

Undergraduate Committee Meeting

January 26, 2009

Committee Members Present: Haldun Aytug (ISOM), Dominique DeSantiago (FSOA), Rachel Kane (student), John Kammeyer-Mueller (MGT), Rich Lutz (MKG, chair), Jebi Mathew (student), Brian Ray (ex-officio), Craig Tapley (FIRE), and Doug Waldo (ECO)

Guest: Joseph Rojo

The minutes from the meeting on November 14, 2008 were approved.

Dr. Lutz informed the committee that the next Undergraduate Committee meetings are scheduled for March 23rd and April 13th. The next WCBA Faculty meetings are scheduled for February 10th, March 5th, and April 8th. Brian reminded the committee that the proposed changes to the business minor will be reviewed at the February 10th WCBA Faculty Meeting and, pending approval on the 10th, will be voted on at the University Curriculum Meeting on February 17th.

Joe Rojo thanked the committee supporting study abroad programs. Joe gave an overview of current programs and a handout with comments from students about their international experiences. Joe said the goal for the coming years is to incorporate more business-related student activities into the programs in London, Madrid, and Rome. He also would like to develop contacts with international alumni who could serve as mentors. Joe asked members of the committee to let him know if they are familiar with alumni overseas who could serve in this capacity.

Brian gave a report on the ETS testing data. All cohort majors, including the Online Business students, scored in the top five percent.

Brian pointed out that the current freshman class is the first to have the professional communication requirement. To accommodate the expected demand, the number of seats offered in the GEB 3213/3218 courses will increase from this year's total of 625 seats to 780 seats in academic year 2009-2010 and 915 seats in 2010-2011. The committee asked Brian to invite Fiona Barnes to the next meeting to discuss TA support for these courses.

Brian reminded the committee of the new admissions policy for upper-division transfer applicants. The new requirement is a preprofessional GPA of at least 3.7. The applicant must also be transferring from a Florida Community College.

Dr. Tapley asked if applicants not meeting the new requirements would be eligible for admission to the Online Business Program. Brian said yes, given that the Online Business Program does not have the same capacity concerns as on-campus programs.

Brian presented data on the number of credit hours first-year students have when they matriculate:

<u>Hours</u>	<u>Percent of First-year Students</u>
15 or more	69%
24 or more	50%
30 or more	36%
36 or more	7%

He made the case that it is no longer useful to use the traditional 1BA, 2BA, etc. nomenclature. He instead recommended using 1Y, 2Y based on matriculation date.

Brian next discussed the budget model talks that are taking place at the university level. Under the most likely model, the college would see an increase in resources.