

DRAFT

Minutes
MBA Committee
Warrington College of Business

October 13, 2004
10:00 – 11:45 a.m.
Dean's Conference Room, Bryan Hall

Members attending: Joel Houston, Ginny Maurer, Sandra Kramer, Rich Romano (chair), Anand Paul, Alan Cooke

Also attending: Alex Sevilla, Dean Selcuk Erenguc

The Chair, Romano, called the meeting to order at about 10:00 a.m. There were no additions to the agenda.

Agenda items:

- I. Approval of the minutes of July 23, 2004. These minutes, which were distributed in advance, were approved.
- II. Curriculum Issues
 - **Request to approve new DIS courses.** The committee voted unanimously to approve the proposed courses MAN 6619 International Logistics (3 credits), QMB 6711 Business Process Analysis (3 credits), and MAN 6591 Tactical Logistics Planning (3 credits) for MBA credit.
 - **Discussion of Ethics in MBA program** (continued from 7/23/04). Maurer distributed the current syllabus of BUL 6441 Business Ethics and Corporate Social Responsibility, which the committee is considering as a requirement in the second year of the traditional MBA programs. Discussion ensued that resulted in general agreement of the desirability of doing this. There are some resource questions about coverage of courses in other programs. The committee asked the MBA program office to poll MBA programs in our peer group to determine what is being done and what is being planned with respect to ethics in their curricula.
 - **Waiver of Core Courses.** The committee approved unanimously the following policy on core course waivers:

To be waived from a core MBA or any required MBA course, the student must:

- (a) Have completed an undergraduate major or degree (or graduate major or degree) in the area of the course from an appropriate institution, normally within the last five years; and
- (b) Be given permission by the course instructor.

The student seeking a waiver should first have issue (a) above screened first by the MBA program staff, who may then arrange an interview with the course instructor. The logic of criterion (b) is that MBA courses frequently are unique in their coverage. The course instructor may require an exam for waiver.

- **Student Feedback on Accountability.** The committee discussed a proposed memo to MBA core faculty members addressing student concerns about the relative lack of student accountability and about the lack of opportunity for giving presentations in core courses. The committee asked Sevilla to distribute the proposed memo to the MBA core faculty members as a memo from the MBA committee (see attached).
- **Eliminate S/U Course in TMBA curriculum by Summer 2005.** Sevilla reported that this has been accomplished.
- **Discussion on TMBA vs. EMBA courses** – quality, rigor, faculty expectations. This planned discussion was tabled in order to proceed to more pressing agenda items.

III. Program Schedule/Structure Issues

- **T1MBA Option B program structure.** At the July meeting the committee decided to start the program one module earlier, so that students would attend Summer B and take eight credits. The committee discussed the possible structure of Summer B and approved a Summer B curriculum which would include four credits of the one-credit hour professional development courses (Leadership, Groups and Teams, Writing, Oral Communication) as well as two courses to be chosen from a set that will include the second statistics course, a finance course designed to condense and reinforce finance knowledge, an operations management course, the managerial accounting course, and another elective.
- **Review of ESMA, P1MBA and P2 MBA curriculum structure** – This planned discussion was tabled until a future meeting.
- **Review of EMBA Program curriculum/structure, program differentiation.** This planned discussion was tabled until a future meeting.

IV. MBA Program update

Sevilla condensed various information matters about the program into a short update report. He distributed brochures on the Florida Corporate Alliance Scholarship program and explained the program's use of this Scholarship in attracting students to our traditional program.

V. Adjournment. Romano adjourned the meeting adjourned at approximately 11:45 a.m.

Respectfully submitted,

Virginia Maurer, Professor and Scribe