

ETS Major Field Test in Business (Summary of Spring 2009 Data)

Total Score and Percentiles (95% is 164-200)

N=424	N=74	N=30	N=104	N=6	N=36	N=98	N=37	N=284	N=99	N=31	N=36
On-Campus Students	ACG	ECON	FIN	ISOM	MAN	MAR	BABA	Native	On-Campus Transfers	Online Students	Freshmen
170	177	170	173	174	168	163	163	171	164	167	145
95%	95%	95%	95%	95%	95%	90%	90%	95%	95%	95%	10%

Subject-Specific Scores (on-campus grads, online grads, and freshmen)

ETS Subject Area	On-Campus Students	Online Students	Freshmen
Accounting	95%	65%	1%
Economics	95%	95%	60%
Management	95%	95%	10%
Quantitative Business Analysis	95%	95%	25%
Finance	95%	95%	15%
Marketing	95%	95%	30%
Legal and Social Environment	95%	95%	15%
Information Systems	80%	95%	5%
International Issues	95%	85%	35%

Subject-Specific Scores (by major)

ETS Subject Area	ACG	ECON	FIN	ISOM	MAN	MAR	BABA	Online Students
Accounting	95%	80%	95%	95%	75%	55%	70%	65%
Economics	95%	95%	95%	95%	95%	90%	95%	95%
Management	95%	95%	95%	95%	95%	95%	95%	95%
Quantitative Business Analysis	95%	95%	95%	95%	95%	95%	90%	95%
Finance	95%	95%	95%	95%	90%	80%	80%	95%
Marketing	95%	95%	95%	95%	95%	95%	95%	95%
Legal and Social Environment	95%	95%	95%	90%	95%	95%	95%	95%
Information Systems	85%	85%	85%	95%	90%	70%	65%	95%
International Issues	95%	95%	95%	95%	90%	75%	65%	85%