

## **Warrington College of Business Administration**Marketing Department

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September 1, 2011

**MEMORANDUM** 

TO: John Kraft

FROM: Deb Mitra

SUBJECT: 2010-2011 Annual Report - MBA Committee

**Committee Members:** Sandy Berg, Kenny Cheng, Selcuk Erenguc, Debbie Garvin, Joel Houston, Ginny Maurer, Deb Mitra (CHAIR), and Alex Sevilla (SECRETARY).

The MBA Committee met twice during the 2010-2011 Academic year (once in the fall semester and once in the spring semester). The committee also discussed and voted on various issues throughout the year via email.

During the year, the committee's primary focus was to implement the previously approved components for the Assurance of Learning (AOL) objective. Towards that goal, the committee

- (i) developed instruments for measuring 'learning' in each of the six major disciplines, and
- (ii) integrated these instruments within the MBA capstone course context.

The committee worked closely with Dr. Gwen Lee and the MBA staff in this regard. The finalized instruments have already been used to collect data last spring. Currently the data are being summarized by the College staff for analyses and review by the committee.

While the AOL implementation consumed a large part of the committee's time during the year, the committee also continued its work in the following areas:

- 1. Grade Distribution and MBA Student Accountability: Based on the last two years' data the committee analyzed, discussed, and evaluated our progress in meeting the previously approved guidelines for grading and student accountability.
- 2. Objectives for the Curriculum Design Project: The MBA staff updated the committee on the project's intent and timeline. The committee discussed broad objectives and potential strategies.
- 3. Course approvals: The committee reviewed and voted on a number of new course proposals.
- 4. Review of Student Petitions: The committee reviewed and voted on several student petitions regarding course waivers and substitutions in majoring requirements.