

MBA Committee Meeting Minutes
September 11, 2013
Hough Hall 338 – 2:00 p.m.

Members attended: Dr. Joel Houston (chair), Dr. Janice Carillo, Dr. Alan Cooke, Dr. Jon Hamilton, Alex Sevilla

Also attended: Dr. Bob Thomas (sitting in for Dr. Ginny Maurer), Kara Cupoli, Kelly Schmidt

Not in Attendance: Dr. Ginny Maurer

1. Accounting classes toward MBA
 - Student wants to take a fifth accounting class, and it will replace two elective classes with two upper level classes. This will count as three elective slots.
 - Motion passed
2. QMB 5304 and QMB 5305 – Content Revised by ISOM Department, topics to be reviewed by committee to provide feedback to ISOM Department
 - Kara Cupoli asked if this is sufficient content for 4 credits of coursework, and Alex Sevilla mentioned that the faculty was concerned that there would be a disconnect.
 - Kara explained that some materials were taken from Stats II and moved to Stats I and then more material was added to Stats II.
 - Dr. Janice Carillo mentioned that she was unclear about the push for more Excel.
 - Kara explained that more and more employers are expressing that Excel skills are extremely important. Typically, MBA students are not learning Excel because they are relying on the Excel skills of other team members. She found that other schools are doing sort of an Excel boot camp, which would teach students the details, and then they reinforce these lessons in classes throughout the year. The first UFMBA boot camp was done, and Kara received great feedback. Students had different feedback based on where they were in the program. The Option A students and the 2-year students both wished that they could have had this training earlier. Hopefully these lessons are getting reinforced in classes.
 - Alex added that getting the students here to do Excel training beforehand is ideal.
 - Dr. Jon Hamilton wondered why SPSS is used as a software package.
 - Dr. Joel Houston asked Kara what the timing is here, and Kara stated that this decision needs to be made by December.

3. Update on Scheduling/Sequencing meetings with Department Chairs : de-coupling MBA from MSM in most cases, only two exceptions
 - Kara explained that the details of this are still being worked out. “Decoupling” means the classes will be taken in different semesters as they are already in different sections.
4. Strategic Management: plan to have T2MBA 15s take Strategic Management in Fall 2014, want MBA committee to affirm decision
 - Committee affirmed decision.
5. Courses to be considered for approval for MBA/Concentration
 - Financial Modeling 1 & 2
 - Dr. Hamilton brought up that essentially the committee is approving many future petitions ahead of time by approving this.
 - Kara said that the committee is being asked to approve these courses to count toward an MBA and also to approve these courses to count toward a finance concentration.
 - Committee decided to count these courses toward the MBA but not have them count toward the finance concentration. When this comes up in the future, the committee will discuss on a case-by-case basis.
 - Risk and Crisis Management to count towards Marketing concentration
 - This course is already approved to the degree, but it needs to be approved to count toward the marketing concentration.
 - Motion passed.
 - Entrepreneurship classes to be reviewed for approval
 - Entrepreneurial Marketing
 - Dr. Alan Cooke thought that the best thing to do in this case would be to talk to Dr. Mike Morris and see if there should be some restructuring.
 - The committee will sit on this one.
 - Corporate Venturing (Innovation)
 - This is brand new. This course needs to be approved to count toward the MBA and to count toward the marketing concentration.
 - Kara said that we have students interested in this course, and Alex mentioned that this is the type of course that demands interest.
 - Motions passed.
 - South Africa trip - 6 credit hours, two courses
 - This would be during the summer when we want students doing internships. There has been no feedback from the first year, according to Kara.
 - Committee will keep this on the radar and come back to it later.
 - Law, Ethics and Organizations & Law of Corporations and Organizations
 - Dr. Hamilton asked if antitrust is covered in business law, and Dr. Bob Thomas said that there is usually no time to cover it.

- Dr. Cooke said that it is a little hard to tell what the breakdown is for the group versus individual work.
 - Dr. Thomas will pass this message on to Dr. Ginny Maurer.
 - Motion passed.
- 6. Washington Campus: to be considered for MBA approval
 - This program came from the provost office and is similar to a study abroad program but in country. Dr. Houston said that this is an interesting program. This is designed to be approved for credit.
 - Dr. Hamilton mentioned that this is a case where we do not want students to do this program instead of a summer internship.
 - Alex agreed. This is not a program we would heavily advertise, plus it would be unavailable to one-year students.
 - Drs. Thomas and Hamilton agree.
 - Dr. Carillo said that it seems far away from what we try to teach in the MBA program.
 - Dr. Thomas liked the idea of this especially as a backup plan to students without internships lined up for the summer, but he does not think we should push it on our students.
 - Committee wondered if this is a program that is open to international students.
 - Dr. Houston said that we can always take this option away later if it does not work out.
 - Committee approved this to count as two credits.
- 7. Student Member: discussion of value of bringing back student member of the committee, particularly around curriculum issues
 - Alex stated that there is value in having a student participate in these conversations, but there is also value in faculty discussing issues in a room void of students.
 - Dr. Hamilton wondered if having one student would be enough, and Dr. Cooke suggested having a student group that could be tasked with providing certain information about how MBA students feel about specific issues.
 - Committee decided not yet to this right now, but it will readdress at a later date.
- 8. MBA Committee Meetings: How often do we want to meet to make appropriate progress on these topics?
 - Dr. Carillo likes the current format of meetings – reading the materials ahead of time and meeting for intense discussion.
 - The group agreed.
- 9. The following items were on the agenda, but the committee will meet in late October to discuss:
 - New MBA Concentrations
 - Data Analytics – discussion about creating an ISOM concentration with sub-specialties of Supply Chain and Data Analytics versus just a Supply Chain concentration and the Data Analytics industry track

- Finalize titles of each concentration
 - Review course content of each concentration
- New MBA Industry Tracks (provide track documents)
 - Review course content
 - Provide feedback to Program Office on content of the tracks
- Experiential Electives
 - Review of information
 - Discussion of goals and objectives
 - Strategy Development

Meeting Adjourned

Minutes by Kelly Schmidt