

Graduate Programs in Business
 Warrington College of Business Administration
 Department of Marketing

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September 7, 2011

MEMORANDUM

TO: John Kraft

FROM: Chris Janiszewski

SUBJECT: 2010-2011 Annual Report – Ph.D. Committee

Committee Members: Stephen Asare, Lyle Brenner, Jason Colquitt, Anand Paul, Steven Slutsky, Chris Janiszewski (Chair)

The Ph.D. Committee met twice during the 2010-2011 Academic year (once in the fall semester and once in the spring semester). The committee also used e-mail to discuss and vote on various issues throughout the year.

The fall meeting discussed budgeting. The Committee met to discuss your decision to allocate additional funds to Ph.D. education and to discuss your desire to have Ph.D. students engage in additional teaching. The discussion revolved around the changes from the 2010-11 budget (produced below) to the 2011-12 budget (produced below).

	2010-11 ALLOCATION: Hough	2010-11 ALLOCATION: Undergrad (4 @ \$12K) required	Ph.D. Sections	Extra Sections	2010-11 ALLOCATION: Undergrad (@ \$7.5K) extra	MBA DOCE ALLOCATION TO Ph.D. BUDGET (1)	PDBP ALLOCATION (2)	TOTAL ALLOCATION(3)
ECONOMICS	\$92,000	\$48,000	8	4	\$30,000	\$9,000	\$10,000	\$189,000
FIRE	\$92,000	\$48,000	4	0	\$0	\$23,000	\$10,000	\$173,000
FSOA	\$92,000	\$48,000	0	0	\$0	\$5,000	\$10,000	\$155,000
MANAGEMENT	\$92,000	\$48,000	10	6	\$45,000	\$19,000	\$10,000	\$214,000
MARKETING	\$92,000	\$48,000	5	2	\$15,000	\$16,000	\$10,000	\$181,000
ISOM	\$92,000	\$48,000	16	8	\$30,000	\$16,000	\$10,000	\$196,000
TOTAL	\$552,000	\$288,000	43	20	\$120,000	\$88,000	\$60,000	\$1,108,000

	2011-12 ALLOCATION: Hough	2011-12 ALLOCATION: Undergrad (4 @ \$12K) required	Ph.D. Sections	Extra Sections	2011-12 ALLOCATION: Undergrad (@ \$10K) extra	MBA DOCE ALLOCATION TO Ph.D. BUDGET (1)	PDBP ALLOCATION N (2)	TOTAL ALLOCATION(3)
ECONOMICS	\$100,000	\$48,000	4	0	\$0	\$9,000	\$10,435	\$167,435
FIRE	\$100,000	\$48,000	4	0	\$0	\$23,000	\$10,435	\$181,435
FSOA	\$100,000	\$48,000	4	0	\$0	\$5,000	\$5,217	\$158,217
MANAGEMENT	\$100,000	\$48,000	4	0	\$0	\$19,000	\$15,652	\$182,652
MARKETING	\$100,000	\$48,000	4	0	\$0	\$16,000	\$15,652	\$179,652
ISOM	\$100,000	\$48,000	4	0	\$0	\$16,000	\$2,609	\$166,609
TOTAL	\$600,000	\$288,000	24	0	\$0	\$88,000	\$60,000	\$1,036,000

The Committee decided the following

1. To allocate the additional \$48,000 in Hough funds equally across the departments (increase the Hough allocation from \$92,000 to \$100,000).
2. The Committee also decided to ask that additional Ph.D. teaching (sections beyond the four required per department) be compensated at \$10,000 per section.
3. The Committee decided that PDBP (post-doctoral Bridge program) funds would be allocated based on placements at Carnegie Foundation Doctoral Granting Institutions with a RU/VH designation (very high research activity). A four year window would be used. The allocations based on that four year window are in the budget.
4. Stipends would be increased for incoming students. The target amount of the stipend increase was \$5,000 over 2010 rates, budget allowing.

The spring meeting discussed changes to the budget, including Economics being funded by the University (pending its relocation to Liberal Arts & Sciences). The Committee was informed that current commitments to Economics would be honored, but that the 2011-2012 budget should not allocate additional funds to Economics. The committee was also told that \$60,000 in additional funds would be available for Ph.D. education. A decision was made to use this money as “enhancement funds” in an attempt to encourage high quality applicants to accept admission to the Hough Graduate School. The funds could be used to increase stipends by \$10,000 for deserving applicants. Any unspent enhancement funds would be allocated to department budgets in May. Two offers were made using enhancement funds (Management, ISOM), but neither was accepted. The Associate Dean’s office recaptured 60% of unspent funds in August, 2011. The final Ph.D. budget was:

	2011-12 Hough	2011-12: Undergrad (4 @ \$12K)	Ph.D. Sections	Extra Sections	2011-12 Extra Undergrad (@ \$10K extra)	MBA DOCE Allocation (estimated)	PDBP	Total
ECONOMICS	\$131,325			11 @ \$8K	\$88,000	\$0	\$0	\$219,325
FIRE	\$93,331	\$48,000	12	4	\$40,000	\$23,000	\$12,632	\$216,963
FSOA	\$62,759	\$48,000	0	0	\$0	\$5,000	\$6,316	\$122,075
MANAGEMENT	\$90,421	\$48,000	7	3	\$30,000	\$19,000	\$18,947	\$206,368
MARKETING	\$81,349	\$48,000	3	0	\$0	\$16,000	\$18,947	\$164,296
ISOM	\$80,206	\$48,000	16	8 @ \$5K	\$40,000	\$16,000	\$3,158	\$187,364
TOTAL	\$539,391	\$240,000	38		\$198,000	\$79,000	\$60,000	\$1,116,429

The amounts listed in the tables above do not include the \$108K allocated to Economics by the Provost for 2011-12, the Graduate School Fellowships or the Grinter Fellowships.