

## **Summary of Work Completed by the Undergraduate Committee (2010-2011)**

The Undergraduate Committee met four times during the 2010-2011 academic year: September 30th, October 28th, February 11th, and March 18th. The following are the highlights of the committee's work. Details of the following highlights can be read in the minutes of the individual meetings.

### **New Courses and Curriculum Revisions**

#### **New Courses**

- MAR 4XXX Retail Consulting
- ISM 3013 Introduction to Management Information Systems

#### **Curriculum Revisions**

Prerequisite Change: MAN 4504 Operations Management

- ♦ *Current prerequisites: MAC 2233, STA 2023, BUL 4310, ECP 3703, FIN 3403, MAN 3025, MAR 3023 and QMB 3250; BA and AC majors*
- ♦ *Proposed Prerequisite: MAC 2233, STA 2023, BUL 4310, GEB 3373, FIN 3403, MAN 3025, MAR 3023 and QMB 3250; BA and AC majors*

Prerequisite Change: GEB 3373 International Business

- ♦ *Current prerequisites: MAN 3025, MAR 3023, and FIN 3403*
- ♦ *Proposed Prerequisite: MAN 3025 and MAR 3023*

#### ***Prerequisite Change: REE 4303 Real Estate Investment Decision Making***

- ♦ *Current Prerequisite: B or Better in REE 3043*
- ♦ *Proposed Prerequisite: C or Better in REE 3043*

### **Assurance of Learning**

**Overall Strategy:** 2010-2011 was dedicated to data collection. 2011-2012 will focus on data analysis and recommended improvements. 2012-2013 will focus on the implementation of recommended improvements.

### **General Topics of Discussion**

**Expansion of the Online Business Program:** In the interest of time, Jill Lingard and Brian Ray provided a summary of the expansion plans for the Online Business Program. The key initiative for the next twelve months will be a greater focus on South Florida, particularly Miami-Dade College, Broward College, and Palm Beach State. Those three institutions graduate 27 percent of

the AA students who matriculate into the SUS system. Brian and Jill plan to visit these institutions in early December with the hopes of establishing new positions on these campuses that are focused on recruiting and advising.

**Santa Fe Testing Arrangements:** Rich Lutz and Craig Tapley asked Brian and Jill to look into moving the exam times at Santa Fe College. Currently, Santa Fe exams begin at 7:00 p.m. Given that UF's campus-based exams start at 8:20 p.m. during the fall and spring terms, Rich and Craig asked that Santa Fe exams not start any earlier than 7:30 p.m., with the preferred start time between 7:45 and 8:20. Jill mentioned that we are in the process of renegotiating the testing arrangements at Santa Fe and that she will stress this point as a key faculty need.

**Staffing Enhancements for the Online Business Program:** Brian Ray described the new staffing plan for the Online Business Program. Specifically, the staff was increased from 3.0 FTE to 5.25 FTE. Instead of having three staff members who are "all things" to all students, the division of responsibilities was adjusted as follows: an Associate Director, a Coordinator of Admission, two Assistant Directors for Student Success, a Program Assistant, and .25 FTE of a 1.0 FTE position shared with the MBA program in South Florida.