

# DRAFT

Minutes  
MBA Committee  
Warrington College of Business

March 7, 2005  
10:00 – 11:45 a.m.  
Dean's Conference Room, Bryan Hall

Members attending: Joel Houston (chair), Ginny Maurer, Sandra Kramer, Jon Hamilton, Anand Paul, Alan Cooke

Also attending: Alex Sevilla, Dean Selcuk Erenguc

The Chair called the meeting to order at about 2:00 p.m. There were no additions to the agenda.

## Agenda items:

- I. Approval of the minutes of October 13, 2004. These minutes, which were distributed in advance, were approved.
- II. Curriculum Issues
  - **Request to approve new FIRE course.** Paul moved and Maurer seconded that the proposed course GEB 6105 Topics in Venture Finance be approved for MBA credit. The committee approved unanimously.
  - **Request to approve LAS 6295 to count toward the International Studies concentration.** The committee unanimously approved this request with the proviso that the policy would continue that the course cannot count toward both the International Studies and the Latin American Business concentrations.
  - **Request to approve MAN 6724 out of sequence for Brian Schneider.** The committee approved this request.
  - **Discussion of Ethics in MBA program** (continued from 7/23/04 and 10/13/04). The committee engaged in a long discussion based on materials provided by Maurer and by the MBA program that examined data suggesting the wide variety of ways in which peer school MBA programs approach the teaching of ethics in MBA programs. A motion by Maurer to require an ethics course in the second year of the MBA program failed for lack of a second.

III. Program Schedule/Structure Issues

- The committee received an update on the **T1MBA Option B structure for 2005**.
- **Working Professionals MBA programs.** Sevilla identified several proposed changes to the WPMBA programs for committee consideration.
- EMBA International Trip. Maurer moved, Paul seconded, that the EMBA program include a one credit required international trip to be organized by the Program in conjunction with an appropriate course. Motion passed unanimously.
- Changes to P1MBA and P2MBA. Sevilla made the following proposals

P1MBA Program	Add two credit "elective" course Executive Communication to 2 credits Personal Finance for a grade only Drop Power and Politics course
P2 MBA Program	Add two-credit "elective course Personal Finance for a grade only Drop Leadership and Groups and Team course
Internet One-Year	Groups and Teams for a grade Leadership for a grade Personal Finance for a grade
Internet Two Year	Groups and Teams for a grade Leadership for a grade Personal Finance for a grade

Hamilton moved approval of these proposed changes; Cooke seconded; Motion passed.

- Sevilla reported that the South Florida MBA program seems to be serving the same market as the MBA for Engineers and Scientists program. Marketing and recruiting efforts find students opting out of the Engineers and Scientists program into a more generic MBA. He indicated that a MBAES class would not be recruited for 2006 and, instead, we would add another cohort of P2MBA. MBAES would remain a program for which the MBA program could recruit in the future.

Maurer moved that the committee lend its blessing to this plan; Anand seconded and motion passed unanimously.

IV. MBA Program Update. Sevilla reported on the challenging environment for recruiting students into MBA programs; on the Program's strategies for recruiting and admitting students; on upcoming rankings data; on the new position of Associate Director of MBA Alumni Relations and the Alumni Relations program's plans for 2005; on the

action items in the last MBA Advisory Board meeting; and on marketing strategies for the MBA Programs.

- V. Hamilton moved and Maurer seconded that the MBA admission office be given the discretion not to require the GMAT for applicants with an M.D. or a Ph.D in the hard sciences, but to accept their GREs or MCAT scores as evidence of ability to perform in an MBA program. Motion passed unanimously.
- VI. Adjournment. Houston adjourned the meeting at approximately 3:45 p.m.

Respectfully submitted,

Virginia Maurer, Professor and Scribe