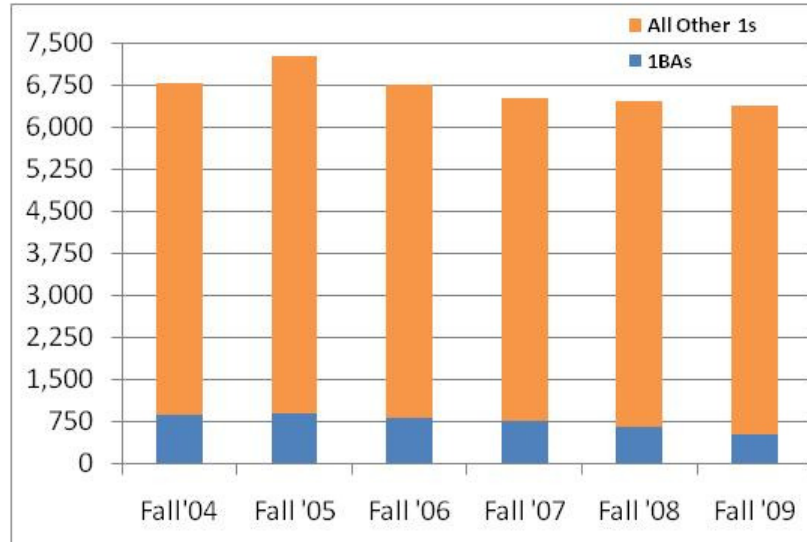
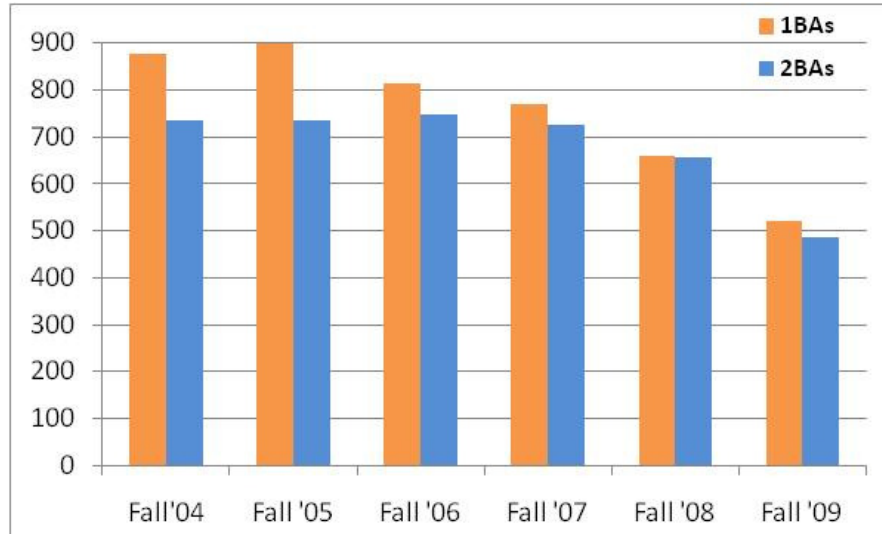


1BAs Declaring Business



	Fall '04	Fall '05	Fall '06	Fall '07	Fall '08	'04-'08 % Diff.	'04-'08 Change in Percentage
LS - Liberal Arts & Sciences	2,819	2,989	2,789	2,718	2,712		
LS Percentage	41.6%	41.1%	41.3%	41.8%	42.0%	0.5%	1.1%
EG - Engineering	943	981	973	896	1,007		
EG Percentage	13.9%	13.5%	14.4%	13.8%	15.6%	1.7%	10.9%
NR, PH, and HP	550	684	683	592	616		
NR, PH, and HP Percentage	8.1%	9.4%	10.1%	9.1%	9.5%	1.4%	15.1%
BA - Business	781	789	738	683	583		
BA Percentage	11.5%	10.8%	10.9%	10.5%	9.0%	-2.5%	-27.4%
JM - Journalism	547	585	495	477	447		
JM Percentage	8.1%	8.0%	7.3%	7.3%	6.9%	-1.1%	-16.4%
AG - Ag. & Life Sciences	378	372	305	395	385		
AG - Percentage	5.6%	5.1%	4.5%	6.1%	6.0%	0.4%	6.6%
HHP	127	165	153	176	172		
HHP - Percentage	1.9%	2.3%	2.3%	2.7%	2.7%	0.8%	29.8%
FA - Fine Arts	156	182	168	153	168		
FA - Percentage	2.3%	2.5%	2.5%	2.4%	2.6%	0.3%	11.7%
AC - Accounting	170	160	159	163	141		
AC - Percentage	2.5%	2.2%	2.4%	2.5%	2.2%	-0.3%	-14.7%
AR & BC Arch & Bldg Con.	186	208	186	137	119		
AR & BC Percentage	2.7%	2.9%	2.8%	2.1%	1.8%	-0.9%	-48.7%
UF	6,784	7,280	6,749	6,497	6,452		

1&2 BA Headcount: 1,613 to 1,006 (-37.6%)

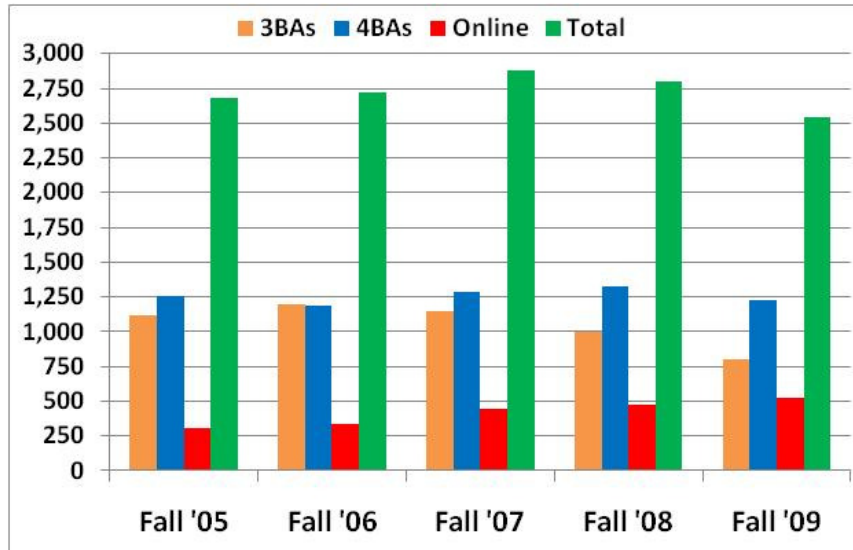


Enrollment in EP Courses

Course	Fall '05	Fall '06	Fall '07	Fall '08	Fall '09	% Change
ECO 2013	1,285	944	860	800	461	-42%
ECO 2023	2,110	2,277	1,904	1,861	1,716	-8%
FIN 3403	972	1,055	1,113	1,171	990	-15%
MAN 3025	1,582	1,455	1,667	1,567	1,277	-19%
MAR 3023	1,334	1,441	1,634	1,332	1,219	-8%
QMB 3250	712	794	858	846	737	-13%
ECP 3703	756	781	715	726	609	-16%
BUL 4310	702	654	674	734	504	-31%
MAN 4504	700	784	844	199	365	83%
GEB 3113	910	821	711	597	507	-15%
REE 3043	287	392	401	312	282	-10%
TOTALS	11,350	11,398	11,381	10,145	8,667	-15%
Oncampus BA Enrollment	4,145	3,967	3,955	3,646	3,034	-17%
Online BA Enrollment	304	341	450	481	519	8%
Total BA Enrollment	4,449	4,308	4,405	4,127	3,553	-14%

Upper-division Headcounts

3BA (-28.5%), 4BA (-2.5%), Online (+71.3%), Overall (-5.1%)



Junior & Senior BA Enrollments

Juniors	Fall '05	Fall '06	Fall '07	Fall '08	Fall '09	'09 vs 4-yr avg.
BABA	196	203	219	200	158	77.3%
ES	75	81	85	66	82	106.8%
FIN	373	429	412	424	325	79.4%
IST	44	26	30	30	27	83.1%
MGT	184	203	178	116	76	44.6%
MKG	250	257	222	166	134	59.9%
TOTAL	1,122	1,199	1,146	1,002	802	71.8%
Seniors	Fall '05	Fall '06	Fall '07	Fall '08	Fall '09	'09 vs 4-yr avg.
BABA	227	146	144	168	173	101.0%
ES	105	87	106	111	103	100.7%
FIN	455	447	530	498	491	101.8%
IST	34	41	33	34	42	118.3%
MGT	192	176	161	184	157	88.1%
MKG	243	287	316	327	258	88.0%
TOTAL	1,256	1,184	1,290	1,322	1,224	96.9%
Online Juniors	182	203	262	246	270	120.9%
Online Seniors	121	136	181	230	249	149.1%
TOTAL	303	339	443	476	519	133.0%

	On-campus Bachelor's Degrees Per Faculty	Participating Faculty	Supporting Faculty	Total Faculty
Florida	11.2	98	10	108
Illinois	6.8	127	4	131
Indiana	6.3	139	41	180
Ohio State	6.9	108	60	168
Purdue	5.3	95	22	117
Texas	5.5	175	44	219
Wisconsin	7.6	87	29	116

Peer average is 6.4 degrees per faculty.
An equivalent WCBA number is 691.

Major Course Capacity

FALL	098	088	078	068	058	048	038	028	Avg. 09	Avg. 08
ECON	12	12	14	14	13	9	9	10	38	41
FIN 4243	5	5	5	4	5	5	5	5	47	48
FIN 4504	5	5	5	5	5	5	5	5	47	44
FIN 4414	2	2	3	3	3	3	4	4	39	37
TOTAL & AVG.	12	12	13	12	13	13	14	14	44	43
MAR 3231	2	3	2	2	2	2	2	1	42	41
MAR 3503	4	4	4	4	4	4	4	3	37	46
MAR 4803	2	3	3	2	3	2	2	2	27	40
Other	2	1	2	1	1	1	2	2	36	37
TOTAL & AVG.	10	11	11	9	10	9	10	8	35	41
MAN 3240	2	3	3	3	3	2	2	2	36	33
MAN 4301	2	2	2	2	2	2	2	2	32	36
MAN 4723	2	3	3	3	3	2	2	2	31	29
TOTAL & AVG.	6	8	8	8	8	6	6	6	33	33

Major Course Capacity for 3Ys

'10-'11 Graduates	3Y+.2 4Y	Major Seats	Sections (35 seats)	'08-'09 Sections	Diff
ES (16 credits)	80	318	9	26	-17
FIN (12 credits)	376	1128	32	31	1
MGT (12 credits)	99	298	9	19	-10
MKG (12 credits)	159	478	14	26	-12

Significant Course Capacity in Management and Marketing

Major Requirements at Peer Institutions (avg. 21 credits)

- Illinois 27
- Indiana 18-27
- Iowa 17-22
- Maryland 24-27
- Michigan St. 12-18
- Minnesota 22-26
- Ohio St. 24
- Penn St. 15-21
- Purdue 18
- UT-Austin 15-18
- Washington 20-24
- Wisconsin 15-21