

WCBA Undergraduate Committee

Minutes of the November 22nd, 2013 Meeting

Attendance

Members in attendance: Erica Byrnes (ex-officio), Michelle Darnell (MGT), Ivy Ittilucksatit (FSOA, Accounting), Kaliene Lambert (HSB, finance), Rich Lutz (MKG), Aditi Mukherjee (ISOM), Mark Rush (ECO, chair), and Craig Tapley (FIRE)

Guests: Jamie Kraft

The meeting began at 9:33 a.m.

The minutes from the October 25th, 2013 meeting were approved.

There were no items of old business.

New business:

New course proposed: "The Venture Accelerator: Moving From Entrepreneurial Thinking to Market Place Validation"

This new course will be a component of the Innovation Academy curriculum, specifically, it is intended to contribute to the Innovation Minor. There was discussion about the instructors of the course; local entrepreneurial experts will be utilized in the course, but faculty will teach the academic content. There was also discussion about using team based learning more strictly as an instructional strategy.

The course was approved by the committee.

The meeting adjourned at 9:59 a.m.

Last revised November 25, 2013