

## **WCBA Undergraduate Committee Minutes of the April 15, 2011 Meeting**

### **Attendance**

**Members in Attendance:** Dominique DeSantiago (FSOA), Sharon Koele (FSOA student), Rich Lutz (MKG), Kenny Merritt (SB student), Brian Ray (ex-officio), and Mark Rush (ECO, chair), Craig Tapley (FIRE)

**Members Unable to Attend:** Srikanth Paruchuri (MGT)

**Visitors:** Steve Kirn (Executive Director, Miller Center for Retailing Education and Research)

The meeting was called to order at 1:35 p.m.

### **Approval of Minutes**

The minutes of the February 11, 2011 meeting were approved.

### **Information Items**

The following information items were mentioned.

- The UCC approved *ISM 3013 Intro to Information Systems Management*.
- The UCC approved the prerequisite change for *GEB 3373 International Business*.

### **New Business**

The following item was approved unanimously.

- Adjust Prerequisite: REE 4303 Real Estate Investment Decision Making (Brian Ray)  
*Current Prerequisite: B or Better in REE 3043*  
*Proposed Prerequisite: C or Better in REE 3043*

### **Discussion Items**

Brian Ray described the new staffing plan for the Online Business Program. Specifically, the staff was increased from 3.0 FTE to 5.25 FTE. Instead of having three staff members who are "all things" to all students, the division of responsibilities was adjusted as follows: an Associate Director, a Coordinator of Admission, two Assistant Directors for Student Success, a Program Assistant, and .25 FTE of a 1.0 FTE position shared with the MBA program in South Florida.

Steve Kirn, Executive Director of the Miller Center for Retailing Education and Research, discussed the current Retailing Certificate and the possibility of the college approving a Minor in Retailing.

A discussion of the role of entrepreneurship in the undergraduate curriculum was tabled until Fall '11.

**The meeting was adjourned at 2:15 p.m.**

*Last Revised 23 MAY 11*