

Minutes  
MBA Committee  
Warrington College of Business  
Friday, February 10, 2006  
10:00 AM  
CSO Conference Room

Members attending: Richard Romano (chair), Ginny Maurer, Steve Asare, Anand Paul, Alan Cooke

Also attending: Mike Ryngaert, Alex Sevilla, Selcuk Erenguc, Fiona Barnes

The Chair called the meeting to order and asked for additions to the agenda. There were no additions to the agenda.

Agenda items:

- I. **Approval of the minutes from the last meeting.** These minutes, which were distributed in advance, were approved.
  - The committee supported the syllabus for The Ethical Role of the Manager Course (MAN 6930) and then subsequently approved for MBA credit.
- II. **Curriculum Issues**
  - **Proposed Certificate in Hospitality Management**
    - Selcuk feels like this certificate will provide students with another niche. Only Purdue and Michigan State have similar programs.
    - Selcuk came up with this course list by consulting with the faculty here on campus.
    - Selcuk elaborated on all of the places that he had spoken to about this certificate (The Mirage, Cesar's Palace, The Hilton). He expects 5-6 MBAs a year to participate in the program. He thinks that we will be able to recruit more people the MBA program by having the certificate.
    - Romano questioned why Negotiations and Employment Law were on the proposed course list. Selcuk explained that he had contacted many companies and they said that they would be helpful courses, and were suggested by the hospitality industry.
    - Barnes expressed her concern about the quality of courses being offered through The College of Health and Human Performance. Selcuk explained that the courses are designed and taught for us so we can ask that the course curriculum is "stepped up" and taught on an MBA level. The Warrington College of Business would pay the faculty in Health and Human Performance to teach these courses.

- Romano asked to sit down with Selcuk and get a revised proposal and possibly get the faculty from HHP to elaborate on the course work.
- **Proposed MBA/MSDIS concurrent Degree**
  - Alex explained that students would share eight credits from the DIS program would count towards the MBA degree. Professional Writing and Professional Communications would be two of the eight credits. All students would be required to meet MBA requirements (GPA, GMAT, work experience). If they did not meet the work requirement, they would need to have certain credentials (high GPA, high GMAT).
  - Maurer suggested that we have them take the Core MBA courses so they would definitely have a Business Law and Managerial Economics course.
  - Maurer moved and it was seconded to consider certain DIS students for enrollment in to the MBA program based on the fact they will share eight credits from their DIS course work (two of which would be Writing and Communications), they have to have a business background, and they would be required to take Corporate Finance during Summer B (making them ineligible for internships). Motion passed.
- **MBA Committee review of working professional MBA courses**
  - Maurer moved to approve all courses except Critical Perspectives on Decision Making, asking that this one be looked at more closely. Ryngaert seconded the motion.

### III. **MBA Concentration Issues**

- **Finance Concentration adjustment**
  - Request to approve (1) real estate course to count toward finance concentration was approved via email vote on January 31, 2006. The courses that were approved were—REE 6206, REE 6208, REE 6315, REE 6395

### IV. **Grade Inflation—TMBA & WPMBA Programs**

- **Review feedback from MBA faculty**
  - Feedback reviewed
- **Options to address issue**
  - Committee to institute a discussion with core faculty about grades and come to an agreement on how to approach subject.

- Romano suggested looking at other schools to see what they are doing, maybe raise the core requirement to 3.3 GPA.
- Would we want to rank our students to encourage better grades?
- Cooke suggested that we collect relevant information from a couple of different groups (Core, Elective, traditional, Working Professional), suggest outcomes, distribute to the appropriate department heads and they in turn will filter information to faculty.
- Romano asked if the committee would want to adopt a policy to state that only so much group work would be allowed in a class.
- Maurer suggested getting together with core faculty first to just get the ball rolling.

Respectfully submitted,

Tameray Brazeal, Student Services Coordinator