

## DRAFT

Minutes  
MBA Committee  
Warrington College of Business  
2:00 p.m..  
October 3, 2005  
Dean's Conference Room, Bryan Hall

Members attending: Richard Romano (chair), Joel Houston, Ginny Maurer, Steve Asare, Anand Paul, Alan Cooke

Also attending: Alex Sevilla, Dean Selcuk Erenguc, Fiona Barnes

The Chair called the meeting to order and asked for additions to the agenda. There were no additions to the agenda.

Agenda items:

- I. **Approval of the minutes of May 5, 2005.** These minutes, which were distributed in advance, were approved.
- II. **Curriculum Issues**
  - **Cross-cultural Negotiations.** This course was approved by email as counting toward the MBA degree. Maurer moved, and Cooke seconded that the course be counted "interchangeable" with MAN 6447 in the MBA concentrations that currently include MAN 6447, with the continued proviso that a student would not be able to count both courses toward a concentration. Motion passed..
  - **ICM 6905.** This course was approved for 3 MBA students via email vote (8/22/05).
  - **Student petition to count PET 5466 Sports Marketing and PET 6465 Sports Finance for MBA credit.** Houston moved and Cooke seconded that these courses be approved for MBA credit, with each course counting as a 2 credit course. For future reference, the committee understood that extenuating circumstances inadvertently created expectations for this student that the concentration could be undertaken in the Option A program. Motion passed.
  - **Proposal.** Maurer moved and Cooke seconded that in the future the Sports Administration concentration would be available only to students in the two year traditional program. The motion passed. The problem, for future reference, is that it is near impossible to fulfill the 48 credit requirements of the MBA program and the 12 credit requirements of the Sports Administration concentration in one year.

- **Petitions policy.** Maurer moved; Cooke seconded, that the committee make a slight change in procedures to allow student petitions that the MBA Director determine to be subject to committee precedent be ruled on by the committee chair. Motion passed.
- **South Florida MBA program request to move the Communications course from Term 3 to Term 1.** Cooke moved; Maurer seconded that the committee asked Dean Erenguc to look at faculty teaching schedules and other information and explore the options of moving the Communications course to Term 1 or Term 2. Motion passed.
- **WPMBA “elective” courses and possible concentrations.** The committee discussed the possible standards that might be adopted for concentrations in the WPMBA programs, now that electives will be available through the one week two-credit courses in fall and spring break. Romano moved; Paul seconded that a concentration, as a minimum, consist of four courses (of 2 or 3 credits/course). Specific proposed concentrations will be brought to the committee for consideration.
- **Ethics in the TMBA curriculum.** The committee discussed the proposal from Dean Erenguc that the MBA program introduce a one-credit required business ethics course in the MBA program in place of the leadership course. The committee strongly supports this proposal and asked Maurer to develop a proposed syllabus and present it to the committee.

**III. (IV on Agenda) Internet MBA Courses – content revision.** The committee took note that Dr. Fisher has begun the process of working with internet MBA faculty to update the content of their courses.

**IV. (III on Agenda). Grade Inflation.** The committee reviewed data on grades in different MBA programs and courses and concluded that grades seemed very high in some programs and courses. The committee then discussed whether this should be regarded as a problem and, if so, what approaches, of any, might be taken to address it. As a first step, the committee will aggregate gpa data by programs, core and elective, and distribute it to the faculty for feedback on how the faculty views the grade situation.

**V. Program Update.** Alex Sevilla updated the committee on program admissions, rankings, and work on the strategic plan initiative.

**VI. Other.** Dean Erenguc told the committee that he has engaged an outside reviewer from Indiana University to come to campus for two days and conduct an external review of the MBA program. The MBA committee will meet with the reviewer when this occurs.

Respectfully submitted,

Virginia Maurer, Professor and Scribe