

Warrington College of Business Administration
Hough Graduate School of Business
UF MBA Programs

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MBA Committee Meeting Minutes

January 16, 2014

Hough Hall 338 – 10:00 a.m.

Attended: Dr. Joel Houston (chair), Dr. Janice Carillo, Dr. Alan Cooke, Dr. Jon Hamilton, Dr. Ginny Maurer, Dr. Steven Asare, Alex Sevilla, Kara Cupoli, Kelly Schmidt

I. Approval of November 2013 Meeting Minutes

- *Committee voted to approve the November 2013 meeting minutes.*

II. Assurance of Learning

- Dr. Gwen Lee explained the background of Assurance of Learning. AACSB Board will come to visit in February. Two goals: to have this round approved from the AACSB and general guidance from the MBA Committee. The committee was heavily involved in writing the test questions in the pilot survey used for the data. This data represents our current state. Dr. Amir Erez's class is used as the organizational behavior course, which routinely collects data regarding teamwork and social network. Gwen worries that we are not looking at leadership specifically, and we lag behind regarding what is behavioral versus what is learned. She focused recommendations on the internet program.
- Dr. Ginny Maurer suggested that the IMBA programs model classes after what Fiona Barnes has done with holding meeting sessions online and having to show up as a class at a given time helps students get prepared.
 - Dr. Carillo noted that this likely was done in Adobe Connect and there would likely be problems getting all of the students in one meeting.
 - Kara added that there is an IMBA Innovation Committee
- *Committee voted to approve the Assurance of Learning report*
- Dr. Alan Cooke clarified that once this report is finalized that this data is what goes to the AACSB.
- Kara Cupoli explained that report 1 is all about the goals. Report 2 is all about the process. Five years from now, we should be in a place to be able to measure learning, but for now, we are looking at the process.
 - Dr. Lee agreed. She also noted that five years from now, we will need to do additional work to measure this. For this round, AACSB will be looking at compliance to ensure that we are going through the process. Dr. Lee is looking for action items while doing this.

III. **MBA Concentrations**

- Report on items regarding the five MBA concentrations
- At the last meeting, committee members were asked to go back to their departments to evaluate courses for concentrations related to their departments as well as to consider if any courses should be required.
 - Dr. Carillo suggested that the first two courses listed in Supply Chain should be required and the rest of the list should be optional that should be chosen from.
 - Kara asked if 6617 can be taken in place of 3528, and Dr. Carillo said that it depends on who is teaching these courses, but she believes no.
 - Dr. Hamilton mentioned that the finance concentration course list is long – why?
 - The finance concentration has always incorporated every finance course available plus a few real estate courses. There is another concentration called security analysis, which had three required classes and a selection from another five.
 - Does the MBA office recommend clusters of these courses?
 - Yes, and the prerequisites also guide this process.
 - Dr. Cooke added that his department had no changes to make. None of these courses are crucial.
 - Dr. Maurer asked if students are able to work toward two concentration tracks at once.
 - Each cohort has room for nine electives. There is no overlap, but if a student came to Kara and said that they want to take an extra elective and do two different concentrations, we would not say no. We want to minimize students getting two concentrations. From a career perspective, one focus is better.
 - Dr. Houston added that
- *MBA committee voted to approve the concentrations*

IV. **Controllership Class Discussion**

- Information item
- This is the current direction of the class. Kara been assured by the Fisher school that we will have a full syllabus by the end of April. Still waiting on the syllabus for Economics of Organizations and Markets, but this should be received by the end of April as well.

V. **Bloomin' Brands Vote**

- Students would like to take MAR 6905 International Retail Consulting project this spring who took this experiential class last spring
 - An experiential learning class with Outback Steakhouse. These are two students who want to take this again. This is the same company, but they are asking different questions and with different deliverables.

- Dr. Houston's first instinct is that this course will be too similar the second time to the first time the students took it. However, the experiential courses offer a different experience each time, though it is very rigorous.
- Kara noted that she has been assured that the course will be different. She also noted that two of the students wanting to retake it do not yet have jobs, and Bloomin' Brands has offered jobs to our students in the past.
- Dr. Cooke added that he is not sure how to measure a course if the content is different every time. Is the course sufficient every time?
- Dr. Houston said that these three students should be approved, then in the future, we can say no but the students will have the right to petition with a case.
- Dr. Maurer noted that we should make sure to get feedback after they take this course a second time around. If it is an experiential course, each experience should be different.
- *MBA committee voted to approve these three students to take MAR 6905 again, but next time, students will be required to file individual petitions.*

VI. Option B Curriculum – QMB Class (info item)

- Informational item regarding what course the Option Bs should take during the summer
- Kara met with Adam Muson and talked about the objectives for Option B and what we wanted them to learn, and they landed on QMB 5755 Managerial Quantitative Analysis class.
 - This class is heavily Excel focused, so it will pair well with the boot camp.

VII. Boot Camp

- Discuss content of the boot camp for Option A and 2-year full-time MBAs – was there any feedback from departments regarding what content should be included? The length of the boot camp will depend on the content needed – likely two days, but if more depth is required, then it may be longer.
 - Accounting and Excel are the most important things
 - Dr. Asare noted that the boot camp is a good idea because with the previous method with the accounting book, there was a lack of accountability with the students.
 - Dr. Hamilton said a whole day on the quant content would be necessary

VIII. Global Trips

- Does the MBA Committee want to institute a formal policy related to the number of GIEs a student can have count toward their degree
 - Dr. Maurer suggested two trips to different regions should count toward their degree
 - Kara would not allow a student to go to the same country twice, but regions can vary greatly from country to country

IX. Exam Scheduling

- Kara is considering going to Selcuk to talk about eliminating evening exams for core finals and moving all core and elective classes to take final exams in class across the board. There have been two issues with the evening exams: scheduling conflicts with combined degree students and limitations with room capacities. How big of an issue will this be to faculty members?
 - Dr. Carillo would prefer to have the exams during the course rather than the evening.
 - Dr. Hamilton said that there will likely be little push back from faculty if they are aware that there have been scheduling conflicts.

Minutes by Kelly Schmidt

**Approved Controllershship via email*