

WCBA Undergraduate Committee

Minutes of the December 7, 2012 Meeting

Attendance

Members in attendance: Erica Byrnes (ex-officio), Michelle Darnell (MGT), CJ Hernandez (HSB, marketing), Rich Lutz (MKG), Aditi Mukherjee (ISOM), Brian Ray (ex-officio), Mark Rush (ECO, chair), and Kimone Ferguson (HSB, management).

The meeting began at 9:45 a.m.

The minutes of the September 28th meeting were approved.

There were no items of old or new business.

The following are highlights of the presentations that were made:

Staffing Issues

Brian provided a handout that outlined the staff who would pick-up various tasks during his deployment to Afghanistan (late May '13 through mid April '14). He will owe a lot of people lunch....and a dinner or two..... when he returns ☺!

Update on the Financial Model for the Online Business Program

Brian Ray described the new financial mode for the Online Business Program. In order to be more price-competitive across the state, UF's central administration agreed to fund the costs associated with staffing the Online Business Program. As a result, the per-credit distance learning fee was reduced to \$25. The revenue from the DL fee will be used to pay for the costs associated with testing across the state. The college and the central administration will review this arrangement annually.

The University's Desire for a BABA Online Option

Brian Ray described the university's desire for an online version of the BABA. The BABA, with its 12-credit, upper-division, areas of specialization make it an ideal model for other departments across campus to participate in online education. This is one of the main reasons that the central administration agreed to fund the staffing costs of the Online Program. The academic model will be discussed at the next Undergraduate Committee meeting (January 25th).

Update on Heavener Hall

Brian Ray showed slides of the most recent design plans for Heavener Hall. The project is on track with an anticipated opening in July '14.

Warrington Strategic Planning

Rich Lutz updated the committee on the work of the WCBA Strategic Planning Committee. He specifically focused on the undergraduate portion. He expects that faculty to vote on the plan by the end of the Spring '13 term.

The meeting was adjourned at 11:10 a.m.

Last revised January 2, 2013