

**WCBA Undergraduate Committee Meeting
Spring '10 Meeting #3: (Monday, April 12th, 3:45-5:00 p.m., 101A Bryan Hall)**

Committee Members: Haldun Aytug (ISOM), Dominique DeSantiago (FSOA), Sharon Koele (student), John Kammeyer-Mueller (MGT), Rich Lutz (MKG, chair), Brian Ray (ex-officio), Mark Rush (ECO), and Craig Tapley (FIRE), Matt Tringali (student)

- 1. Approval of the minutes from March 1, 2010**
- 2. Announcements by the Chair (Rich Lutz)**
 - Future Faculty Meetings: April 16th
- 3. Information/Discussion Items**
 - Update on the Fall '10 Pilot Course in Information Systems (Haldun Aytug)
- 4. Assurance of Learning (AoL)**
 - Updated AoL Plan (Mark Rush and Tawnya Means)
- 5. New Business**
 - A. Adjustment to the Real Estate Minor** (Brian Ray)
 - B. Adjustment to the Finance Major** (Craig Tapley)

Current Major Requirements (12 credits): FIN 4243 Debt and Money Markets, FIN 4504 Equity and Capital Markets, and FIN 4414 Financial Management

Proposed Major Requirements (16 credits): FIN 4243 Debt and Money Markets, FIN 4504 Equity and Capital Markets, four-credits of upper-division electives (finance beyond FIN 3403, real estate beyond REE 3043, and/or accounting), and FIN 4414 Financial Management.

C. Adjustment to BSBA Major Requirements (Brian Ray)

Proposed Adjustment: No more than one course taken abroad can count toward the major specific requirements.

D. Adjustment to BABA Area of Specialization Requirements (Brian Ray)

Proposed Adjustment: No more than one course taken abroad can count toward the area of specialization requirements.

E. FIN 4XXX – Venture Capital and Private Equity (Craig Tapley)

◆ Credits 2: Prerequisite: FIN 4243 or FIN 4504

◆ Description: Students will learn about venture capital and private equity investing by exercising the skills used by professional firms. Learning activities will include developing and evaluating business plans, valuation and calculating potential investment returns, deal structuring, and developing debt structuring models.

F. MAN 4306 – Advanced Human Resource Management (John Kammeyer-Mueller)

◆ Credits 2: Prerequisite: MAN 4301 Human Resource Management

◆ Description: In depth coverage of a variety of Human Resource Management Topics introduced in the Human Resources Management course. Topics can include employee recruiting and selection, training and development of human resources, compensation and benefits administration, labor and employee relations, and strategic human resources management.

G. REE 4105 – Real Estate Valuation (Craig Tapley)

◆ Credits 4: Prerequisite: REE 3043 with a Grade of B or Better

◆ Description: The focus of this course is on the market valuation of income producing real estate stressing the market, cost, and income approaches to value. Of importance is the evolving relevance of real estate valuation information to corporate financial reporting and the needs and functions of corporate and investment fiduciaries. Both normative and actual models of valuation are presented and contrasted. Sources of appraisal error and bias are also examined.

6. Adjourn

Last revised April 6, 2010