

## **WCBA Undergraduate Committee**

### **Minutes of the October 25<sup>th</sup>, 2013 Meeting**

#### **Attendance**

Members in attendance: Erica Byrnes (ex-officio), Michelle Darnell (MGT), Dominique DeSantiago (FSOA), Ivy Ittilucksatit (FSOA, Accounting), Kaliene Lambert (HSB, finance), Rich Lutz (MKG), Aditi Mukherjee (ISOM), Mark Rush (ECO, chair), and Craig Tapley (FIRE)  
Guests: Amanda Vincent, Kent Malone, John Laibson, Tawnya Means

The meeting began at 9:30 a.m.

There were no prior meeting minutes to approve.

There were no items of old business.

New business:

#### **Changes to the Real Estate minor electives**

There was discussion about the number of electives included in the real estate minor and the total number of online courses that would satisfy this requirement. A motion was made and passed to remove URP3001 from the originally submitted list due to the online nature and level of rigor.

The amended list of real estate electives was approved by the committee.

#### **New MGT elective course proposal: Intercultural Communications**

The committee evaluated the name of the course and advised that the course should be incorporate management in the title. There was discussion about total course cost to student, and incorporating a presentation into the course. No motion was necessary as this course will be formally proposed to the committee after the Spring 2014 trial period.

The following are highlights of the presentations that were made:

#### **UF Online Update**

John Laibson and Tawnya Means provided information about the UF Online Program and the WCBA participation in the program. The WCBA will offer the BSBA degree through UF Online beginning in the Spring 2014 term. Tawnya and her staff have been working with faculty members to modernize digital

content. Enrollment for the Spring 2014 term is not predictable. Current online (IBA) students will be allowed to remain in the IBA curriculum or change to the UF Online BSBA curriculum.

The meeting was adjourned at 10:45 a.m.

*Last revised November 21, 2013*