

## **WCBA Undergraduate Committee Minutes of the January 25, 2010 Meeting**

### **Attendance**

Committee Members: Haldun Aytug (ISOM), Dominique DeSantiago (FSOA), John Kammeyer-Mueller (MGT), Sharon Koele (student), Rich Lutz (MKG, chair), Matthew Tringali (student), Brian Ray (ex-officio), Craig Tapley (FIRE), and Mark Rush (ECO).  
Guests: Lindsey Dedow, Tawyna Means, Bill Rossi, Horace Tucker

The meeting was called to order at 3:45 p.m.

### **Approval of Minutes**

The minutes of the November 6, 2009 meeting were approved.

### **Announcements by the Chair**

- Future Undergraduate Committee Meetings: March 1st, April 12th
- Future Faculty Meetings: February 11th, March 16th, April 16th
- Deadline for Faculty Meeting Agenda Items: January 28th, March 2nd, April 2nd

### **New Business**

The following proposals were approved by the committee.

#### **New Course**

##### **ENT 4701 – International Entrepreneurship**

- ◆ Credits: 2
- ◆ Prerequisite: ENT 3113 or GEB 3113
- ◆ Description: This is a survey course examining the key elements of the international entrepreneurial venture. Our learning perspective will be that of the global entrepreneur – one whose business is “born global” and who may capitalize upon resources from anywhere.

#### **Change in Course Description**

##### **1) ISM 3254 – Business Systems 1**

Old: This course introduces the basic tools for building business systems using object-oriented and event-driven programming paradigms. Emphasis will be placed on using Java, C# and J# to illustrate these ideas.

New: This course introduces the basic tools for building business systems using object-oriented and event-driven programming paradigms. Emphasis will be placed on using Java and C# to illustrate these ideas.

## **2) ISM 3255 – Business Systems 2**

Old: This course continues developing the basic tools for building business systems using object-oriented and event-driven programming paradigms. Emphasis will be placed on using C++ to illustrate these ideas.

New: This course continues developing the basic tools for building business Systems using object-oriented and event-driven programming paradigms. Emphasis will be placed on using Java and C# to illustrate these ideas.

## **3) ISM 4220 – Business Data Communications 1**

Old: This course focuses on how workstations in various environments can communicate with computer-based systems used in business for routine data processing, management reporting systems, and decision support systems. Topics include the convergence of computers and telecommunications in modern businesses, basic data representation problems, the use of local area networks in businesses, office automation applications, using microcomputer-mainframe systems for reporting and decision making, and strategic management questions relating to business goals, long range planning and budgeting.

New: This course focuses on various aspects of telecommunication systems, the use of local and wide area networks, the internet, wireless technologies and distributed systems for decision making and strategic management questions relating to business goals, long-range planning and budgeting.

### **Change in Prerequisite**

#### **ISM 4330 – Information Systems and Operations Strategy**

Old: None

New: ISM 4113, ISM 4210 & ISM 4220

### **Course Deletions (information only)**

#### **RMI 3011 – Risk & Insurance**

\* The insurance major was last conferred Fall 2004.

### **Information/Discussions Items**

1) Dr. Ray informed the committee that the UCC had approved the accounting minor as well as various revisions to the BSBA and BABA curricula. He also discussed the on-campus undergraduate business headcount as well as the average enrollments in major courses.

2) Lindsey Dedow and Horace Tucker provided the committee with an overview of the variety of professional development opportunities available to undergraduates. Examples

include Warrington Welcome, the Florida Leadership Academy, the reorganization of the academic advising staff around academic majors, the Warrington Diplomats, Career and Academic Peer Mentors, the case analysis course, and international case competitions.

3) Dr. Rush provided the committee with the most recent version of the BSBA/BABA AoL goals and objectives as well as a timeline for assessment through Spring 2014. Dr. Rush and Dr. Tawyna Means plan to visit with core faculty during the Spring '10 term to discuss their course and its role in the BSBA/BABA AoL plan.

4) Dr. Kammeyer-Mueller reported that he is still working on new course proposals in leadership and advanced human resource management.

5) Dr. Tapley told the committee that the FIRE department is still considering options for a 16-credit finance major.

The meeting was adjourned at 5:03 p.m.