MBA Committee Meeting Agenda
October 8, 2014
338 Hough Hall

Attended: Dr. Joel Houston (chair), Dr. Janice Carillo, Dr. Alan Cooke, Dr. Jon Hamilton, Dr. Stephen Asare, Dr. Alex Sevilla, Kara Cupoli, Kelly Schmidt

I. Approval of January 2014 Meeting Minutes
   • Committee voted to approve the January 2014 meeting minutes

II. Procedural Questions
   • Approving new courses via email: Is the committee comfortable evaluating and providing feedback via email as a matter of practice as courses are developed or does the committee prefer evaluating in groups in advance of a live meeting and votes conducted at meeting.
     • Have yes, no, or “let’s meet about this” options in the email.
   • Approving petitions via email or meeting?: Is the committee comfortable evaluating and providing feedback via email as a matter of practice as courses are developed or does the committee prefer evaluating in groups in advance of a live meeting and votes conducted at meeting.

III. Review & Evaluation of Curriculum Changes:
   • Review curriculum, discuss Global Macro Economics: short-term, policy for waiving for current students and long-term, what are the committee’s sentiments about the class as a long-term requirement.

   Final Decision: Keep Global as the default and students can opt out for a different class if they qualify. It will still be stressed that Global Macro is a good, well-received class.

IV. If any student has taken Global Macro at an equally accredited place, they could wave Global Macro and be given a free elective in its place.

V. If they have taken Macro (which every Option B students should have taken) plus another three-credit global elective in a business school setting, we will allow them to wave out of Global Macro, but they would be required to substitute it with a course here that has a global focus.

VI. If a student has not taken anything global, they must keep Global Macro.

VII. Next Steps with the Curriculum
   • Experiential Learning on the concentrations: How does the committee want to proceed with development of experiential learning component of the MBA curriculum?
2. Verbally state that controllership will count toward the concentration via email.

3. New courses - do we want to meet to approve new courses or use email?

Cooke - as long as we make sure we have the option to meet about it. Is there a requirement that votes are public? And if there is any discussion in email, make sure that everyone is included.

Kara - normally, we do public voting here.

Alex - if there is a lot of discussion via email, then we should meet.

Cooke -

Kara - would there be value in having a set meeting on a regular basis then cancel if there is nothing on the agenda?

Group agrees.

Houston - we should be focused on where a class fits into the MBA.

Kara - where in the process does a course come to a committee?

Houston - petitions?

Carillo - things could work the same way via email.

Houston - are you comfortable making staff recommendations?

Alex - based on past or based on student? (9:54) Houston - both, yes.

Alex - we can do this.

Same deal - yes/no/would you like to meet?

Kara - slew of classes that have not been approved by the MBA committee - just haven't seen them. Get approved by the master's committee, but they sometimes forget about us.

Houston - if there are big themes, we should address these.

Kara - can reach out to CEI and ask for the syllabi for all of the courses that have not been approved.

Alex - we can be a bit proactive and hunt down these courses before it becomes an issue with individual students.

Houston (18:00 and less ish) -

Cooke - good to prevent flexibility, but have to protect the integrity of the MBA.
MBA Comm 10/8

Houston summary (22:00) SUMMARY
Discussion right now - when it comes to petitions and exceptions

-houston: we should stick to the curriculum unless there are extreme circumstances or we should maximize student flexibility. Amir leans more toward the flexibility. Also need to keep tabs on the quality of the content.

Houston - if students need to deviate from the curriculum, we need to discuss??

Cooke - sees concentration issue as somewhat different.

Kara - strategy concentration is the one that doesn't have a home.

Curriculum changes @ 29:00 ish

-never had a conversation with committee about what to do with the option bs doing macro

Steven Asare @ 31:00

Can't

Kara opposed to 27 option bs who have never been required to take macro and unsure how to evaluate who has to take it and who has not.

-Cooke - can we require that they had some macro course in the past and some sort of other global course (international finance, internal etc.)

Kara - how committee reconciled decision was that it was more about the global part and more. Very few MBA programs require macro.

Houston - so a lot of programs have a global required and micro and macro less. Houston - other than this class, we do not have any required international courses.

Kara - only marketing and finance have an option for international courses.

Houston - we all agree that if someone has an equivalent global macro class, it's waivable. Comes down to what do we do the and?

Alex - BS, but not necessarily just for option bs, but if an option A has the requirements, this will apply to them as well.

Kara: are we ok with this applying to all cohorts? - group says yes.

Asare - comes down to what the global entails, really.

Kara: is global with some business combination. If someone has the Houson summary at 42:00 Alex - If we believe that having at least one course ALEX SUMMARY at 46:00 -> IMPORTANT - if they haven't taken anything global, you are taking global macro.

Final decision around 51:00 (Alex) if they've taken global macro, they do not have to have an international component.
4) experiential learning
57:00 likes this (carillo)
kara - really important of the As and Bs who do not get an internship
alex - now we have a little bit more time to think carefully about. new curriculum is rolling and now we have the opportunity to see what it will look like in 5 years.
asare - how are these companies selected?
kara - depends on the school. uMichigan - $20,000 charge for companies to come in, but they have been doing this for a long time. OSU is newer to this. -10-12,000$ range for engagement. alex - we would first go to our friends and connections in companies as doing it pro bono once or twice.
carillo - a lot of the money goes toward travel expenses for faculty and students
asare - company will be defining problem?
kara -
alex - difference with experiential learning is that the deliverable is with the company. company is looking to solve a problem or that the company is scoping the students for talent. company motivation is there and student motivation is there.

pass/fail? discussion

kara - primary goal was to say - where do we go from here? (73:00) do we want to meet more this fall?
erez - who is going to run this? mba office? (kara: this is part of the question - rprobably) do we have faculty interested in doing this? (alex: feels good about the idea of having a small pocket in each of the areas and that we have faculty that will support cooke - mba office put together...76:00ish) houston - likes the "let's do it right in smaller bites" carillo agrees alex - this presents a potential fundraising opportunity as well.

kara - is one more meeting this semester feasible? what is the right number?
-2 a term --> cook. group agrees.

alex: next meeting? before/after thanksgiving? thoughts?
spotty

Sent from my iPad