

Undergraduate Committee Meeting: November 14, 2008

Attending: Haldun Aytug, Dominique Desantiago; John Kammeyer-Mueller; Rachel Kane, Rich Lutz, Jebi Mathew, Brian Ray, Craig Tapley, Wendy Thornton, Doug Waldo.

Minutes from the October 2008 meeting were approved.

The AACSB accrediting group will visit in March 2009. Two methods have been developed to measure the goals and objectives of the undergraduate business curriculum: 1) the ETS exam, and 2) course embedded measures (CEMs). Dr. McCollough and Donna Johnson will meet with the AUHs on November 18th to discuss CEMs. The core faculty and academic unit heads (AUHs) will work collaboratively on (CEMs). The undergraduate committee's role will be to serve as an information or sounding board. Dr. Ray reminded the group that CEMs are not required of each student nor are they required each term.

Dr. Ray provided a handout from Fiona Barnes and Sean Limon that they use to evaluate effective writing and communication. Dominique mentioned that based on his experience, some objectives will be difficult to measure.

The next subject discussed was a proposed prerequisite change for MAN 3025. The current prerequisite is sophomore standing and completion of ECO 2023 Microeconomics. The following change was approved: sophomore standing and completion of one of the following: ECO 2013 Macroeconomics, ECO 2023 Microeconomics, or AEB 2014 Economic Issues, Food, and You.

The next item discussed was a proposal from the Economics Department. The proposal would allow no more than one major course taught by faculty outside the department to count toward the 16 credits in the major. This issue was tabled until the next meeting during which the broader issue of study abroad students taking major courses would be discussed. The committee requested a list of how many courses this proposal would include. At the next meeting, Dr. Ray plans to provide the committee with a list of major courses taken by student abroad.

The next item of business was a proposal to increase ECO 2013 and ECO 2023 from three credits to four. The committee reviewed the proposed content that would be added to each course. The motion was approved.

A motion was made to adjust the business minor requirements for the 2009-2010 catalog year. Dr. Ray presented information on minor requirements at peer institutions. Many institutions require seven to eight courses for a total of 21 to 24 credit hours. The college's current requirements are five courses totaling 19 credits: ECO 2013 or ECO 2023; ACG 2021C, MAN 3025, MAR 3023, and FIN 3403. The proposed requirements of ECO 2013 and ECO 2023 OR either lower-division ECO course and BUL 4310 Legal Environment of Business AND ACG 2021C, MAN 3025, MAR 3023, and FIN 3403 were approved.

Dr. Tapley reported that the Finance Department chose to table plans to change the course requirements for finance major until further discussions can take place regarding resources.

Meeting was adjourned.