

Undergrad Committee Meeting – 6 November 2009

Attendance: Committee Members: Haldun Aytug (ISOM), Roy Crum (guest), Dominique DeSantiago (FSOA), John Kammeyer-Mueller (MGT), Rich Lutz (MKG, chair), Matthew Tringali (student), Brian Ray (ex-officio), Craig Tapley (FIRE), and Mark Rush (ECO)

Approval of Minutes: The minutes from the meeting of 25 September 09 were approved.

Announcements by the Chair: November 9th faculty meeting has been cancelled. The next meeting will be December 3rd.

Information/Discussions Items:

GEB 3113 course number will be changed to ENT 3113 Principles of Entrepreneurship

GEB 4114 course number will be changed to ENT 4117 Fundamentals of New Venture Planning

Accounting Minor: FSOA will propose an accounting minor for consideration by the University Curriculum Committee.

New Courses for Management Major: Four 2-credit courses are in the works: Leadership, Management in Entrepreneurship, International Management, and Advance Topics in Human Resource Management.

Finance Major: Possible adjustments to the major requirements are still being discussed.

Information Systems Course update- lower-division course covers excel & access but not at the level for a certificate. Course will be offered over the next year, if course is successful, the committee will discuss replacing it with CGS 2531. Note- 3004 will still be offered because of Online Business Program.

Assurance of Learning: Dr. Rush, Dr. Ray, and Tawnya Means reminded the committee of the year-one assurance of learning goals.

New Business

The following proposals were approved by the committee.

Prerequisite Change

MAN 4301 Human Resource Management (John Kammeyer-Mueller)

Current Prerequisite: Grade of "C" or Better in MAN 3025 Principles of Management

Proposed Prerequisite: Grades of "C" or Better in MAN 3025 Principles of Management and MAN 3240 Organizations, Structure, and Behavior.

Proposed Courses

- 1) ENT 4930 Special Topics in Entrepreneurship (Brian Ray)
- 2) GEB 3373 International Business (Roy Crum)
- 3) GEB 3403 Principles of Ethical Decision Making (Brian Ray)

Proposed Curriculum Revisions (2010-2011 Catalog)

- 1) **Revision of the 3000-4000 Level Restricted Elective Requirements for the following BSBA Majors: Economics, Finance, Information Systems, Management, and Marketing (Brian Ray)**

Current Requirement: Complete 11-12 credits of 3000-4000 level courses offered by other UF colleges (not WCBA) or 1000-4000 level foreign language courses. Students can take one professional development or professional communication course to fulfill part of the restricted elective requirement, including GEB 3035 Effective Career Management in Business, GEB 3213 Professional Business Writing in Business or GEB 3218 Professional Speaking in Business.

Proposed Requirement: Complete 11-12 credits of 3000-4000 level courses (beyond the student's business core and major requirements) or 1000-4000 level foreign language courses. Students may only count one non-core/non-major electronic platform course toward this requirement (e.g., GEB 3113, REE 3043, GEB 3035, ISM 3004). Students may use one of the college's professional communication courses toward this requirement if they complete both GEB 3213 Professional Writing in Business and GEB 3218 Professional Speaking in Business.

2) Adjustment to the Requirements for the Management Major (John Kammeyer-Mueller)

Current Requirement: MAN 3240 Organizations, Structure and Behavior; MAN 4301 Human Resource Management; MAN 4723 Strategic Management; and two credits of MAN/BUL 3000-4000 electives with a GPA of at least 2.0.

Proposed Requirement: MAN 3240 Organizations, Structure and Behavior; MAN 4301 Human Resource Management; MAN 4723 Strategic Management; and four credits of MAN/BUL 3000-4000 electives with a GPA of at least 2.0.

3) Adjustment to the Requirements for the Marketing Major (Rich Lutz)

Current Requirement: MAR 3503 Consumer Behavior; MAR 4803 Marketing Management; and four credits of MAR 3000-4000 electives with a GPA of at least 2.0.

Proposed Requirement: MAR 3503 Consumer Behavior; MAR 4803 Marketing Management; and eight credits of MAR 3000-4000 electives with a GPA of at least 2.0.

4) Adjustment to the Business Core Requirements (BABA & BSBA Majors) (Brian Ray)

Current Requirement: Seven core courses to include ECP 3703 Managerial Economics

Proposed Requirement: Seven core courses to include GEB 3373 International Business

5) Adjustment to the Requirements for the Economics Major (Mark Rush)

Current Requirement: ECO 3203 Intermediate Macroeconomics and 12 credits of 3000-4000 level economics electives with a GPA of at least 2.0.

Proposed Requirement: ECO3101 Intermediate Microeconomics (with a grade of C or better), ECO 3203 Intermediate Macroeconomics, and 12 credits of 3000-4000 level economics electives with a GPA of at least 2.0.