Information Systems (Critical Tracking)
<u>State Core Gen Ed Composition</u>	
Gen Ed Diversity	
Gen Ed International	
Semester Four	Credits
<u>ACG 2071</u>	Introduction to Managerial Accounting (Critical Tracking ; minimum grade of B required)
<u>GEB 4941</u>	Internship in Business Administration (complete by beginning of senior year)
<u>STA 2023</u>	Introduction to Statistics 1 (Critical Tracking ; Gen Ed Mathematics)
Select one:	
<u>GEB 3213</u>	Professional Writing in Business
<u>GEB 3218</u>	Professional Speaking in Business
<u>SPC 2608</u>	Introduction to Public Speaking
<u>ENC 3312</u>	Advanced Argumentative Writing
Electives	
Semester Five	Credits
<u>FIN 3403</u>	Business Finance (Critical Tracking ; minimum grade of B required)
<u>MAN 3025</u>	Principles of Management (Gen Ed Social and Behavioral Sciences)
<u>QMB 3250</u>	Statistics for Business Decisions
Restricted electives	
Semester Six	Credits
<u>FIN 4243</u>	Debt and Money Markets
<u>BUL 4310</u>	The Legal Environment of Business
<u>MAR 3023</u>	Principles of Marketing
<u>ACG 3101</u>	Financial Accounting and Reporting 1
Semester Seven	Credits
<u>ACG 4111</u>	Financial Accounting and Reporting 2
<u>FIN 4504</u>	Equity and Capital Markets
<u>GEB 3373</u>	International Business
Restricted electives	
Semester Eight	Credits
<u>FIN 4414</u>	Financial Management
<u>MAN 4504</u>	Operations and Supply Chain Management
Restricted electives	
	Credits
	Total Credits
Plan of Study Grid	

FINANCE

MAJOR

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Finance

The Bachelor of Science in Business Administration-Finance (BSBA–FIN) degree program provides a broad overview of the functional areas of business with an emphasis in finance. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and major courses that develop students’ financial decision-making skills.

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College: [Heavener School of Business](#)
Degree: Bachelor of Science in Business Administration
Credits for Degree: 120

[Additional Information](#)
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To graduate with this major, students must complete all university, college, and major requirements.

[Overview](#)

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Critical Tracking records each student’s progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.
To remain on track for the BSBA-FIN major, students must meet the critical-tracking criteria, including earning a minimum grade of B in [ACG 2021](#) and [ACG 2071](#) and a minimum grade of B in [FIN 3403](#) . The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its equivalent, no subsequent grade in that course or its equivalent will be used in the calculation of the critical-tracking GPA.

SEMESTER 1

Complete 2 critical-tracking courses from [ACG 2021](#) , [ACG 2071](#) , [CGS 2531](#) or [ISM 3013](#) , [ECO 2013](#) , [ECO 2023](#) , [MAC 2233](#) , [MAC 2234](#) , [STA 2023](#)

2.5 GPA on all attempts of critical-tracking courses, excluding [FIN 3403](#)

2.0 UF GPA required

SEMESTER 2

Complete 2 additional critical-tracking courses for a total of 4 critical-tracking courses

2.75 GPA on all attempts of critical-tracking courses, excluding [FIN 3403](#)

2.0 UF GPA required

SEMESTER 3

Complete 2 additional critical-tracking courses (including [ACG 2021](#)) for a total of 6 critical-tracking courses

Complete [ACG 2021](#) with a minimum grade of B

3.0 GPA on all attempts of critical-tracking courses, excluding [FIN 3403](#)

2.0 UF GPA required

SEMESTER 4

Complete 8 of the 9 critical-tracking courses, excluding [FIN 3403](#)

Complete [ACG 2071](#) with a minimum grade of B

3.0 GPA on all attempts of critical-tracking courses, excluding [FIN 3403](#)

2.0 UF GPA required

SEMESTER 5

Complete [FIN 3403](#) with a minimum grade of B

Meet all semester 1-4 critical-tracking requirements

2.0 UF GPA required and maintained through semester 8

SEMESTER 6

Meet all semester 1-5 critical-tracking requirements

2.0 UF GPA required

2.0 CORE GPA required

2.0 MAJOR GPA required

SEMESTER 7

2.0 UF GPA required

2.0 CORE GPA required

2.0 MAJOR GPA required

SEMESTER 8

2.0 UF GPA required

2.0 CORE GPA required

2.0 MAJOR GPA required

Major|Modify_Curriculum for request 13933

Info

Request: WCB BSBA Information Systems 6-8 Universal Tracking Plan

Description of request: WCB BSBA Information Systems 6-8 Universal Tracking Plan
Tracking requirements expanded to terms 6-8 per Provost guidance.

Submitter: Erica Studer-Byrnes erica.byrnes@warrington.ufl.edu

Created: 9/17/2019 2:23:31 PM

Form version: 2

Responses

Major Name Information Systems

Major Code IST

Degree Program Name Bachelor of Science in Business Administration

Undergraduate Innovation Academy Program Yes

Effective Term Earliest Available

Effective Year Earliest Available

Current Curriculum for Major BSBA-IST majors must maintain a 2.0 core, major and UF GPA.

Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. In addition to the critical-tracking and general education courses outlined below, BSBA-IST majors must take 120 credits, including:

Course List	Code	Title	Credits
-------------	------	-------	---------

Core Courses

BUL 4310	The Legal Environment of Business	4
FIN 3403	Business Finance	4
GEB 3373	International Business	4
MAN 3025	Principles of Management	4
MAN 4504	Operations and Supply Chain Management	4
MAR 3023	Principles of Marketing	4
QMB 3250	Statistics for Business Decisions	4

Major Courses

ISM 3254	Business Systems 1	2
ISM 3255	Business Systems 2	2
ISM 4113	Business Systems Design and Applications	2
ISM 4210	Database Management 2	
ISM 4220	Business Data Communications 1	2
ISM 4330	Information Systems and Operations Strategy	2
QMB 4701	Managerial Operations Analysis 1	2
QMB 4702	Managerial Operations Analysis 2	2

Restricted Elective Courses

Any 3000/4000-level courses or 1000/4000-level foreign language courses. 1 11-12

Professional Communication Course

Select one: 3

GEB 3213

Professional Writing in Business

GEB 3218

Professional Speaking in Business

SPC 2608

Introduction to Public Speaking

ENC 3312

Advanced Argumentative Writing

Or a similar course with prior approval (requires a minimum grade of C)

Internship Course

GEB 4941 Internship in Business Administration (in conjunction with an internship of at least 150 credits before the start of the senior year.) 2 1

Total Credits 59-60

1

One electronic platform course (ENT 3003, GEB 3035, ISM 3004 or REE 3043) can be taken to fulfill

the restricted elective requirement. Internship, independent study or assistantship credit will not count toward this requirement.

2

The internship requirement can be waived for students who participate in a study abroad experience of at least six weeks. Students who waive the requirement via study abroad are strongly encouraged to complete at least one internship to improve their chances of obtaining full-time employment and/or admission to graduate programs or law school. Students should consult an academic advisor/career coach for more information.

Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.

Pedagogical Rationale/Justification The UF, CORE, and MAJOR GPA are required to be a 2.0 in order to facilitate students'

successful completion of the degree requirements. Students must have a 2.0 or higher GPA in each of these GPA's to earn the degree.

Impact on Enrollment, Retention, Graduation Students who are unable to maintain adequate GPA's for tracking purposes will be monitored and supported through the college probation system (<https://warrington.ufl.edu/undergraduate-currentstudents/academic-advising/academic-probation/>). Students will be coached on success strategies and will be required to meet with an Academic & Career Advisor to develop an academic plan that will facilitate academic success.

Assessment Data Review This change is policy based, and not a change to the curriculum (inclusive of student learning outcomes).

Academic Learning Compact and Academic Assessment Plan No modifications to the ALC's are necessary based on the proposed changes.

INFORMATION SYSTEMS

MAJOR

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Information Systems

The Bachelor of Science in Business Administration–Information Systems (BSBA-IST) degree program provides a broad overview of the functional areas of business with an emphasis in information systems. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and major courses that focus on the computing, quantitative and application skills that are vital to a business problem-solving setting.

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College: [Heavener School of Business](#)
Degree: Bachelor of Science in Business Administration
Credits for Degree: 120

[Additional Information](#)
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To graduate with this major, students must complete all university, college, and major requirements.

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To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

Semester One		C
ECO 2023	Principles of Microeconomics (Critical Tracking ; Gen Ed Social and Behavioral Sciences)	
State Core Gen Ed Biological or Physical Sciences		
Gen Ed Composition; Writing Requirement		

<u>MAC 1140</u>	Precalculus Algebra (if needed; or elective)
Credits	
Semester Two	
<u>ECO 2013</u>	Principles of Macroeconomics (Critical Tracking ; State Core Gen Ed Social and Behavioral Sciences)
<u>IDS 1161</u>	What is the Good Life (Gen Ed Humanities)
<u>MAC 2233</u>	Survey of Calculus 1 (Critical Tracking ; State Core Gen Ed Mathematics)
Gen Ed Biological or Physical Sciences	
Gen Ed Diversity	
Credits	
Semester Three	
<u>ACG 2021</u>	Introduction to Financial Accounting (Critical Tracking)
Select one:	
<u>CGS 2531</u>	Problem Solving Using Computer Software (Critical Tracking ; Gen Ed Mathematics)
<u>ISM 3013</u>	Introduction to Information Systems (Critical Tracking)
<u>State Core Gen Ed Composition</u>	
<u>State Core Gen Ed Humanities</u>	
Elective	
Credits	
Semester Four	
<u>ACG 2071</u>	Introduction to Managerial Accounting (Critical Tracking)
<u>GEB 4941</u>	Internship in Business Administration (complete by beginning of senior year)
<u>STA 2023</u>	Introduction to Statistics 1 (Critical Tracking ; Gen Ed Mathematics)
Gen Ed International	
Select one professional communication course:	
<u>GEB 3213</u>	Professional Writing in Business
<u>GEB 3218</u>	Professional Speaking in Business
<u>SPC 2608</u>	Introduction to Public Speaking
<u>ENC 3312</u>	Advanced Argumentative Writing
Elective	
Credits	
Semester Five	
<u>MAN 3025</u>	Principles of Management (Critical Tracking ; Gen Ed Social and Behavioral Sciences)
<u>QMB 3250</u>	Statistics for Business Decisions
<u>QMB 4701</u>	Managerial Operations Analysis 1
<u>QMB 4702</u>	Managerial Operations Analysis 2
Restricted elective	
Credits	
Semester Six	
<u>FIN 3403</u>	Business Finance
<u>ISM 3254</u>	Business Systems 1
<u>ISM 3255</u>	Business Systems 2
<u>MAR 3023</u>	Principles of Marketing
Elective	
Credits	
Semester Seven	
<u>BUL 4310</u>	The Legal Environment of Business
<u>GEB 3373</u>	International Business
<u>ISM 4113</u>	Business Systems Design and Applications
<u>ISM 4210</u>	Database Management
Restricted elective	
Credits	
Semester Eight	
<u>ISM 4220</u>	Business Data Communications 1
<u>ISM 4330</u>	Information Systems and Operations Strategy
<u>MAN 4504</u>	Operations and Supply Chain Management
Restricted elective	

Elective	
	Credits
	Total Credits
Plan of Study Grid	

INFORMATION SYSTEMS

MAJOR

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Information Systems

The Bachelor of Science in Business Administration–Information Systems (BSBA-IST) degree program provides a broad overview of the functional areas of business with an emphasis in information systems. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and major courses that focus on the computing, quantitative and application skills that are vital to a business problem-solving setting.

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- [Business Administration Minor](#)
- [Business Administration Minor, UF Online](#)
- [Business Administration, General Business, BSBA, UF Online](#)
- [Business Administration General Studies BABA](#)
- [Business Administration General Studies BABA, UF Online](#)
- [Entrepreneurship Minor](#)
- [Finance](#)
- [Information Systems](#)
- [Information Systems Minor](#)
- [Management](#)
- [Marketing](#)
- [Real Estate Minor](#)
- [Retailing Minor](#)

College: [Heavener School of Business](#)
Degree: Bachelor of Science in Business Administration
Credits for Degree: 120

[Additional Information](#)
[Related Information Systems Programs](#)

To graduate with this major, students must complete all university, college, and major requirements.

[Overview](#)

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Critical Tracking records each student’s progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.
To remain on track for the BSBA-IST major, students must meet the critical-tracking criteria listed below. The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its equivalent, no subsequent grade in that course or its equivalent will be used in the calculation of the critical-tracking GPA.

SEMESTER 1

Complete 1 critical-tracking course from [ACG 2021](#) , [ACG 2071](#) , [CGS 2531](#) or [ISM 3013](#) , [ECO 2013](#) , [ECO 2023](#) , [MAC 2233](#) , [STA 2023](#)
2.5 GPA on all attempts of critical-tracking courses
2.0 UF GPA required

SEMESTER 2

Complete 2 additional critical-tracking courses for a total of 3 critical-tracking courses
2.75 GPA on all attempts of critical-tracking courses
2.0 UF GPA required

SEMESTER 3

Complete 2 additional critical-tracking courses (including [ACG 2021](#)) for a total of 5 critical-tracking courses
3.0 GPA on all attempts of critical-tracking courses
2.0 UF GPA required

SEMESTER 4

Complete all 7 critical-tracking courses
3.0 GPA on all attempts of critical-tracking courses
2.0 UF GPA required

SEMESTER 5

Meet all semester 1-4 critical-tracking requirements
2.0 UF GPA required (and maintained through semester 8)

SEMESTER 6

2.0 UF GPA required
2.0 CORE GPA required
2.0 MAJOR GPA required

SEMESTER 7

2.0 UF GPA required
2.0 CORE GPA required
2.0 MAJOR GPA required

SEMESTER 8

2.0 UF GPA required
2.0 CORE GPA required
2.0 MAJOR GPA required

Major|Modify_Curriculum for request 13931

Info

Request: WCB BSBA Management 6-8 Universal Tracking Plan
Description of request: WCB BSBA Management 6-8 Universal Tracking Plan
Tracking requirements expanded to terms 6-8 per Provost guidance.
Submitter: Erica Studer-Byrnes erica.byrnes@warrington.ufl.edu
Created: 9/17/2019 2:39:29 PM
Form version: 2

Responses

Major Name Management

Major Code MGT

Degree Program Name Bachelor of Science in Business Administration

Undergraduate Innovation Academy Program Yes

Effective Term Earliest Available

Effective Year Earliest Available

Current Curriculum for Major BSBA-MGT majors must maintain a 2.0 core, major and UF GPA.

Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. In addition to the critical-tracking and general education courses outlined below, BSBA-MGT majors must take 120 credits, including:

Course List	Code	Title	Credits
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Core Courses

BUL 4310	The Legal Environment of Business	4
FIN 3403	Business Finance	4
GEB 3373	International Business	4
MAN 3025	Principles of Management	4
MAN 4504	Operations and Supply Chain Management	4
MAR 3023	Principles of Marketing	4
QMB 3250	Statistics for Business Decisions	4

Major Courses

MAN 3240	Organizations: Structure and Behavior	4
MAN 4301	Human Resource Management	4
MAN 4723	Strategic Management	4

3000/4000-level MAN or BUL elective course(s) 4

Restricted Elective Courses

Any 3000/4000-level courses or 1000/4000-level foreign language courses 1 11-12

One electronic platform course can be taken to fulfill the restricted elective requirement:

ENT 3003

Principles of Entrepreneurship

GEB 3035

Effective Career Management in Business

ISM 3004

Computing in the Business Environment

REE 3043

Real Estate Analysis

Professional Communication Course

Select one: 2 3

GEB 3213

Professional Writing in Business

GEB 3218

Professional Speaking in Business

SPC 2608

Introduction to Public Speaking

ENC 3312

Advanced Argumentative Writing

A similar course with prior approval

Internship Course

GEB 4941 Internship in Business Administration 3 1
Total Credits 59-60
1

Internship, independent study or assistantship credit will not count toward this requirement.

2

Requires a minimum grade of C.

3

GEB 4941 in conjunction with an internship of at least 150 credits before the start of the senior year. The internship requirement can be waived for students who participate in a study abroad experience of at least six weeks. Students who waive the requirement via study abroad are strongly encouraged to complete at least one internship to improve their chances of obtaining full-time employment and/or admission to graduate programs or law school. Students should consult an academic advisor/career coach for more information.

Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.

Pedagogical Rationale/Justification The UF, CORE, and MAJOR GPA are required to be a 2.0 in order to facilitate students' successful completion of the degree requirements. Students must have a 2.0 or higher GPA in each of these GPA's to earn the degree.

Impact on Enrollment, Retention, Graduation Students who are unable to maintain adequate GPA's for tracking purposes will be monitored and supported through the college probation system (<https://warrington.ufl.edu/undergraduate-currentstudents/academic-advising/academic-probation/>). Students will be coached on success strategies and will be required to meet with an Academic & Career Advisor to develop an academic plan that will facilitate academic success.

Assessment Data Review This change is policy based, and not a change to the curriculum (inclusive of student learning outcomes).

Academic Learning Compact and Academic Assessment Plan No modifications to the ALC's are necessary based on the proposed changes.

MANAGEMENT

MAJOR

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Management

The Bachelor of Science in Business Administration-Management (BSBA-MGT) degree program provides a broad overview of the functional areas of business with an emphasis in management. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and major courses that focus on the behavioral and organizational problems of management.

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- [Business Administration Minor, UF Online](#)
- [Business Administration, General Business, BSBA, UF Online](#)
- [Business Administration General Studies BABA](#)
- [Business Administration General Studies BABA, UF Online](#)
- [Entrepreneurship Minor](#)
- [Finance](#)
- [Information Systems](#)
- [Information Systems Minor](#)
- [Management](#)
- [Marketing](#)
- [Real Estate Minor](#)
- [Retailing Minor](#)

College: [Heavener School of Business](#)
Degree: Bachelor of Science in Business Administration
Credits for Degree: 120

[Additional Information](#)
[Related Management Programs](#)

To graduate with this major, students must complete all university, college, and major requirements.

[Overview](#)
[Critical Tracking](#)

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To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

Semester One		C
ECO 2023	Principles of Microeconomics (Critical Tracking ; Gen Ed Social and Behavioral Sciences)	
MAC 1140	Precalculus Algebra (if needed; or elective)	
State Core Gen Ed Biological or Physical Sciences		
Gen Ed Composition; Writing Requirement		

	Credits
Semester Two	
<u>ECO 2013</u>	Principles of Macroeconomics (Critical Tracking ; State Core Gen Ed Social and Behavioral Sciences)
<u>IDS 1161</u>	What is the Good Life (Gen Ed Humanities)
<u>MAC 2233</u>	Survey of Calculus 1 (Critical Tracking ; State Core Gen Ed Mathematics)
Gen Ed Biological or Physical Sciences	
Gen Ed Diversity	
	Credits
Semester Three	
<u>ACG 2021</u>	Introduction to Financial Accounting (Critical Tracking)
Select one:	
<u>CGS 2531</u>	Problem Solving Using Computer Software (Critical Tracking ; Gen Ed Mathematics)
<u>ISM 3013</u>	Introduction to Information Systems (Critical Tracking)
<u>State Core Gen Ed Composition</u>	
<u>State Core Gen Ed Humanities</u>	
Elective	
	Credits
Semester Four	
<u>ACG 2071</u>	Introduction to Managerial Accounting (Critical Tracking)
<u>STA 2023</u>	Introduction to Statistics 1 (Critical Tracking ; Gen Ed Mathematics)
<u>GEB 4941</u>	Internship in Business Administration (complete by beginning of senior year)
Gen Ed International	
Select one professional communication course:	
<u>GEB 3213</u>	Professional Writing in Business
<u>GEB 3218</u>	Professional Speaking in Business
<u>SPC 2608</u>	Introduction to Public Speaking
<u>ENC 3312</u>	Advanced Argumentative Writing
Elective	
	Credits
Semester Five	
<u>MAN 3025</u>	Principles of Management (Critical Tracking ; Gen Ed Social and Behavioral Sciences)
<u>QMB 3250</u>	Statistics for Business Decisions
Restricted elective	
Elective	
	Credits
Semester Six	
<u>FIN 3403</u>	Business Finance
<u>MAN 3240</u>	Organizations: Structure and Behavior
<u>MAR 3023</u>	Principles of Marketing
Restricted elective	
	Credits
Semester Seven	
<u>BUL 4310</u>	The Legal Environment of Business
<u>GEB 3373</u>	International Business
<u>MAN 4301</u>	Human Resource Management
MAN or BUL elective (3000/4000 level)	
	Credits
Semester Eight	
<u>MAN 4504</u>	Operations and Supply Chain Management
<u>MAN 4723</u>	Strategic Management
Restricted elective	
Elective	
	Credits

1 Minimum grade of C required.

MANAGEMENT

MAJOR

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Management

The Bachelor of Science in Business Administration-Management (BSBA-MGT) degree program provides a broad overview of the functional areas of business with an emphasis in management. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and major courses that focus on the behavioral and organizational problems of management.

CATALOG HOME

- [Business Administration Minor](#)
 - [Business Administration Minor, UF Online](#)
 - [Business Administration, General Business, BSBA, UF Online](#)
 - [Business Administration General Studies BABA](#)
 - [Business Administration General Studies BABA, UF Online](#)
 - [Entrepreneurship Minor](#)
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 - [Information Systems](#)
 - [Information Systems Minor](#)
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 - [Marketing](#)
 - [Real Estate Minor](#)
 - [Retailing Minor](#)
-

College: [Heavener School of Business](#)
Degree: Bachelor of Science in Business Administration
Credits for Degree: 120

[Additional Information](#)
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To graduate with this major, students must complete all university, college, and major requirements.

[Overview](#)

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Critical Tracking records each student’s progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.

To remain on track for the BSBA-MGT major, students must meet the critical-tracking criteria listed below. The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its equivalent, no subsequent grade in that course or its equivalent will be used in the calculation of the critical-tracking GPA.

SEMESTER 1

Complete 1 critical-tracking course from [ACG 2021](#) , [ACG 2071](#) , [CGS 2531](#) or [ISM 3013](#) , [ECO 2013](#) , [ECO 2023](#) , [MAC 2233](#) , [STA 2023](#)
2.50 GPA on all attempts of critical-tracking courses, excluding [MAN 3025](#)
2.0 UF GPA required

SEMESTER 2

Complete 2 additional critical-tracking courses for a total of 3 critical-tracking courses
2.75 GPA on all attempts of critical-tracking courses, excluding [MAN 3025](#)
2.0 UF GPA required

SEMESTER 3

Complete 2 additional critical-tracking courses (including [ACG 2021](#)) for a total of 5 critical-tracking courses
3.0 GPA on all attempts of critical-tracking courses, excluding [MAN 3025](#)
2.0 UF GPA required

SEMESTER 4

Complete 7 of the 8 critical-tracking courses, excluding [MAN 3025](#)
3.0 GPA on all attempts of critical-tracking courses, excluding [MAN 3025](#)
2.0 UF GPA required

SEMESTER 5

Complete [MAN 3025](#) with a minimum grade of C
Meet all semester 1-4 critical-tracking requirements
2.0 UF GPA required (and maintained through semester 8)

SEMESTER 6

2.0 UF GPA required
2.0 CORE GPA required
2.0 MAJOR GPA required

SEMESTER 7

2.0 UF GPA required
2.0 CORE GPA required
2.0 MAJOR GPA required

SEMESTER 8

2.0 UF GPA required
2.0 CORE GPA required
2.0 MAJOR GPA required

Major|Modify_Curriculum for request 13932

Info

Request: WCB BSBA Marketing 6-8 Universal Tracking Plan

Description of request: WCB BSBA Marketing 6-8 Universal Tracking Plan

Tracking requirements expanded to terms 6-8 per Provost guidance.

Submitter: Erica Studer-Byrnes erica.byrnes@warrington.ufl.edu

Created: 9/17/2019 2:49:11 PM

Form version: 2

Responses

Major Name Marketing

Major Code MKG

Degree Program Name Bachelor of Science in Business Administration

Undergraduate Innovation Academy Program Yes

Effective Term Earliest Available

Effective Year Earliest Available

Current Curriculum for Major BSBA-MKG majors must maintain a 2.0 core, major and UF GPA.

Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. In addition to the critical-tracking and general education courses outlined below, BSBA-MKG majors must take 120 credits, including:

Course List	Code	Title	Credits
-------------	------	-------	---------

Core Courses

BUL 4310	The Legal Environment of Business	4
FIN 3403	Business Finance	4
GEB 3373	International Business	4
MAN 3025	Principles of Management	4
MAN 4504	Operations and Supply Chain Management	4
MAR 3023	Principles of Marketing	4
QMB 3250	Statistics for Business Decisions	4

Major Courses

MAR 3503	Consumer Behavior	4
MAR 4803	Marketing Management	4
3000/4000-level marketing electives		8

Restricted Electives

Any 3000/4000-level courses or 1000/4000-level foreign language courses. 1 11-12

One electronic platform course can be taken to fulfill the restricted elective requirement:

ENT 3003

Principles of Entrepreneurship

GEB 3035

Effective Career Management in Business

ISM 3004

Computing in the Business Environment

REE 3043

Real Estate Analysis

Professional Communication Course

Select one: 3

GEB 3213

Professional Writing in Business

GEB 3218

Professional Speaking in Business

SPC 2608

Introduction to Public Speaking

ENC 3312 Advanced Argumentative Writing 3

A similar course with prior approval (requires a minimum grade of C)

Internship Course

GEB 4941

Internship in Business Administration 2

Total Credits 61-62

1

Internship, independent study or assistantship credit will not count toward this requirement.

2

In conjunction with an internship of at least 150 credits before the start of the senior year. The internship requirement can be waived for students who participate in a study abroad experience of at least six weeks. Students who waive the requirement via study abroad are strongly encouraged to complete at least one internship to improve their chances of obtaining full-time employment and/or admission to graduate programs or law school. Students should consult an academic advisor/career coach for more information.

Proposed Curriculum Changes Universal tracking updated to require 2.0 UF, CORE, and MAJOR GPA's during terms 6, 7, and 8.

Pedagogical Rationale/Justification The UF, CORE, and MAJOR GPA are required to be a 2.0 in order to facilitate students' successful completion of the degree requirements. Students must have a 2.0 or higher GPA in each of these GPA's to earn the degree.

Impact on Enrollment, Retention, Graduation Students who are unable to maintain adequate GPA's for tracking purposes will be monitored and supported through the college probation system (<https://warrington.ufl.edu/undergraduate-currentstudents/academic-advising/academic-probation/>). Students will be coached on success strategies and will be required to meet with an Academic & Career Advisor to develop an academic plan that will facilitate academic success.

Assessment Data Review This change is policy based, and not a change to the curriculum (inclusive of student learning outcomes).

Academic Learning Compact and Academic Assessment Plan No modifications to the ALC's are necessary based on the proposed changes.

MARKETING

MAJOR

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Marketing

The Bachelor of Science in Business Administration-Marketing (BSBA-MKG) degree program provides a broad overview of the functional areas of business with an emphasis in marketing. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of a business, such as finance, management, marketing and operations management; and major courses that teach students how to plan and execute the conception, pricing, promotion and distribution of products and manage customer relationships in ways that benefit organizations and their stakeholders.

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- [Business Administration Minor, UF Online](#)
- [Business Administration, General Business, BSBA, UF Online](#)
- [Business Administration General Studies BABA](#)
- [Business Administration General Studies BABA, UF Online](#)
- [Entrepreneurship Minor](#)
- [Finance](#)
- [Information Systems](#)
- [Information Systems Minor](#)
- [Management](#)
- [Marketing](#)
- [Real Estate Minor](#)
- [Retailing Minor](#)

College: [Heavener School of Business](#)
Degree: Bachelor of Science in Business Administration
Credits for Degree: 120

[Additional Information](#)
To graduate with this major, students must complete all university, college, and major requirements.

[Overview](#)
[Critical Tracking](#)

[Academic Learning Compact](#)
To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

Semester One		C
ECO 2023	Principles of Microeconomics (Critical Tracking ; Gen Ed Social and Behavioral Sciences)	
MAC 1140	Precalculus Algebra (if needed; or elective)	

<u>State Core Gen Ed Biological or Physical Sciences</u>	
Gen Ed Composition; Writing Requirement	
Credits	
Semester Two	
<u>ECO 2013</u>	Principles of Macroeconomics (Critical Tracking ; State Core Gen Ed Social and Behavioral Sciences)
<u>IDS 1161</u>	What is the Good Life (Gen Ed Humanities)
<u>MAC 2233</u>	Survey of Calculus 1 (Critical Tracking ; State Core Gen Ed Mathematics)
Gen Ed Biological or Physical Sciences	
Gen Ed Diversity	
Credits	
Semester Three	
<u>ACG 2021</u>	Introduction to Financial Accounting (Critical Tracking)
Select one:	
<u>CGS 2531</u>	Problem Solving Using Computer Software (Critical Tracking ; Gen Ed Mathematics)
<u>ISM 3013</u>	Introduction to Information Systems (Critical Tracking)
<u>State Core Gen Ed Composition</u>	
<u>State Core Gen Ed Humanities</u>	
Elective	
Credits	
Semester Four	
<u>ACG 2071</u>	Introduction to Managerial Accounting (Critical Tracking)
<u>GEB 4941</u>	Internship in Business Administration (complete by beginning of senior year)
<u>STA 2023</u>	Introduction to Statistics 1 (Critical Tracking ; Gen Ed Mathematics)
Gen Ed International	
Select one professional communication course:	
<u>GEB 3213</u>	Professional Writing in Business
<u>GEB 3218</u>	Professional Speaking in Business
<u>SPC 2608</u>	Introduction to Public Speaking
<u>ENC 3312</u>	Advanced Argumentative Writing
Elective	
Credits	
Semester Five	
<u>MAR 3023</u>	Principles of Marketing (Critical Tracking ; State Core Gen Ed Social and Behavioral Sciences; minimum grade of C required)
<u>QMB 3250</u>	Statistics for Business Decisions
Restricted electives	
Elective	
Credits	
Semester Six	
<u>FIN 3403</u>	Business Finance
<u>MAN 3025</u>	Principles of Management
<u>MAR 3503</u>	Consumer Behavior
Restricted elective	
Credits	
Semester Seven	
<u>BUL 4310</u>	The Legal Environment of Business
<u>GEB 3373</u>	International Business
Marketing electives (3000/4000 level)	
Restricted electives	
Credits	
Semester Eight	
<u>MAN 4504</u>	Operations and Supply Chain Management
<u>MAR 4803</u>	Marketing Management
Marketing electives (3000/4000 level)	
Elective	
Credits	
Total Credits	

MARKETING

MAJOR

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Marketing

The Bachelor of Science in Business Administration-Marketing (BSBA-MKG) degree program provides a broad overview of the functional areas of business with an emphasis in marketing. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of a business, such as finance, management, marketing and operations management; and major courses that teach students how to plan and execute the conception, pricing, promotion and distribution of products and manage customer relationships in ways that benefit organizations and their stakeholders.

CATALOG HOME

- [Business Administration Minor](#)
- [Business Administration Minor, UF Online](#)
- [Business Administration, General Business, BSBA, UF Online](#)
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- [Business Administration General Studies BABA, UF Online](#)
- [Entrepreneurship Minor](#)
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- [Management](#)
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- [Real Estate Minor](#)
- [Retailing Minor](#)

College: [Heavener School of Business](#)
Degree: Bachelor of Science in Business Administration
Credits for Degree: 120

[Additional Information](#)
To graduate with this major, students must complete all university, college, and major requirements.

[Overview](#)

[Model Semester Plan](#)
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Critical Tracking records each student’s progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.
To remain on track for the BSBA-MKG major, students must meet the critical-tracking criteria listed below. The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its equivalent, no subsequent grade in that course or its equivalent will be used in the calculation of the critical-tracking GPA.

SEMESTER 1

Complete 1 critical-tracking course from [ACG 2021](#) , [ACG 2071](#) , [CGS 2531](#) or [ISM 3013](#) , [ECO 2013](#) , [ECO 2023](#) , [MAC 2233](#) , [STA 2023](#)
2.50 GPA on all attempts of critical-tracking courses, excluding [MAR 3023](#)
2.0 UF GPA required

SEMESTER 2

Complete 2 additional critical-tracking courses for a total of 3 critical-tracking courses
2.75 GPA on all attempts of critical-tracking courses, excluding [MAR 3023](#)
2.0 UF GPA required

SEMESTER 3

Complete 2 additional critical-tracking courses (including [ACG 2021](#)) for a total of 5 critical-tracking courses
3.0 GPA on all attempts of critical-tracking courses, excluding [MAR 3023](#)
2.0 UF GPA required

SEMESTER 4

Complete 7 of the 8 critical-tracking courses, excluding [MAR 3023](#)
3.0 GPA on all attempts of critical-tracking courses, excluding [MAR 3023](#)
2.0 UF GPA required

SEMESTER 5

Complete [MAR 3023](#) with a minimum grade of C
Meet all semester 1-4 critical-tracking requirements
2.0 UF GPA required (and maintained through semester 8)

SEMESTER 6

2.0 UF GPA required
2.0 CORE GPA required
2.0 MAJOR GPA required

SEMESTER 7

2.0 UF GPA required
2.0 CORE GPA required
2.0 MAJOR GPA required

SEMESTER 8

2.0 UF GPA required
2.0 CORE GPA required
2.0 MAJOR GPA required