

Warrington College of Business Administration
Hough Graduate School of Business
UF MBA Programs

310 Hough Hall
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**MBA Committee Meeting Agenda
October 8, 2014
338 Hough Hall**

Attended: Dr. Joel Houston (chair), Dr. Janice Carillo, Dr. Alan Cooke, Dr. Jon Hamilton,
Dr. Stephen Asare, Dr. Alex Sevilla, Kara Cupoli, Kelly Schmidt

I. Approval of January 2014 Meeting Minutes

- *Committee voted to approve the January 2014 meeting minutes*

II. Procedural Questions

- Approving new courses via email: Is the committee comfortable evaluating and providing feedback via email as a matter of practice as courses are developed or does the committee prefer evaluating in groups in advance of a live meeting and votes conducted at meeting.
 - **Have yes, no, or “let’s meet about this” options in the email.**
- Approving petitions via email or meeting?: Is the committee comfortable evaluating and providing feedback via email as a matter of practice as courses are developed or does the committee prefer evaluating in groups in advance of a live meeting and votes conducted at meeting.
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III. Review & Evaluation of Curriculum Changes:

- Review curriculum, discuss Global Macro Economics: short-term, policy for waiving for current students and long-term, what are the committee’s sentiments about the class as a long-term requirement.

Final Decision: Keep Global as the default and students can opt out for a different class if they qualify. It will still be stressed that Global Macro is a good, well-received class.

- IV. If any student has taken Global Macro at an equally accredited place, they could wave Global Macro and be given a free elective in its place.
- V. If they have taken Macro (which every Option B students should have taken) plus another three-credit global elective in a business school setting, we will allow them to wave out of Global Macro, but they would be required to substitute it with a course here that has a global focus.
- VI. If a student has not taken anything global, they must keep Global Macro.

VII. Next Steps with the Curriculum

- Experiential Learning on the concentrations: How does the committee want to proceed with development of experiential learning component of the MBA curriculum?



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2. verbally state that controllership will count toward the concentration via email

3. new courses - do we want to meet to approve new courses or use email?

cooke - as long as we make sure we have the option to meet about it. is there a requirement that votes are public? and if there is any discussion in email, make sure that every one is included

kara - normally, we do public voting here

alex - if there is a lot of discussion via email, then we should meet

cooke -

kara - would there be value in having a set meeting on a regular basis then cancel if there is nothing on the agenda?

group agrees

Houston - we should be focused on where a class fits into the MBA

kara - where in the process does a course come to a committee?

houston - petitions?

carillo - things these could work the same way via email

houston - are you comfortable making staff recommendations?

alex - based on past or based on student? (9:54) houston - both, yes

alex - we can do this

same deal - yes/no/would you like to meet?

kara-slew of classes that have not been approved by the MBA committee - just haven't seen them. get approved by the master's committee, but they sometimes forget about us

houston - if there are big themes, we should address these

kara - can reach out to CEI and ask for the syllabi for all of the courses that have not been approved

alex - we can be a bit proactive and hunt down these courses before it becomes an issue with individual students

HOUSTON (18:00 and less ish)

cooke-good to prevent flexibility, but have to protect the integrity of the MBA

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carillo-

kara

AMIR EREZ (20:00)

MBA Com 10/8

houston summary (22:00) SUMMARY

discussion right now - when it comes to petitions and exceptions

-houston: we should stick to the curriculum unless there are extreme circumstances or we should maximize student flexibility amir - leans more toward the flexibility. also need to keep tabs on the quality of the content.

houston - if students need to deviate from the curriculum, we need to discuss???

cooke - sees concentration issue as somewhat different kara - strategy concentration is the one that doesn't have a home

curriculum changes @ 29:00 ish

-never had a conversation with committee about what to do with the option bs doing macro

steven asare @ 31:00

con't

kara oposed to 27 option bs who have never been required to take macro and unsure how to evaluate who has to take it and who has not.

-cooke - can we require that they had some macro course in the past and some sort of other global course (international financy, internal etc) kara - how committee reconciled decision was that it was more about the global part and more . very few MBA programs require macro.

houson - so a lot of programs have a global required and micro and macro less houston - other than this class, we do not have any required international courses kara - only makreting and finance have an option for international courses houston - 4 optiosn: 1 student had a global macro course 2 has to be global and a macro course 3 cooke - trying to get this global component that's really important houston - we all agree that if someone has an equivalent global macro class, it's waivable. comes down to do we do the and?

alex - Bs, but not necessarily just for option bs, but if an option A has the requirements, this will apply to them as well. kara: are we ok with this applying to all cohorts? - group says : yes asare - comes down to what the global entails, really. key is global with some business combination. if someone has the HOUSON SUMMARY AT 42:00 alex - if we believe that having at least one course ALEX SUMMARY at 46:00 --> IMPORTANT -if they haven't taken anything global, you are taking global macro FINAL decision around 51:00 (alex) if they've taken global macro, they do not have to have an international component.

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4) experiential learning
57:00 likes this (carillo)

kara - really important of the As and Bs who do not get an internship alex - now we have a little bit more time to think carefully about . new curriculum is rolling and now we have the opportunity to see what it will look like in 5 years.

asare - how are these companies selected?

kara - depends on the school. uMlchigan - \$20,000 charge for companies to come in, but they have been doing this for a long time. OSU is newer to this -10-12,000\$ range for engagement. alex - we would first go to our friend and connection in companies as doing it pro bono once or twice.

carillo - a lot of the money goes toward travel expenses for faculty and students asare - company will be defining problem?

kara -

alex - difference with experiential learning is that the deliverable is with the company. company is looking to solve a problem or that the company is scoping the students for talent. company motivation is there and student motivation is there.

pass/fail? discussion

kara - primary goal was to say - where do we go from here? (73:00) do we want to meet more this fall?

erez - who is going to run this? mba office? (kara: this is part of the question - probably) do we have faculty interested in doing this? (alex: feels good about the idea of having a small pocket in each of the areas and that we have faculty that will support cooke - mba office put together...76:00ish) houston - likes the "let's do it right in smaller bites" carillo agrees alex - this presents a potential fundraising opportunity as well.

kara - is one more meeting this semester feasible? what is the right number?
-2 a term --> cook. group agrees.

alex: next meeting? before/after thanksgiving? thoughts?
spotty

Sent from my iPad