

WCBA Undergraduate Committee Meeting

Spring '10 Meeting #1: (Monday, January 25th, 3:45-5:00 p.m., 101A Bryan Hall)

Committee Members: Haldun Aytug (ISOM), Dominique DeSantiago (FSOA), Sharon Koele (student), John Kammeyer-Mueller (MGT), Rich Lutz (MKG, chair), Brian Ray (ex-officio), Mark Rush (ECO), and Craig Tapley (FIRE), Matt Tringali (student)

1. Approval of the minutes from November 6, 2009

2. Announcements by the Chair (Rich Lutz)

- Future Undergraduate Committee Meetings: March 1st, April 12th
- Future Faculty Meetings: February 11th, March 16th, April 16th
- Deadline for Faculty Meeting Agenda Items: January 28th, March 2nd, April 2nd

3. Information/Discussion Items

- Status of Agenda Items Approved in November (Brian Ray)
- Program Headcounts (Brian Ray)
- Student Programming and Move to Bryan Hall (Horace Tucker and Lindsey Dedow)
- Status on Development of New Courses for the Management Major (John Kammeyer-Mueller)
- Update on the Direction of the Finance Major (Craig Tapley)

4. Assurance of Learning (AoL)

- Status of Four '10-'11 AoL Goals (Mark Rush)

5. New Business

A. New Course

ENT 4701 – International Entrepreneurship

- ♦ Credits: 2
- ♦ Prerequisite: ENT 3113 or GEB 3113
- ♦ Description: This is a survey course examining the key elements of the international entrepreneurial venture. Our learning perspective will be that of the global entrepreneur – one whose business is “born global” and who may capitalize upon resources from anywhere.

B. Change in Course Description

1) ISM 3254 – Business Systems 1

Old: This course introduces the basic tools for building business systems using object-oriented and event-driven programming paradigms. Emphasis will be placed on using Java, C# and J# to illustrate these ideas.

New: This course introduces the basic tools for building business systems using object-oriented and event-driven programming paradigms. Emphasis will be placed on using Java and C# to illustrate these ideas.

2) ISM 3255 – Business Systems 2

Old: This course continues developing the basic tools for building business systems using object-oriented and event-driven programming paradigms. Emphasis will be placed on using C++ to illustrate these ideas.

New: This course continues developing the basic tools for building business Systems using object-oriented and event-driven programming paradigms. Emphasis will be placed on using Java and C# to illustrate these ideas.

3) ISM 4220 – Business Data Communications 1

Old: This course focuses on how workstations in various environments can communicate with computer-based systems used in business for routine data processing, management reporting systems, and decision support systems. Topics include the convergence of computers and telecommunications in modern businesses, basic data representation problems, the use of local area networks in businesses, office automation applications, using microcomputer-mainframe systems for reporting and decision making, and strategic management questions relating to business goals, long range planning and budgeting.

New: This course focuses on various aspects of telecommunication systems, the use of local and wide area networks, the internet, wireless technologies and distributed systems for decision making and strategic management questions relating to business goals, long-range planning and budgeting.

C. Change in Prerequisite

1) ISM 4330 – Information Systems and Operations Strategy

Old: None

New: ISM 4113, ISM 4210 & ISM 4220

D. Course Deletions (information only)

RMI 3011 – Risk & Insurance

*** The insurance major was last conferred Fall 2004.**

6. Adjourn